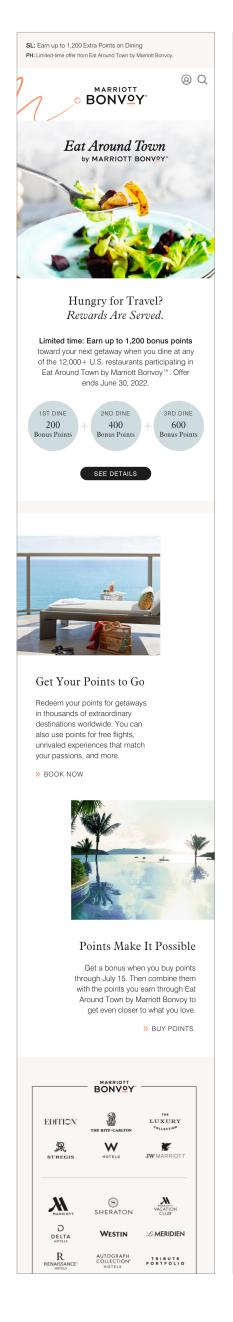
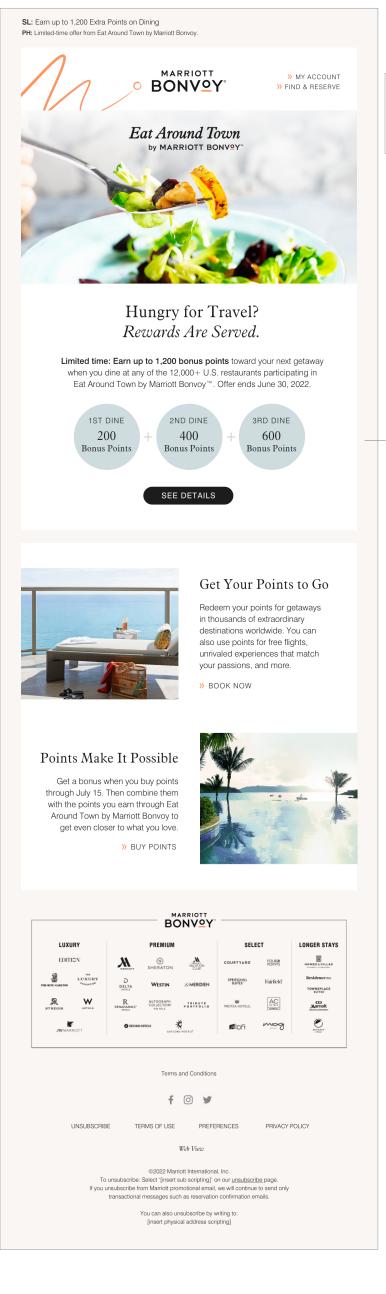
Eat Around Town June LTO

April 29, 2022 Round 4

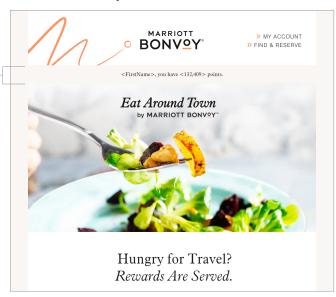






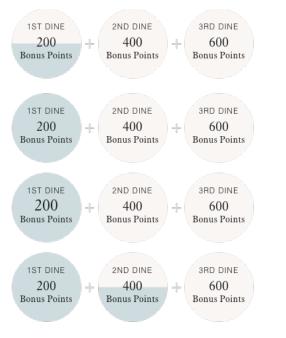
Subject Line B SL: Earn up to 1,200 Points on Dining

