
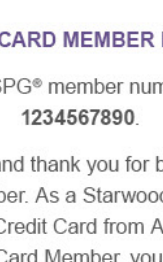


Welcome – Consumer



#ssfirstname# #sslastname#
Member Number:

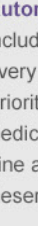
Welcome, from SPG and American Express.



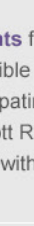
EXPLORE CARD MEMBER BENEFITS.

Your SPG® member number is
1234567890.


Welcome and thank you for becoming a Card Member. As a Starwood Preferred Guest® Credit Card from American Express Card Member, you'll receive enhanced benefits, such as:




Automatic Silver Elite status including: 10% more points on every eligible hotel purchase, Priority Late Checkout, a Dedicated Elite Reservation Line and our Ultimate Reservation Guarantee.



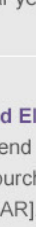
6 points for each dollar of eligible purchases at participating SPG and Marriott Rewards® hotels made with your Card.



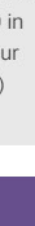
2 points for each dollar of eligible purchases when you use your Card.



A Free Night Award after your Card renewal each year that can be redeemed for a one-night stay, worth up to 35,000 points.





Elite Night Credit —
Coming in 2019, you'll receive credit for 15 nights toward the next level of elite status each calendar year.



An upgrade to Gold Elite status once you spend \$30,000 in eligible purchases on your Card in [YEAR]. (Beginning January 1, 2019, you'll earn Gold Elite status after you spend \$35,000 in eligible purchases on your Card in a calendar year.)

[LEARN MORE](#)





Featured property: The St. Regis Sanya Yalong Bay Resort, Hainan, China

Welcome – Business

Subject line: Welcome to Your Card

Preheader: Check out your exclusive Card Member benefits. [Learn more.](#)

spg Starwood Preferred Guest
#ssfirstname# #sslifetime#
Member Number: #lastfournumber#

Welcome from SPG and American Express

EXPLORE CARD MEMBER BENEFITS.

Your SPG® member number is **1234567890**.

Welcome and thank you for becoming a Card Member. As a Starwood Preferred Guest® Business Credit Card from American Express Card Member, you'll receive enhanced benefits, such as:

- Automatic Silver Elite status** including:
10% more points on every eligible hotel purchase,
Priority Late Checkout, a Dedicated Elite Reservation Line and our Ultimate Reservation Guarantee.
- 6 points** for each dollar of eligible purchases at participating SPG and Marriott Rewards® hotels made with your Card.
- 2 points** for each dollar of eligible purchases when you use your Card.
- A Free Night Award** after your Card renewal each year that can be redeemed for a one-night stay, worth up to 35,000 points.
- Elite Night Credit** — Coming in 2019, you'll receive credit for 15 nights toward the next level of elite status each calendar year.
- An upgrade to Gold Elite status** once you spend \$30,000 in eligible purchases on your Card in [YEAR]. (Beginning January 1, 2019, you'll earn Gold Elite status after you spend \$35,000 in eligible purchases on your Card in a calendar year.)

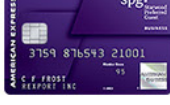
[LEARN MORE](#)

Featured property: The St. Regis Punta Mita Resort, Punta de Mita, Mexico

spg.[®] Starwood Preferred Guest

#ssfirstname# #sslurname#
Member Number:


Welcome
from SPG and
American Express.




EXPLORE CARD MEMBER BENEFITS.

Your SPG® member number is
1234567890.


Welcome and thank you for becoming a
Card Member. As a Starwood Preferred
Guest® Business Credit Card from
American Express Card Member, you'll
receive enhanced benefits, such as:




Automatic Silver Elite status
including: 10% more points on
every eligible hotel purchase,
Priority Late Checkout, a
Dedicated Elite Reservation
Line and our Ultimate
Reservation Guarantee.




6 points for each dollar
of eligible purchases at
participating SPG and
Marriott Rewards® hotels
made with your Card.




2 points for each dollar of
eligible purchases when you
use your Card.



A Free Night Award after
your Card renewal each year
that can be redeemed for a
one-night stay, worth up to
35,000 points.





Elite Night Credit —
Coming in 2019, you'll
receive credit for 15 nights
toward the next level of elite
status each calendar year.



