

PART 2: Image Submission Information

Instructions for Naming Your Image Files & Writing Your Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: We are conveniently located just minutes from the airport.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Boardroom
Marketing Caption: The perfect venue for private meetings provides superb accommodations for busy Executives who need to make a lasting impression.
File Name: MIAMJ_Boardroom_Livingroom.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
2. Image Caption: Gallery
Marketing Caption: The 2nd floor Gallery Walk provides our guests with dining, a sundries/gift shop, wine shop and a cigar shop.
File Name: MIAMJ_Gallery.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
3. Image Caption: Main Entrance
Marketing Caption: Conveniently located in the heart of Miami, The JW Marriott Marquis is close to everything the city has to offer. Enjoy dining, shopping, Art & Entertainment within minutes of the hotel.
File Name: MIAMJ_Main Entrance.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

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Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**,
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business:

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
3. Image Name	9. Image Name	15. Image Name
4. Image Name	10. Image Name	16. Image Name
5. Image Name	11. Image Name	17. Image Name
6. Image Name	12. Image Name	18. Image Name

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

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4. Image Caption: Bistro
Marketing Caption: Enjoy fresh innovative cuisine in a modern, contemporary setting.
File Name: MIAMJ_Bistro.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
5. Image Caption: Cigar Shop
Marketing Caption: Our cigar shop offers a unique selection to choose from, enjoy a
Miami Classic.
File Name: MIAMJ_Cigar Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
6. Image Caption: Lobby Lounge
Marketing Caption: Enjoy a cocktail on our 2nd floor Lobby Lounge while taking in the
striking views of the city and Atlantic Ocean.
File Name: MIAMJ_Lobby Lounge_2nd Floor.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
7. Image Caption: Wine Shop
Marketing Caption: International Wines abound in our specialty Wine Shop.
File Name: MIAMJ_Wine_Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
8. Image Caption: Bowling Alley
Marketing Caption: Enjoy Virtual Bowling on our 19th floor entertainment area.
File Name: MIAMJ_Bowling Alley.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
9. Image Caption: Grand Ballroom
Marketing Caption: Endless possibilities abound, with space to accommodate up to 2,000
guests, our 20,000 square foot Ballroom is the ideal setting for both social and business events.
File Name: MIAMJ_GrandBallroom.jpg

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Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

10. Image Caption: Presidential Suite

Marketing Caption: Our Presidential Suite is sophisticated in design yet sleek and contemporary . Guest can enjoy sweeping views from the 41st floor and top notch amenities that are second to none.

File Name: MIAMJ_PresidentialSuite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

11. Image Caption: Main Restaurant

Marketing Caption: Contemporary cuisine made with only organic, fresh ingredients.

File Name: MIAMJ_Main Restaurant.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

12. Image Caption: Suite

Marketing Caption: All suites are complete with luxurious bedding, 60" plasma TV's, HSIA in room computer terminal, iPod dock stations with clock radio, pillow menus.

File Name: MIAMJ_Suite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

13. Image Caption: Spa Treatment Room

Marketing Caption: Enjoy a relaxing day in our beautiful full service spa.

File Name: MIAMJ_SPATreatmentRoom.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

14. Image Caption: Motorway Entrance

Marketing Caption: At our private main entrance you are greeted by our friendly welcoming staff members.

File Name: MIAMJ_Main Entrance_Motorway.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

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15. Image Caption: db Crystal Glassware – (**Please use on sub-page ONLY**)
Marketing Caption: Enjoy fine dining at our DB Bistro Moderne.
ALT Tag:*
File Name: db crystal glassware.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
ROOM POOL CODE(S):*

16. Image Caption: db Signature Linen – (**Please use on sub-page ONLY**)
Marketing Caption: ALT Tag:* DB Bistro Moderne's elegant dining facilities.
File Name: db signature linen.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
ROOM POOL CODE(S):*

17. Image Caption: db Bistro Moderne
Marketing Caption: Enjoy classic Daniel Boulud Cuisine.
ALT Tag:*
File Name: db signature table linen.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
ROOM POOL CODE(S):*

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

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When to Use PART 3A

(may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B

(must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights –Usage Rights Held by Hotel

Marsha Code: _____

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____
(Do not type signature)

Date: 4/6/09

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

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Part 3B: Image Usage Rights Held by Image Owner

Marsha Code: _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A. If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR

☐

- B. If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ Date: _____
(Do not type signature)

Print Name: _____ Position & Company: _____

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Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. If any of the items are missing you will not advance into production.