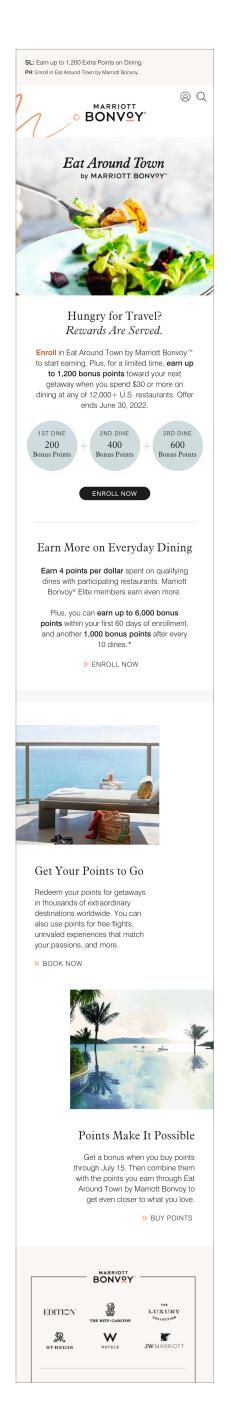
We will A/B test the personalized banner.

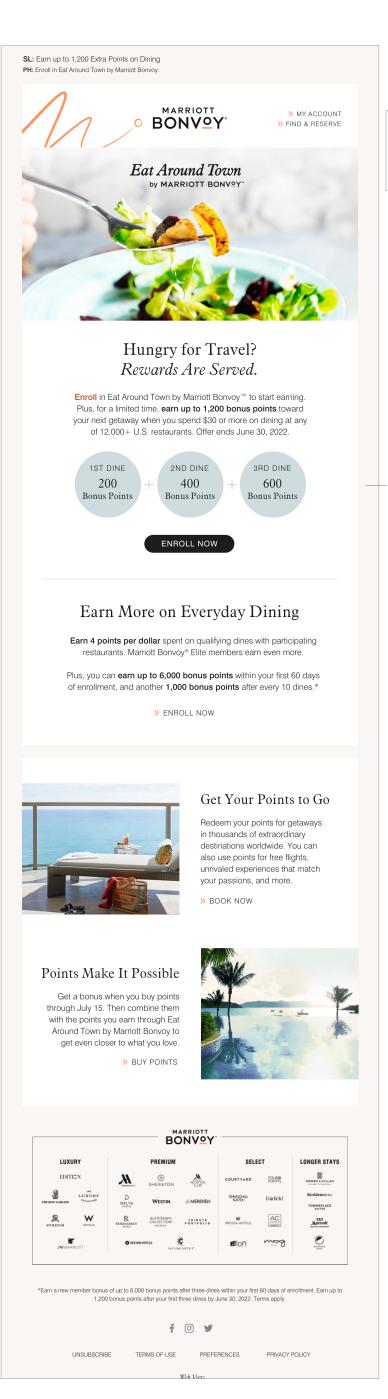


Animation

One at a time, the circles fill with blue and the point amount expands/contracts for emphasis. Repeats for all three dines.