**An upgrade to Gold Elite
status** once you spend
\$30,000 in eligible purchases
on your Card in [YEAR].
(Beginning January 1, 2019,
you'll earn Gold Elite status
after you spend \$35,000 in
eligible purchases on your
Card in a calendar year.)

LEARN MORE





Featured property: The St. Regis Punta Mita
Resort, Punta de Mita, Mexico

Amex Cobrand Service Emails

Free Night Award

Subject line: You've Received a Free Night Award

Preheader: Your SPG stay preferences have changed. [View your account.](#)


spgStarwood Preferred Guest

#ssfirstname# #sslastname#

Member Number: #lastfournumber#

Happy anniversary.

YOUR FREE NIGHT AWARD HAS ARRIVED.





Congratulations — as a [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card] Card Member, you've received a Free Night Award. Your award can be redeemed for a free night worth up to 35,000 points, anytime in the next 12 months. You will continue to receive this benefit each year, following your Card anniversary date.

To redeem your Free Night Award, log in to your loyalty member account to apply your certificate.

We look forward to seeing you soon.

REDEEM NOW





Featured property: The St. Regis Bora Bora Resort, French Polynesia

THE RITZ-CARLTON REWARDS

THE RITZ-CARLTON

MARSHALLS

MARSHALLS

spgStarwood Preferred Guest

spgStarwood Preferred Guest

EDITION

EDITION

COURTYARD

COURTYARD

W

W

JW MARRIOTT

JW MARRIOTT

RESIDENCE INN

RESIDENCE INN

WESTIN

WESTIN

AUTOGRAPH COLLECTION HOTELS

AUTOGRAPH COLLECTION HOTELS

SPRINGHILL SUITES

SPRINGHILL SUITES

SHERATON

SHERATON

RENAISSANCE

RENAISSANCE

TRIBUTE PORTFOLIO

TRIBUTE PORTFOLIO

MERIDIEN

MERIDIEN

AMHERST

AMHERST

DESIGN HOTELS

DESIGN HOTELS

LOFT

LOFT

DELTA

DELTA

MOHAWK

MOHAWK

FOUR POINTS

FOUR POINTS

HYATT

HYATT

HYATT

HYATT

HYATT

HYATT

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Instagram

Twitter

WeChat

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UPDATE YOUR STAY PREFERENCES

TERMS & CONDITIONS OF THE SPG PROGRAM

TERMS OF USE

PRIVACY POLICY


spgStarwood Preferred Guest

#ssfirstname# #sslastname#

Member Number:

Happy anniversary.

YOUR FREE NIGHT AWARD HAS ARRIVED.





Congratulations — as a [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card] Card Member, you've received a Free Night Award. Your award can be redeemed for a free night worth up to 35,000 points, anytime in the next 12 months. You will continue to receive this benefit each year, following your Card anniversary date.

To redeem your Free Night Award, log in to your loyalty member account to apply your certificate.

We look forward to seeing you soon.

REDEEM NOW





Featured property: The St. Regis Bora Bora Resort, French Polynesia

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Amex Cobrand Service Emails

Elite Night Credit

Subject line: You've Made an Update to Your SPG Account

Preheader: Your SPG stay preferences have changed. [View your account.](#)

spgStarwood Preferred Guest

#ssfirstname# #sslastname#
Member Number: #lastfournumber#

You deserve more credit.

YOUR 15 ELITE NIGHT CREDITS HAVE BEEN ADDED.

As one of your Card benefits, 15 Elite Night Credits have been added to your account. As a Card Member, you can look forward to receiving this benefit annually as long as your card remains active. Limit one 15 Elite Night Credit per Marriott Loyalty Program member. Terms apply.

See how much closer you are to the next level of Elite status.

LOG IN TO YOUR ACCOUNT

Featured property: Le Méridien Bora Bora, French Polynesia

THE RITZ-CARLTON REWARDS

THE RITZ-CARLTON

EDITION

JW MARRIOTT

AUTOGRAPH COLLECTION HOTELS

RENAISSANCE HOTELS

MARRIOTT

DELTA HOTELS

CEO Marriott MANAGEMENT

MARRIOTT CLUB

MARRIOTT REWARDS

LUXURY HOTELS

AC HOTELS

COURTYARD

Residence IN.