- ☐ All photography meets the standards and requirements as described in the Marriott Global Source
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.
Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 2 to 3 weeks, depending on the site.



NEW YORK FOCUS, LLC CONTRACT FOR THE RIGHT OF USE

May 11, 2011

Client: Suffolk Construction - *MDM Development Group*

Project: *Wells Fargo Office Tower, JW Marriott Marquis*

Photography Created: *July 25, 2010 - May 11, 2011*

Photography Covered: *Exteriors Interiors*

Author: New York Focus LLC – Miami, FL

Author's Original Client: *Suffolk Construction*

Invoice: Submitted to *Suffolk Construction*

Terms: Payment in full has validated this contract of use for both parties.

Non-transferable.

Notice of use: Subject to sanctions under [Title 17 of the United States code and the Copyright Royalty and Distribution Reform Act of 2004](#) - Please read carefully to avoid an unlawful transfer of New York Focus photography. All photography on this web site and all photography created by New York Focus LLC is the sole property of New York Focus who alone reserves the right to transfer that photography for the exclusive use of its clients in return for contractual reimbursement as outlined in the pertinent Contract of Use and a paid invoice which is a binding contract of transfer of all contracted images

Copyright ownership: New York Focus LLC is the author and sole lawful owner of all photography taken under its trademark by its principals and is the sole licensing authority of that property. Title 17 grants the author of photographic property copyright protection upon creation and upholds that copyright protection whether or not the customary copyright notation is included with that work.

The client's right of use becomes validated upon receipt of payment which constitutes a binding agreement between New York Focus and the above named client for the said job named above and billed in the invoice for services.

FROM THE DESK OF
Peter Leifer

Rights Of Use: Photos may be used solely by the designated client for all marketing and advertising purposes as detailed below and may only be transferred to a third party when the said designated license holder is the sole recipient of gain from the use of the transferred photography. This stipulation excludes developers or affiliated banking partners who transfer photography to brokers or real estate agents who are participating agents of the primary license holder. Such photography may not be transferred for the benefit of the named client if that transfer accrues wealth and potential business mainly for the recipient of that transfer alone. This includes business affiliates, architects, landscape architects, general contractors and subcontractors or associates who utilize the said photography to promote their own brand identity .

Unlimited Usage Rights are granted to the above named client for the above cited project upon receipt of payment.

Printed materials include books, magazines and company brochures catering to editorial content that benefits the holder of the right of use alone, the license holder's web site, ads, promotional publications, award submittals and trade shows.

New York Focus photographs are not transferable to third parties who may profit in any way from the use or possession of that photography. This would include individuals who unduly use said photography in a web display, in brochures, presentations, press, award submittals or any other display for which those individuals are not authorized by sale or a prior written agreement and individual who are not designated for a right of use under the primary clause.

The photography, defined in the aforementioned contract, may be delivered by DVD, CD by email, ftp or YouSendIt. The bill for payment and contract of use may be enclosed or sent separately at the client's request.

Sincerely

Peter Leifer, President
New York Focus LLC
(305) 868-7715

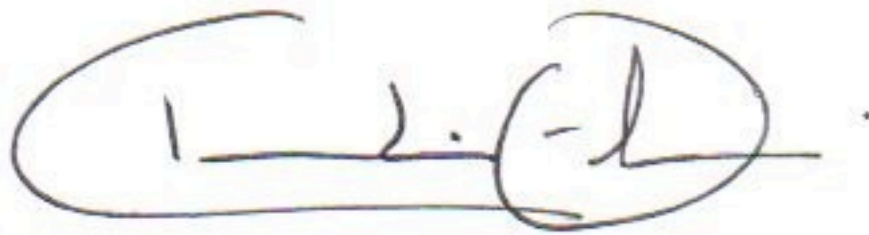
pleifer@newyorkcityfocus.com



JVMMMM :

8483,8495,8496,8499,8506,8509,851
8601,8611,8633,8645,8662,8684,869
8801,8814,8823,8835,8868,8887.

