





0503 WELCOME EXISTING – IN-LANGUAGE

Subject Line: Access Your Online Account

**Alexandria**

**Marriott**
REWARDS


Find & Reserve 





MAXIMIZE YOUR MEMBERSHIP


[See Your Account](#)


Thank you for being a Marriott Rewards® member. Get the most from your stay at [4,500]+ hotels worldwide. Whether you have been with us for years or just joined, you can get more with online resources.




**Guaranteed Rate**


**Member Exclusives**

**Customize Your Experience**




**Alexandria Stephanopoulos,**
You're 2 nights from Silver Elite Status!

Account	XXXXXX4348	Status	MEMBER
Points	138,904	Nights	8
Activity >		Use Points >	

**2**
Nights to Silver







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0504 WELCOME DOUBLE OPT-IN MEMBER

Subject Line: [FNAME:]Please Confirm Your Email

 Alexandria

 Marriott
REWARDS

Find & Reserve 



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Welcome to Marriott Rewards® and thank you for sharing your email with us. Make sure you opt-in so you'll receive the following via email:



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Tips on how to maximize your benefits [»](#)



Personalized offers and exclusive member promotions [»](#)

To confirm your email enrollment, update your email preferences at step 3 under the email subscriptions section.

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0504 WELCOME DOUBLE OPT-IN NON-MEMBER


Subject Line: [FNAME:]Please Confirm Your Email

Join

Marriott
REWARDS





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Up-to-date information about your account and program >

Tips on how to maximize your benefits >

Personalized offers and exclusive member promotions >

To confirm your email enrollment, update your email preferences at step 3 under the email subscriptions section.

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If you don't want to receive emails from us, take no action. You'll be automatically removed from the corresponding mailing list.


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0505 WELCOME FLIPPER

Subject Line: Welcome to Marriott Rewards®[, FNAME]

 Alexandria



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CHANGE IS EASY

[Get Details](#)

Welcome to Marriott Rewards! Your member number, online ID and password from The Ritz-Carlton® Rewards remain the same. As a new Marriott Rewards member, you can look forward to:



- The ability to earn and redeem points or miles at [4,500]+ locations worldwide
- Personalized offers and promotions exclusive to members
- Information on hotel openings, travel tips and destination highlights


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 **Alexandria Stephanopoulos,**
You're 2 nights from Silver Elite Status!





Account	XXXXXX4348	Status	MEMBER
Points	138,904	Nights	8
Activity >		Use Points >	

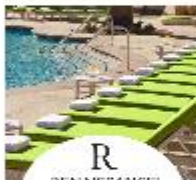
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Customize It


Especially For You

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HOTELS





AUTOGRAPH
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
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0506 WELCOME NONMEMBER
NONMEMBER WELCOME 1
Subject Line: [FNAME:]Get a Free Night

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Marriott
REWARDS

Find & Reserve 



YOU HAVE TAKEN THE FIRST STEP

[Get a Free Night](#)

Thank you for your interest, [first name]. Enjoy a free night on us when you join our award winning loyalty program, Marriott Rewards.



WHAT TO EXPECT



Exclusive Promotions



Stay Related Perks



Travel Offers



Enroll now for your free night and all of the privileges of membership. [»](#)


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0506 WELCOME NONMEMBER
NONMEMBER WELCOME 2 (EE1)
Subject Line: Claim Your Free Night[, FNAME]

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0506 WELCOME NONMEMBER
NONMEMBER WELCOME 3 (EE2)
Subject Line: Last Chance for a Free Night[, FNAME]

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Improved earning power with bonus points on stays



The opportunity to personalize your experience.







