

Eat Around Town June LTO

April 29, 2022

Round 4

MARRIOTT
BONVOY[®]



SL: Earn up to 1,200 Extra Points on Dining
PH: Limited-time offer from Eat Around Town by Marriott Bonvoy.

MARRIOTT BONVOY

Eat Around Town

by MARRIOTT BONVOY

Hungry for Travel?

Rewards Are Served.

Limited time: Earn up to 1,200 bonus points toward your next getaway when you dine at any of the 12,000+ U.S. restaurants participating in Eat Around Town by Marriott Bonvoy™. Offer ends June 30, 2022.

1ST DINE

200

Bonus Points

+

2ND DINE

400

Bonus Points

+

3RD DINE

600

Bonus Points

SEE DETAILS

Get Your Points to Go

Redeem your points for getaways in thousands of extraordinary destinations worldwide. You can also use points for free flights, unrivaled experiences that match your passions, and more.

» BOOK NOW

Points Make It Possible

Get a bonus when you buy points through July 15. Then combine them with the points you earn through Eat Around Town by Marriott Bonvoy to get even closer to what you love.

» BUY POINTS

MARRIOTT BONVOY

EDITION

THE RITZ-CARLTON

ST REGIS

THE LUXURY COLLECTION

W HOTELS

JW MARRIOTT

MARRIOTT

DELTA HOTELS

RENAISSANCE HOTELS

SHERATON

WESTIN

AUTOGRAPH COLLECTION HOTELS

MARRIOTT VACATION CLUB

MERIDIEN

TRIBUTE PORTFOLIO

SL: Earn up to 1,200 Extra Points on Dining
PH: Limited-time offer from Eat Around Town by Marriott Bonvoy.

MARRIOTT BONVOY

Eat Around Town

by MARRIOTT BONVOY

Hungry for Travel?

Rewards Are Served.

Limited time: Earn up to 1,200 bonus points toward your next getaway when you dine at any of the 12,000+ U.S. restaurants participating in Eat Around Town by Marriott Bonvoy™. Offer ends June 30, 2022.

1ST DINE

200

Bonus Points

+

2ND DINE

400

Bonus Points

+

3RD DINE

600

Bonus Points

SEE DETAILS

Get Your Points to Go

Redeem your points for getaways in thousands of extraordinary destinations worldwide. You can also use points for free flights, unrivaled experiences that match your passions, and more.

» BOOK NOW

Points Make It Possible

Get a bonus when you buy points through July 15. Then combine them with the points you earn through Eat Around Town by Marriott Bonvoy to get even closer to what you love.

» BUY POINTS

MARRIOTT BONVOY			
LUXURY	PREMIUM	SELECT	LONGER STAYS
<div>EDITION</div> <div>THE RITZ-CARLTON</div> <div>ST REGIS</div> <div>W HOTELS</div> <div>JW MARRIOTT</div>	<div>SHERATON</div> <div>DELTA HOTELS</div> <div>RENAISSANCE HOTELS</div> <div>AUTOGRAPH COLLECTION HOTELS</div> <div>DESIGN HOTELS</div>	<div>COURTYARD</div> <div>SPRINGHILL SUITES</div> <div>PROTEA HOTELS</div> <div>loft</div> <div>MOTEL</div>	<div>FOUR POINTS</div> <div>Fairfield</div> <div>AC HOTELS</div> <div>MOJO</div> <div>ALACANT</div>
<div>HOMER & WILLAS</div> <div>Residence PH</div> <div>TOWNEPLACE SUITES</div> <div>CEO Marriott</div> <div>ALACANT</div>			

Subject Line B

SL: Earn up to 1,200 Points on Dining

We will A/B test the personalized banner.

MARRIOTT BONVOY

Eat Around Town

by MARRIOTT BONVOY

Hungry for Travel?

Rewards Are Served.

<FirstName>, you have <132,409> points.

Animation

One at a time, the circles fill with blue and the point amount expands/contracts for emphasis. Repeats for all three dines.

1ST DINE

200

Bonus Points

+

2ND DINE

400

Bonus Points

+

3RD DINE

600

Bonus Points

1ST DINE

200

Bonus Points

+

2ND DINE

400

Bonus Points

+

3RD DINE

600

Bonus Points

1ST DINE

200

Bonus Points

+

2ND DINE

400

Bonus Points

+

3RD DINE

600

Bonus Points

1ST DINE

200

Bonus Points

+

2ND DINE

400

Bonus Points

+

3RD DINE

600

Bonus Points

2

©2022 Marriott International, Inc. All Rights Reserved. Confidential and proprietary — may not be reproduced or distributed without the prior written consent of Marriott.

The Lacle Group

SL: Free Nights Await with Marriott Bonvoy
PH: Enroll now to start earning points on dining.

MARRIOTT
BONVOY

Ⓜ

🔍

Eat Around Town

by MARRIOTT BONVOY

Hungry for Travel?

Rewards Are Served.

Join

 Marriott Bonvoy® and **enroll** in Eat Around Town by Marriott Bonvoy™ to **earn 4 points per dollar** spent every time you dine at any of 12,000+ participating U.S. restaurants.