Thank you,

A handwritten signature in black ink, consisting of a large loop on the left, followed by a horizontal line, then a small '2' and a dot, and finally a large loop on the right with a horizontal line extending from it.

Claudia Uribe

www.claudiauribe.com

786.390.7825



NEW YORK FOCUS, LLC CONTRACT FOR THE RIGHT OF USE

March 9, 2011

Client: *MDM Development Group*

Project: *JW Marriott Marquis Miami*

Photography Created: *July 25, 2010 - March 9, 2011*

Photography Covered: *All exteriors and interiors of the JW Marriott Marquis Miami*

Instances Of Use: 1- JW Marriott Marquis Miami Web Site 2 - Hotel Beaux Arts Miami Web Site

Author: New York Focus LLC – Miami, FL

Author's Original Client: *Suffolk Construction*

Notice of use: Subject to sanctions under [Title 17 of the United States code and the Copyright Royalty and Distribution Reform Act of 2004](#) - Please read carefully to avoid an unlawful transfer of New York Focus photography. All photography on this web site and all photography created by New York Focus LLC is the sole property of New York Focus who alone reserves the right to transfer that photography for the exclusive use of its clients in return for contractual reimbursement as outlined in the pertinent Contract of Use and a paid invoice which is a binding contract of transfer of all contracted images

Copyright ownership: New York Focus LLC is the author and sole lawful owner of all photography taken under its trademark by its principals and is the sole licensing authority of that property. Title 17 grants the author of photographic property copyright protection upon creation and upholds that copyright protection whether or not the customary copyright notation is included with that work.

The client's right of use becomes validated upon receipt of payment or a document of authorization which constitutes a binding agreement between New York Focus and the above named client for the said job named above and billed in the invoice for services.

Rights Of Use: Photos may be used solely by the designated client for all marketing and advertising purposes as detailed below and/or cited above and may only be transferred to a third party when the said designated license holder is the sole recipient of gain from the use of the transferred photography. This stipulation excludes developers or affiliated banking partners who transfer

FROM THE DESK OF
Peter Leifer

photography to brokers or real estate agents who are participating agents of the primary license holder. Such photography may not be transferred for the benefit of the named client if that transfer accrues wealth and potential business mainly for the recipient of that transfer alone. This includes business affiliates, architects, landscape architects, general contractors and subcontractors or associates who utilize the said photography to promote their own brand identity .

Unlimited Usage Rights are granted to the above named client for the above cited project under the conditions and circumstances cited in the above paragraph.

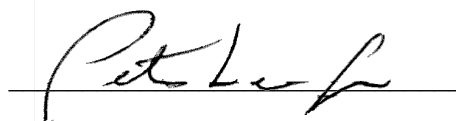
Printed materials include books, magazines and company brochures catering to editorial content that benefits the holder of the right of use alone, the license holder's web site, ads, promotional publications, award submittals and trade shows.

New York Focus photographs are not transferable to third parties who may profit in any way from the use or possession of that photography. This would include individuals who unduly use said photography in a web display, in brochures, presentations, press, award submittals or any other display for which those individuals are not authorized by sale or a prior written agreement and individual who are not designated for a right of use under the primary clause.

The photography, defined in the aforementioned contract, may be delivered by DVD, CD by email, ftp or YouSendIt. The bill for payment and contract of use may be enclosed or sent separately at the client's request.