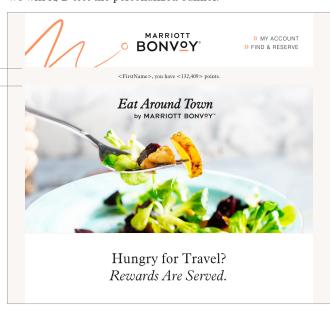




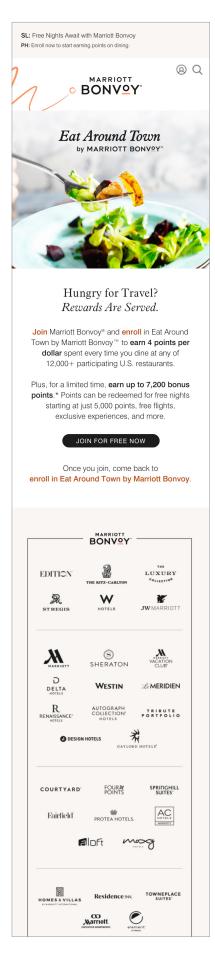


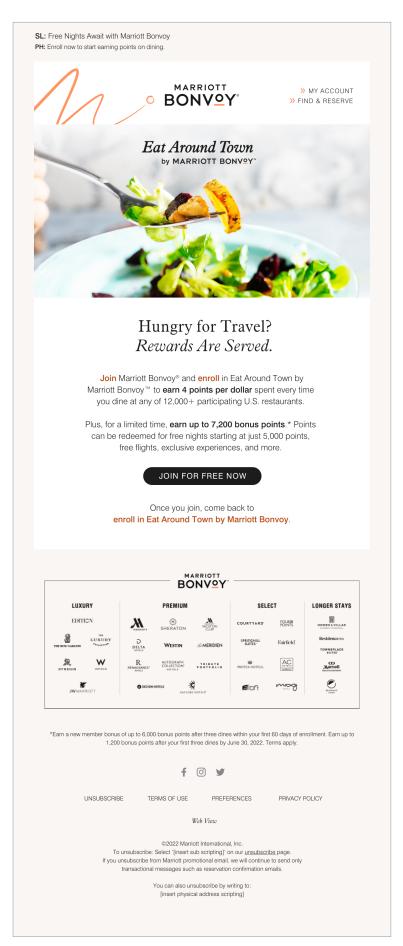
Subject Line B SL: Earn up to 1,200 Points on Dining

We will A/B test the personalized banner.



Animation Same as previous page.





Web (Desktop) 728 x 90

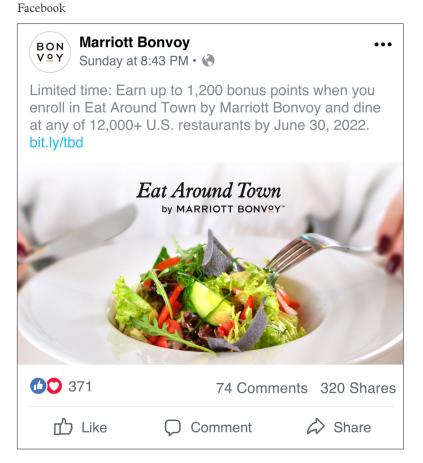


Web/Email (Mobile) 250 x 300



Email (Desktop) 1200 x 300





Alternate Copy

Hungry for travel? Rewards are served. Earn up to 1,200 bonus points when you dine at 12,000+ U.S. restaurants participating in Eat Around Town by Marriott Bonvoy through June 30, 2022. bit.ly/tbd

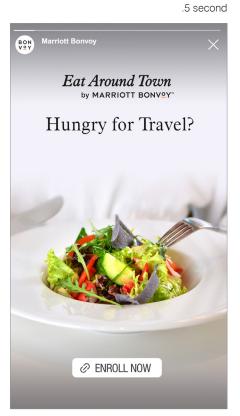
Twitter



Alternate Copy

Hungry for travel? Rewards are served. Earn up to 1,200 bonus points when you enroll in Eat Around Town by Marriott Bonvoy and dine at any of 12,000+ U.S. restaurants by June 30, 2022: bit.ly/tbd

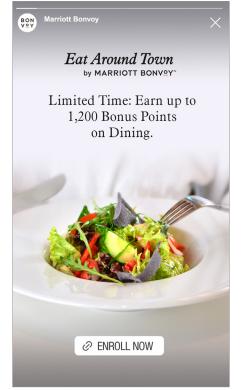
1.5 seconds



Call headline call animates in. Image has slight parallax effect.



Response headline animates in. Image has slight parallax effect.



Offer copy animates in. Image has slight parallax effect.



Card 2

.5 second

"1,200 Bonus Points" expands/contracts for emphasis. Image has slight parallax effect.

Engagement Option

2.5 seconds

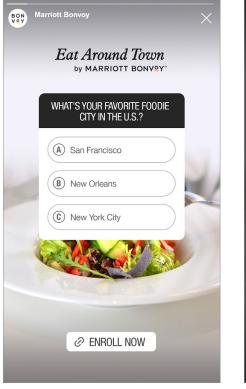
Card 3

Social

Card 1

1.5 seconds

1 second



This card is optional, it could be inserted here to add member engagement.



Tint comes over image and end date copy animates in.