

**Legacy Marriott Image Usage Rights Placeholder**

Marriott has required written proof of usage rights and identifying information for all third-party content on Hotel Websites (HWS) for many years, but Marriott's specific requirements for usage rights have evolved over time. While the usage rights and information for certain older property-specific assets housed in Marriott's legacy Digital Asset Management systems (MDAM/MAL/SAL) satisfied the requirements in effect at the time they were submitted, some may not fulfill current requirements. To avoid undue disruption to HWS, legacy assets that are migrating from Marriott's legacy Digital Asset Management systems to the new Digital Asset Center, AEM, that complied with HWS usage rights requirements in effect at the time they were submitted to Marriott's legacy systems may continue to be used to promote the property to which they relate.

This form identifies legacy assets that complied with the usage rights requirements that were in effect for HWS at the time they were first submitted to Marriott's legacy systems. Such assets may be used to promote the property identified by the image (including above-property materials in which a photo is captioned with the hotel's name). Any other use (for example, to promote a Brand or the Company as a whole) is at the sole risk of the business unit that uses the image -- that business unit will be responsible for all costs of resolving any third-party legal claims that the use of an image covered by this form violates the claimant's copyright or other intellectual property rights, including attorneys' fees and settlement payments.

If usage rights and information that fulfill current Marriott requirements are subsequently submitted to AEM for one or more images, they will replace this form for all applicable images. Until then, this Placeholder form will be used by the Digital Asset Operations team when fulfilling requests that require a usage rights document.

**This form may be used solely for property photography that has previously gone through HWS compliance in Marriott's legacy Digital Asset Management systems and is migrating from those systems to the DAC. It may not be used in place of usage rights currently required (1) for images submitted to AEM for the first time, or (2) for any images that did not undergo HWS compliance review when submitted to Marriott's legacy systems. Images that have not previously gone through HWS usage rights review must comply with the current requirements identified in the DAC. Any attempt to avoid current usage rights requirements is a violation of Marriott's Corporate Policies.**

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