Sincerely
Peter Leifer, President
New York Focus LLC
(305) 868-7715

pleifer@newyorkcityfocus.com



Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the **eCommerce Toolkit**
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Dept. 55/953.14, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name: JW Marriott Marquis Miami
 MARSHA code: MIAMJ
 Hotel Contact (employee name): Charlene Overturf
 Phone: 305-421-8654
 E-mail address: charlene.overturf@mdmusa.com

Franchised Hotels

Name of Franchise Company: MDM Hotel Group, LLC

Hotel Business

Percent of Leisure/Group Business: 50/50

Check Appropriate Box:

- ☐ There are currently no property-specific images on my Hotel Web Site.
- ☒ I am adding or replacing property-specific images to my Hotel Web Site.
 List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	#17, Junior suite	7. Image Name	13. Image Name
2. Image Name	#9, Bayview Suite	8. Image Name	14. Image Name
3. Image Name		9. Image Name	15. Image Name
4. Image Name		10. Image Name	16. Image Name
5. Image Name		11. Image Name	17. Image Name
6. Image Name		12. Image Name	18. Image Name

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

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PART 2: Image Submission Information

Each submitted image requires the following information Sample:

Image Caption: King Guest Room (this should clearly describe the image)
Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.
File Name: KGR_01.jpg
ALT Tag:* New York Hotel Rooms (maximum of 5 words)
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)
ROOM POOL CODE(S):* GENR, SUIT (if submitting more than two codes, separate with a comma)

**Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

**Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Junior Suite
Marketing Caption: Enjoy electrifying views of Miami from our Junior Suite
ALT Tag:* downtown miami, miami tower views
File Name: IMG_7028F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S):* EXEC
2. Image Caption: Junior Suite
Marketing Caption: The bathrooms in all guest rooms feature top-of-the-line fixtures, Italian marble throughout, and separate tubs and showers.
ALT Tag:* luxury bathroom, miami hotels
File Name: IMG_7070F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S):* EXEC
3. Image Caption: Junior Suite
Marketing Caption: A king bed and 55" flatscreen TV comprise the luxurious accommodations in our Junior Suite
ALT Tag:* downtown miami, junior suite
File Name: IMG_7013F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S):* EXEC
4. Image Caption: Concierge Bayview Room
Marketing Caption: Enjoy amazing views of Biscayne Bay from our spacious Bayview Room
ALT Tag:* bay view room, downtown miami
File Name: IMG_6560F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S):* CLOV

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5. Image Caption: Bay view Room
Marketing Caption: Our deluxe rooms are very spacious and several offer unparalleled bay and river views.
ALT Tag: bay view room, downtown miami
File Name: IMG_7114PF
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): DBAY
6. Image Caption: Concierge Room
Marketing Caption: Enjoy personal espresso machine, touch screen IP phones and 55" flatscreen TV in our spacious rooms.
ALT Tag: miami hotel rooms, downtown
File Name: IMG_6834F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): COVS
7. Image Caption: Bay view Suite
Marketing Caption: Take in the beautiful views from our spacious bay view suites, with double closets, 2 55" tvs, Cisco IP phones, marble bathrooms, and executive desk.
ALT Tag: Biscayne Bay, downtown miami
File Name: IMG_6869F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): COVS
8. Image Caption: Executive Suite
Marketing Caption: Let our executive suite be your home away from home, with everything you need to feel comfortable.
ALT Tag: suite, downtown miami
File Name: IMG_6851
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): PSTB
9. Image Caption: Deluxe Room, bathroom
Marketing Caption: Our bathrooms in every guest room are completely luxurious, complete with Italian Marble, jetted bathtubs, and separate glass showers
ALT Tag: guestroom miami, downtown
File Name: IMG_7145F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): DLUX