Plus, for a limited time, **earn up to 7,200 bonus points**.*

 Points can be redeemed for free nights starting at just 5,000 points, free flights, exclusive experiences, and more.

JOIN FOR FREE NOW

Once you join, come back to

enroll in Eat Around Town by Marriott Bonvoy.

MARRIOTT
BONVOY

EDITION

THE RITZ-CARLTON

THE LUXURY COLLECTION

ST REGIS

W HOTELS

JW MARRIOTT

MARRIOTT

SHERATON

VACATION CLUB

DELTA HOTELS

WESTIN

MERIDIEN

RENAISSANCE HOTELS

AUTOGRAPH COLLECTION HOTELS

TRIBUTE PORTFOLIO

DESIGN HOTELS

GAYLORD HOTELS

COURTYARD

FOUR POINTS

SPRINGHILL SUITES

Fairfield

PROTEA HOTELS

AC HOTELS

loft

moxy

HOMES & VILLAS

Residence INN

TOWNEPLACE SUITES

Marriott

TRIBUTE

SL: Free Nights Await with Marriott Bonvoy
PH: Enroll now to start earning points on dining.

MARRIOTT
BONVOY

» MY ACCOUNT

» FIND & RESERVE

Eat Around Town

by MARRIOTT BONVOY

Hungry for Travel?

Rewards Are Served.

Join

 Marriott Bonvoy® and **enroll** in Eat Around Town by Marriott Bonvoy™ to **earn 4 points per dollar** spent every time you dine at any of 12,000+ participating U.S. restaurants.

Plus, for a limited time, **earn up to 7,200 bonus points**.*

 Points can be redeemed for free nights starting at just 5,000 points, free flights, exclusive experiences, and more.

JOIN FOR FREE NOW

Once you join, come back to

enroll in Eat Around Town by Marriott Bonvoy.

MARRIOTT
BONVOY

LUXURY

EDITION

THE RITZ-CARLTON

THE LUXURY COLLECTION

ST REGIS

W HOTELS

JW MARRIOTT

PREMIUM

SHERATON

DELTA HOTELS

WESTIN

MERIDIEN

RENAISSANCE HOTELS

AUTOGRAPH COLLECTION HOTELS

TRIBUTE PORTFOLIO

DESIGN HOTELS

GAYLORD HOTELS

SELECT

COURTYARD

FOUR POINTS

SPRINGHILL SUITES

Fairfield

PROTEA HOTELS

loft

moxy

LONGER STAYS

HOMES & VILLAS

Residence INN

TOWNEPLACE SUITES

Marriott

TRIBUTE

*Earn a new member bonus of up to 6,000 bonus points after three dines within your first 60 days of enrollment. Earn up to 1,200 bonus points after your first three dines by June 30, 2022. Terms apply.

Ⓜ

📷

🐦

UNSUBSCRIBE

TERMS OF USE

PREFERENCES

PRIVACY POLICY

Web View

©2022 Marriott International, Inc.

To unsubscribe: Select "[insert sub scripting]" on our unsubscribe page.

If you unsubscribe from Marriott promotional email, we will continue to send only transactional messages such as reservation confirmation emails.


You can also unsubscribe by writing to:
[insert physical address scripting]

4

©2022 Marriott International, Inc. All Rights Reserved. Confidential and proprietary — may not be reproduced or distributed without the prior written consent of Marriott.


The
Lacek
Group

Web (Desktop)
728 x 90



Limited time: Earn up to 1,200 bonus points through June 30.

» ENROLL NOW



Web/Email (Mobile)
250 x 300


Limited time: Earn up to 1,200 bonus points through June 30.

» ENROLL NOW






Email (Desktop)
1200 x 300



Limited-Time Offer

Earn up to 1,200 bonus points with Eat Around Town by Marriott Bonvoy™ through June 30.

» ENROLL NOW



Facebook

BON VOY

Marriott Bonvoy

Sunday at 8:43 PM •

Limited time: Earn up to 1,200 bonus points when you enroll in Eat Around Town by Marriott Bonvoy and dine at any of 12,000+ U.S. restaurants by June 30, 2022. [bit.ly/tbd](#)



Eat Around Town
by MARRIOTT BONVOY™

371

74 Comments

320 Shares

Like

Comment

Share

Alternate Copy

Hungry for travel? Rewards are served. Earn up to 1,200 bonus points when you dine at 12,000+ U.S. restaurants participating in Eat Around Town by Marriott Bonvoy through June 30, 2022. [bit.ly/tbd](#)

Twitter

BON VOY

Marriott Bonvoy

@MarriottBonvoy

Limited time: Earn up to 1,200 bonus points when you dine at 12,000+ U.S. restaurants participating in Eat Around Town by Marriott Bonvoy. Offer ends June 30, 2022. Enroll now: [bit.ly/tbd](#)



Eat Around Town
by MARRIOTT BONVOY™

108

45

74

Alternate Copy

Hungry for travel? Rewards are served. Earn up to 1,200 bonus points when you enroll in Eat Around Town by Marriott Bonvoy and dine at any of 12,000+ U.S. restaurants by June 30, 2022: [bit.ly/tbd](#)