SPURCHILL SUITES

Fairfield

TOWNPLACE SUITES

PROTEA HOTELS

MAGGI

spgStarwood Preferred Guest

ST REGIS

LUXURY HOTELS

W HOTELS

WESTIN

Sheraton

MERIDIAN

TRIBUTE PORTLAND

DESIGN HOTELS

loft

FOUR POINTS

SPENTWELL

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TERMS & CONDITIONS OF THE SPG PROGRAM

TERMS OF USE

PRIVACY POLICY

spgStarwood Preferred Guest

#ssfirstname# #sslastname#
Member Number:

You deserve more credit.

YOUR 15 ELITE NIGHT CREDITS HAVE BEEN ADDED.

As one of your Card benefits, 15 Elite Night Credits have been added to your account. As a Card Member, you can look forward to receiving this benefit annually as long as your card remains active. Limit one 15 Elite Night Credit per Marriott Loyalty Program member. Terms apply.

See how much closer you are to the next level of Elite status.

LOG IN TO YOUR ACCOUNT

Featured property: Le Méridien Bora Bora, French Polynesia

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Amex Cobrand Service Emails

Silver Elite Renewal


Subject line: Your Silver Elite Status Has Been Renewed

Preheader: Continue to enjoy Silver Elite Status. [Learn more.](#)

spgStarwood Preferred Guest

#ssfirstname# #sslastname#
Member Number: #lastfournumber#


Keep enjoying Silver Elite status.




YOU'VE RENEWED YOUR CARD — AND YOUR STATUS.

Your Silver Elite status has been renewed. With The [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card] once you pay your annual fee, your Silver Elite status is renewed for the next year.


When you book directly as a Silver Elite member, you'll receive exclusive benefits, including:




10% more points for every eligible dollar spent*



Priority Late Checkout when requested the morning of your departure, based on availability.





A dedicated phone line reserved exclusively for Elite members.



Ultimate Reservation Guarantee — We'll pay for a stay nearby if we're unable to honor your reservation.

LEARN MORE





Featured property: The St. Regis Maldives Vommuli Resort, Maldives

THE RITZ-CARLTON REWARDS

MARRIOTT REWARDS

spgStarwood Preferred Guest

THE RITZ-CARLTON

CLAYTON RESORT

SP REGEN

EDITION

AC Hotels

LUXURY COLLECTION

JW MARRIOTT

COURTYARD

W HOTELS

AUTOGRAPH COLLECTION HOTELS

Residence Inn

WESTIN

RENAISSANCE HOTEL

SPRINGLEAF SUITES

SHERRILL

MARRIOTT

Barclay

MERIDIAN

DELTA HOTEL

TOWNEPLACE SUITE

ELITE HOTEL

CO. HILTON





MOHAWK HOTEL

FOUR POINTS

MARRIOTT CLAYTON

WYNDHAM

WYNDHAM



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BEST RATE GUARANTEE

UPDATE YOUR STAY PREFERENCES

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TERMS OF USE


PRIVACY POLICY

*5 points per US\$1 at Element®, Residence Inn® and TownePlace Suites®.

spgStarwood Preferred Guest

#ssfirstname# #sslastname#
Member Number:


Keep enjoying Silver Elite Status.




YOU'VE RENEWED YOUR CARD — AND YOUR STATUS.

Your Silver Elite status has been renewed. With The [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card] once you pay your annual fee, your Silver Elite status is renewed for the next year.


When you book directly as a Silver Elite member, you'll receive exclusive benefits, including:




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Priority Late Checkout when requested the morning of your departure, based on availability.





A dedicated phone line reserved exclusively for Elite members.



Ultimate Reservation Guarantee — We'll pay for a stay nearby if we're unable to honor your reservation.

LEARN MORE





Featured property: The St. Regis Maldives Vommuli Resort, Maldives

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Amex Cobrand Service Emails

Gold Elite Upgrade 2018


Subject line: Your Upgraded Status Has Arrived

Preheader: Take advantage of your new Gold Elite status. [Learn more.](#)

spgStarwood Preferred Guest

#ssfirstname# #sslastname#
Member Number: #astfournumber#

Celebrate Gold Elite status




YOUR STATUS HAS BEEN UPGRADED.


Congratulations! You have achieved Gold Elite status to enjoy throughout [YEAR].