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10. Image Caption: Bayview Suite bathroom
Marketing Caption: Large bathrooms with Italian Marble, large jetted bathtubs and glass showers
ALT Tag: * bay view suite, downtown miami
File Name: IMG_6902F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * COVS
11. Image Caption: Living room of our Presidential Suite
Marketing Caption: Look out on the city and bay below from the 41st floor Presidential Suite of the JW Marriott Marquis, complete with large master suite, double shower, personal workout room, 2 closets, personal office, dining room and separate butler's kitchen. This is our premium suite.
ALT Tag: * Presidential Suite, Downtown Miami
File Name: IMG_6389F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * PRES
12. Image Caption: Bedroom of the Vice Presidential Suite
Marketing Caption: Enjoy the gorgeous views and comfortable furnishings of our Vice Presidential Suite.
ALT Tag: * downtown Miami, bay view rooms
File Name: IMG_6533F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * VPRE
13. Image Caption: Master Suite of Presidential Suite
Marketing Caption: Amazing technology and breathtaking views surround you in the JW Marriott Marquis Presidential Suite
ALT Tag: * downtown miami, penthouse rooms
File Name: IMG_6647F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * PRES
14. Image Caption: Master bathroom of Presidential Suite
Marketing Caption: Enjoy the double bathroom and step-through shower in the master suite's exquisite Italian marble bathroom
ALT Tag: * presidential suite, downtown miami
File Name: IMG_6765F
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * PRES

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15. Image Caption:	Presidential Suite, dining & living space
Marketing Caption:	Beautiful view of our presidential suite at dusk
ALT Tag:*	penthouse suite, downtown miami
File Name:	IMG_6831F
Photographer's Name:	Peter Leiter
Expiration Date:	unlimited
ROOM POOL CODE(S):*	PRES

Copy and paste captions if submitting more than 11 images

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A (may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B (must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights Held by Hotel

Marsha Code: MIAMJ

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	IMG_7028F / Junior Suite, living room	Exp. Date:	unlimited
2. File Name	IMG_7070F / Junior Suite, marble bathroom	Exp. Date:	unlimited
3. File Name	IMG_7013F / Junior Suite, bedroom	Exp. Date:	unlimited
4. File Name	IMG_6560F / Concierge Bay View Room	Exp. Date:	unlimited
5. File Name	IMG_7114PF / Bay View Deluxe Room	Exp. Date:	unlimited
6. File Name	IMG_6834F / Concierge Room (city view)	Exp. Date:	unlimited
7. File Name	IMG_6869F / Bay View Suite	Exp. Date:	unlimited
8. File Name	IMG_6851 / Executive Suite	Exp. Date:	unlimited
9. File Name	IMG_6389F / Presidential Suite Living Room	Exp. Date:	unlimited
10. File Name	IMG_6533F / Vice Presidential Suite, bedroom	Exp. Date:	unlimited
11. File Name	IMG_6647F / Presidential Suite Master Bedroom	Exp. Date:	unlimited
12. File Name	IMG_6765F / Presidential Suite, Master Bathroom	Exp. Date:	unlimited
13. File Name	IMG_6831F / Presidential Suite, Living Room & Dining Area	Exp. Date:	unlimited
14. File Name	IMG_7145F / Deluxe Room Bathroom	Exp. Date:	Unlimited
16. File Name	IMG_6902F / Bay View Suite, bathroom	Exp. Date:	unlimited

Signature: Charlene Overturf Date: 6/17/2011
(Do not type signature)

Print Name: Charlene Overturf Position & Company: Marketing & PR Coordinator / JW Marriott Marquis Miami

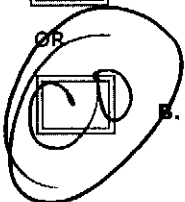
I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR



- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the **Marriott Global Source**
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 Images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)

China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 3 to 4 weeks, depending on the site.

Marriott International - Confidential.



NEW YORK FOCUS, LLC CONTRACT FOR THE RIGHT OF USE

May 11, 2011

Client: Suffolk Construction - *MDM Development Group*

Project: *Wells Fargo Office Tower, JW Marriott Marquis*

Photography Created: *July 25, 2010 - May 11, 2011*

Photography Covered: *Exteriors Interiors*

Author: New York Focus LLC – Miami, FL

Author's Original Client: *Suffolk Construction*

Invoice: Submitted to *Suffolk Construction*

Terms: Payment in full has validated this contract of use for both parties.