5–7.5 Seconds

A promotional advertisement for Marriott Bonvoy. The top section features a dark background with the Marriott Bonvoy logo on the left, a close icon on the right, and the text 'Eat Around Town by MARRIOTT BONVOY™' in a serif font. Below this, the phrase 'Hungry for Travel?' is written in a large, bold, sans-serif font. The bottom half of the image is a close-up photograph of a white plate containing a colorful salad with green lettuce, red tomatoes, yellow avocado, and purple chips. A silver fork is placed on the right side of the plate. At the bottom center, there is a white button with a circular arrow icon and the text 'ENROLL NOW'.

Call headline call animates in.
Image has slight parallax effect.

A promotional advertisement for the Marriott Bonvoy 'Eat Around Town' campaign. The top of the card features the text 'Card 1' on the left and '1 second' on the right. Below this is a header bar with the Marriott Bonvoy logo on the left, the text 'Marriott Bonvoy' in the center, and a close button (an 'X' icon) on the right. The main body of the card has a white background with the text 'Eat Around Town' in a large, italicized serif font, followed by 'by MARRIOTT BONVOY™' in a smaller, sans-serif font. Below this is the headline 'Hungry for Travel?' in a large, bold, sans-serif font, and 'Rewards Are Served.' in a large, italicized serif font. The lower half of the card features a close-up photograph of a white plate containing a vibrant salad with green lettuce, red bell peppers, cucumbers, and purple chips, with a silver fork resting on the right side. At the bottom, there is a white button with a circular arrow icon and the text 'ENROLL NOW' in a bold, sans-serif font.

Response headline animates in.
Image has slight parallax effect.

A promotional advertisement for Marriott Bonvoy's 'Eat Around Town' offer. The top of the image features a dark grey header with the text '.5 second' in the upper right corner. Below the header, the Marriott Bonvoy logo is on the left, and a white 'X' icon is on the right. The main title 'Eat Around Town' is centered in a large, elegant, italicized serif font. Directly beneath it, the text 'by MARRIOTT BONVOY™' is displayed in a smaller, all-caps sans-serif font. The central focus of the ad is the text 'Limited Time: Earn up to 1,200 Bonus Points on Dining.', which is centered and uses a mix of bold and regular sans-serif fonts. The bottom half of the image is a close-up photograph of a vibrant, fresh salad served in a white bowl. The salad includes green lettuce, red bell peppers, sliced cucumbers, and purple potato chips. A silver fork is placed on the right side of the bowl. At the very bottom, there is a white rounded rectangular button with a circular arrow icon and the text 'ENROLL NOW' in bold, all-caps sans-serif font.

Offer copy animates in.
Image has slight parallax effect.

A promotional advertisement for the Marriott Bonvoy 'Eat Around Town' campaign. The top of the ad features a dark header with the text 'Card 2' on the left and '1.5 seconds' on the right. Below this, the Marriott Bonvoy logo is on the left, and a white 'X' icon is on the right. The main title 'Eat Around Town' is centered in a large, elegant, italicized serif font. Directly beneath it, the text 'by MARRIOTT BONVOY™' is displayed in a smaller, all-caps sans-serif font. The central focus of the ad is the text 'Limited Time: Earn up to 1,200 Bonus Points on Dining.', where '1,200 Bonus Points' is significantly larger and bolder than the surrounding text. The bottom half of the advertisement is a high-quality photograph of a white plate filled with a vibrant salad, including green lettuce, red bell peppers, and avocado, with a silver fork resting on the right side. At the very bottom, a white rounded rectangular button contains a circular arrow icon followed by the text 'ENROLL NOW' in all caps.

"1,200 Bonus Points" expands/contracts for emphasis. Image has slight parallax effect.

BON VOY

Marriott Bonvoy

X


Eat Around Town
by MARRIOTT BONVOY™


WHAT'S YOUR FAVORITE FOODIE CITY IN THE U.S.?

A San Francisco

B New Orleans

C New York City





This card is optional, it could be inserted here to add member engagement.

A promotional advertisement for Marriott Bonvoy. The background is a dark, slightly blurred image of a white plate filled with a colorful salad, including green lettuce, red bell peppers, purple onions, and sliced cucumbers. A silver fork is visible on the right side of the plate. At the top left, there is a circular logo with the text 'BON VOY' inside. To the right of the logo, the text 'Marriott Bonvoy' is displayed. In the top right corner, there is a white 'X' icon. The main text, 'Eat Around Town', is written in a large, elegant, white serif font. Below it, 'by MARRIOTT BONVOY™' is written in a smaller, white, all-caps sans-serif font. Further down, the text 'Earn Bonus Points Now Through June 30.' is displayed in a white, all-caps sans-serif font. At the bottom center, there is a white rounded rectangular button with a circular arrow icon and the text 'ENROLL NOW' in a bold, black, all-caps sans-serif font.

Tint comes over image and end date copy animates in.