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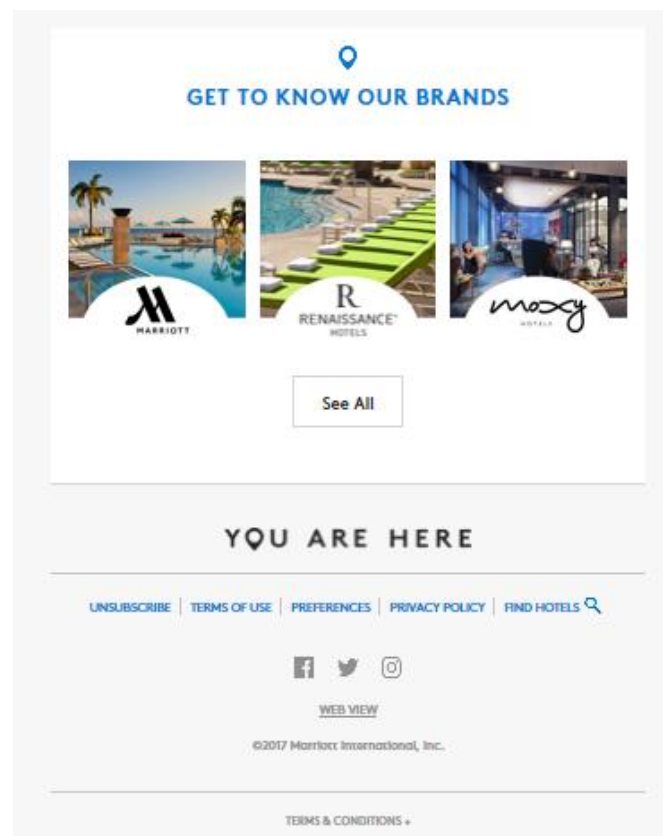
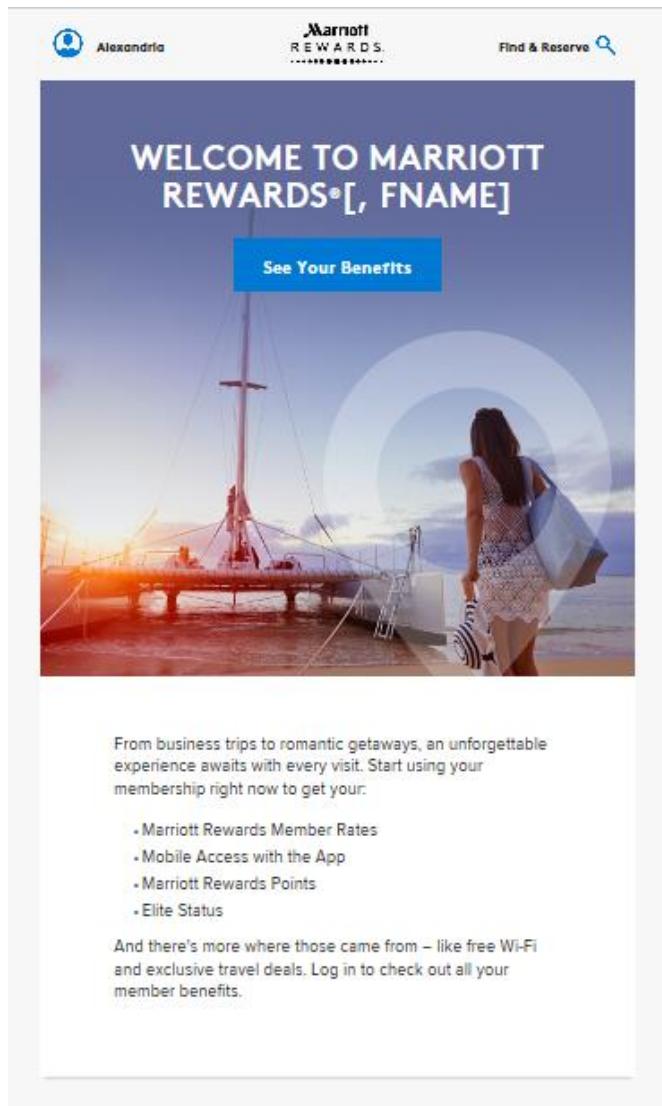
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0507 WELCOME MEMBER POINTS POINTS WELCOME

SL CONTROL: Welcome to Marriott Rewards[, FNAME]!

SL TEST 1: Tip #1: Set up your account to discover more rewards.



0507 WELCOME MEMBER POINTS EES1

SL CONTROL: Introducing the Marriott Mobile App

SL TEST 1: Tip #1: 3 Reasons You Need our Mobile App

Alexandria

Marriott
REWARDS

Find & Reserve

THE WORLD AT YOUR FINGERTIPS.

Check in, check out and make requests from anywhere with the Marriott® Mobile App.

Download

Alexandria Stephanopoulos,

You're 2 nights from Silver Elite Status!

Account

XXXXXX4348

Status

MEMBER

Points

138,904

Nights

8

Activity

>


Use Points


>


2

Nights to Silver

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0507 WELCOME MEMBER POINTS
EES2
SL CONTROL: Members Pay Less
SL TEST 1: Tip #1: Log in for Lower Room Rates

 Alexandria

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HOW TO EARN POINTS

Every stay gets you points – but there are other ways to earn. Sign up for bonus promotions, transfer from SPG[®] and more.

Start Earning





The Power of Points

Combine Cash + Points to book a room. Or book now and earn later with Points Advance. And, of course, redeem points for upgrades & free stays.

How to Use Points

 Redeem points for experiences, from sports and concerts to culinary adventures. [»](#)

 Redeem points for experiences, from sports and concerts to culinary adventures. [»](#)


 **Alexandria Stephanopoulos,**
You're 2 nights from Silver Elite Status!


2


Nights to Silver

Account	XXXXXX4348	Status	MEMBER
Points	138,904	Nights	8
Activity »		Use Points »	

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