Non-transferable.

Notice of use: Subject to sanctions under Title 17 of the United States code and the Copyright Royalty and Distribution Reform Act of 2004 - Please read carefully to avoid an unlawful transfer of New York Focus photography. All photography on this web site and all photography created by New York Focus LLC is the sole property of New York Focus who alone reserves the right to transfer that photography for the exclusive use of its clients in return for contractual reimbursement as outlined in the pertinent Contract of Use and a paid invoice which is a binding contract of transfer of all contracted images

Copyright ownership: New York Focus LLC is the author and sole lawful owner of all photography taken under its trademark by its principals and is the sole licensing authority of that property. Title 17 grants the author of photographic property copyright protection upon creation and upholds that copyright protection whether or not the customary copyright notation is included with that work.

The client's right of use becomes validated upon receipt of payment which constitutes a binding agreement between New York Focus and the above named client for the said job named above and billed in the invoice for services.

FROM THE DESK OF
Peter Leifer

Rights Of Use: Photos may be used solely by the designated client for all marketing and advertising purposes as detailed below and may only be transferred to a third party when the said designated license holder is the sole recipient of gain from the use of the transferred photography. This stipulation excludes developers or affiliated banking partners who transfer photography to brokers or real estate agents who are participating agents of the primary license holder. Such photography may not be transferred for the benefit of the named client if that transfer accrues wealth and potential business mainly for the recipient of that transfer alone. This includes business affiliates, architects, landscape architects, general contractors and subcontractors or associates who utilize the said photography to promote their own brand identity .

Unlimited Usage Rights are granted to the above named client for the above cited project upon receipt of payment.

Printed materials include books, magazines and company brochures catering to editorial content that benefits the holder of the right of use alone, the license holder's web site, ads, promotional publications, award submittals and trade shows.

New York Focus photographs are not transferable to third parties who may profit in any way from the use or possession of that photography. This would include individuals who unduly use said photography in a web display, in brochures, presentations, press, award submittals or any other display for which those individuals are not authorized by sale or a prior written agreement and individual who are not designated for a right of use under the primary clause.

The photography, defined in the aforementioned contract, may be delivered by DVD, CD by email, ftp or YouSendIt. The bill for payment and contract of use may be enclosed or sent separately at the client's request.

Sincerely
Peter Leifer, President
New York Focus LLC
(305) 868-7715
pleifer@newyorkcityfocus.com

2. E-mail Images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 OR mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:

JW Marriott Marquis Miami

MARSHA code:

MIAMJ

Hotel Contact (employee name):

Charlene Overturf

Phone:

305-421-8654

E-mail address:

charlene.overturf@mdmusa.com

Franchised Hotels

Name of Franchise Company:

MDM Hotel Group

Hotel Business

Percent of Leisure/Group Business:

50/50

Check Appropriate Box:

☐

There are currently no property-specific images on my Hotel Web Site.

☒

I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like **removed** from the site (as listed in photo tour): this is an add-on

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
3. Image Name	9. Image Name	15. Image Name
4. Image Name	10. Image Name	16. Image Name
5. Image Name	11. Image Name	17. Image Name
6. Image Name	12. Image Name	18. Image Name

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

Marriott International - Confidential.

*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)

1. Image Caption:

Marketing Caption:

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Exterior of hotel

Gorgeous view of our hotel tower from the Miami River

Downtown Hotel Miami, water views

ExteriorBrickellKeyPerspective.jpg

Peter Leifer (New York Focus)

n/a

n/a

2. Image Caption:

Marketing Caption:

As the Sony-Ericsson Open,

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Interior Tennis Court – located on the 19th floor

Our amazing, NBA-sized basketball court transforms into a full tennis court with the same surface

Tennis Court, Hotel, Miami

JWMMM-0006

Charlene Overturf

n/a

n/a

3. Image Caption:

Marketing Caption:

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Plaza 1, one of our meeting spaces with a terrace and an amazing view of the bay

Enjoy amazing views from our hotel's meeting rooms

Meeting Space, Event rooms

JWMMM-8786

Claudia Uribe

n/a

n/a

4. Image Caption:

Marketing Caption:

Right while in our hotel,

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

3D Media Room located on the 19th floor

Our 3D Media Room is perfect for exclusive movie screenings, presentations or a family movie

Samsung TV, 3D Media, Hotel Amenities

JWMMM-8483

Claudia Uribe

n/a

n/a

Marriott International - Confidential.