You received this status based on your \$30,000 in qualifying purchases with The [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card].*


When you book directly as a Gold Elite member, you'll receive exclusive benefits, including:




25% more points for every eligible dollar spent¹




Enhanced room upgrade — Enjoy a higher floor or room with a view when available²




2 p.m. late checkout — We'll guarantee a later checkout upon request



Gold Welcome Gift — Receive a bonus of 250 or 500 points upon arrival³





Best Rate Guarantee — If you find a lower rate, we'll match it.⁴



Enhanced in-room Wi-Fi — Stream faster with complimentary access, where available.


LEARN MORE






Featured property: Santa Marina, a Luxury Collection Resort, Mykonos, Greece


THE RITZ-CARLTON REWARDS




EDITION




AUTOGARH COLLECTION




RENAISSANCE




MARRIOTT




DELTA




MARSHALL




WALTON




MARRIOTT REWARDS




SPRINGHILL SUITES




COURTYARD




Residence Inn




SPRINGHILL SUITES




TOWNEPLACE SUITES




PROTEA HOTELS




WAGONS




SPG Starwood Preferred Guest




SP REWARDS




THE LUXURY COLLECTION




W HOTELS




WESTIN




Sheraton




HERITAGE




TRISTAR




DESIGN HOTELS




loft







LOVE PORTS



WINTHROP





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UPDATE YOUR STAY PREFERENCES

TERMS & CONDITIONS OF THE SPG PROGRAM

TERMS OF USE

PRIVACY POLICY

*Beginning in 2019, you'll have to make \$35,000 in qualifying purchases with your Card to receive Gold Elite status.

¹5 points per US\$1 at ElementSM, Residence Inn[®] and TownePlace Suites[®].

²Enhanced rooms are rooms on higher floors, corner rooms, newly renovated rooms and rooms with preferred views. Enhanced rooms do not include suites. Not offered at Aloft[®] or ElementSM hotels.


³Varies by brand.

⁴The Best Rate Guarantee does not apply to taxes, gratuities or any additional resort or guest charges or fees that might apply at Starwood Hotels. Claims must be submitted at least 24 hours (48 hours for non-English Starwood websites) before the standard check-in time at the applicable hotel.

spgStarwood Preferred Guest

#ssfirstname# #sslastname#
Member Number:

Celebrate Gold Elite Status




YOUR STATUS HAS BEEN UPGRADED.


Congratulations! You have achieved Gold Elite status to enjoy throughout [YEAR].

You received this status based on your \$30,000 in qualifying purchases with The [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card].*


When you book directly as a Gold Elite member, you'll receive exclusive benefits, including:




25% more points for every eligible dollar spent¹




Enhanced room upgrade — Enjoy a higher floor or room with a view when available²




2 p.m. late checkout — We'll guarantee a later checkout upon request



Gold Welcome Gift — Receive a bonus of 250 or 500 points upon arrival³





Best Rate Guarantee — If you find a lower rate, we'll match it.⁴



Enhanced in-room Wi-Fi — Stream faster with complimentary access, where available.

LEARN MORE





Featured property: Santa Marina, a Luxury Collection Resort, Mykonos, Greece

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Amex Cobrand Service Emails

Gold Elite Renewal 2019

Subject line: Enjoy Gold Elite Status All Year Long


Preheader: Gold Elite status is yours throughout [YEAR] [Learn more.](#)

spg. Starwood Preferred Guest

#ssfirstname# #sslastname#
Member Number: #astfournumber#


You're still golden.

YOUR STATUS HAS BEEN RENEWED.




You achieved this status based on your \$35,000 in qualifying purchases with The [Starwood Preferred Guest® Credit Card from American Express Card/Starwood Preferred Guest® Business Credit Card from American Express Card].


When you book directly as a Gold Elite member, you'll receive exclusive benefits, including:




25% more points for every eligible dollar spent¹




Enhanced room upgrade — Enjoy a higher floor or room with a view when available²




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Gold Welcome Gift — Receive a bonus of 250 or 500 points upon arrival³





Best Rate Guarantee — If you find a lower rate, we'll match it.⁴



Enhanced in-room Wi-Fi — Stream faster with complimentary access, where available.

LEARN MORE





Featured property: The Westin Dawn Beach Resort & Spa, St. Maarten

THE RITZ-CARLTON REWARDS

Marriott REWARDS

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