Image Caption: Have a meeting with people in 3 different locations around the world with GoThereVirtualMeetings by Cisco, At&T and Marriott.

ALT Tag: * Telepresence, meetings, conventions, conference calls

File Name: JWMM-8757

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): * n/a

7. Image Caption: Dining & Living Room Area of the 41st Floor Presidential Suite

Marketing Caption: The luxurious Presidential Suite sits high above the city on the 41st floor. It's an ideal home away

from home with full living and dining spaces, a separate office, master bedroom suite with cardio room, kitchen area, and a

separate full room that can be attached to the suite.

ALT Tag: * Miami downtown hotel suites

File Name: JWMM-8684

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): * PRES

8. Image Caption: Living Room of the Presidential Suite

Marketing Caption: Miami downtown hotel suites

ALT Tag: * JWMM-8698

File Name: Claudia Uribe

Photographer's Name: n/a

Expiration Date: PRES

ROOM POOL CODE(S): *

9. Image Caption: Master bathroom of the presidential suite

Marketing Caption: Italian marble surrounds you in the master bath for two - enjoy an extra large shower and a

soaking tub.

ALT Tag: * Luxury master bathrooms, downtown Miami suites

File Name: JWMM-8580

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): * PRES

12. Image Caption: Enter caption. Enter room and or suite if Presidential Suite.

Marketing Caption: Located on the Southeast corner of the hotel tower, our 41st floor Vice Presidential Suite has amazing water, city and sky views and unparalleled finishes.

ALT Tag: * Downtown Miami Suites

File Name: JWMM-8718

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): * PRES

12. Image Caption: Master bedroom of the Vice Presidential Suite

Marketing Caption: Enjoy watching the sunrise or sleeping in in our luxurious Vice Presidential Suite. Adjacent,

Separate room also available to connect onto the suite.

ALT Tag: *

File Name: JWMM-8633

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): * VPRE

13. Image Caption: Master bathroom of the Vice Presidential Suite

Marketing Caption: Take baths overlooking the bay and the city from the amazing master bathroom in our Vice Presidential Suite, located 41 stories above the city.

ALT Tag: * Downtown Miami Suites

File Name: JWMM-8645

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): * VPRE

14. Image Caption: Outdoor terrace dining at db Bistro Moderne - overlooking Biscayne Bay and the Miami River.

Marketing Caption: Enjoy award-winning chef - Daniel Boulud's Miami restaurant while watching the yachts pass by on

the Miami River.

ALT Tag: * DB Bistro Moderne Miami, Miami Fine Dining

File Name: JWMM-8519

Photographer's Name: Claudia Uribe

Expiration Date: n/a

ROOM POOL CODE(S): *

Copy and paste captions if submitting more than 11 images

Marriott International - Confidential.

**When to Use PART 3A
(must be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

**When to Use PART 3B
(must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

2. File Name	JWMMM-8786	Exp. Date:	n/a
3. File Name	JWMMM-8483	Exp. Date:	n/a
4. File Name	JWMMM-8601	Exp. Date:	n/a
5. File Name	JWMMM-8757	Exp. Date:	n/a
6. File Name	JWMMM-8684	Exp. Date:	n/a
7. File Name	JWMMM-8698	Exp. Date:	n/a
8. File Name	JWMMM-8662	Exp. Date:	n/a
9. File Name	JWMMM-8580	Exp. Date:	n/a
10. File Name	JWMMM-8611	Exp. Date:	n/a
11. File Name	JWMMM-8718	Exp. Date:	n/a
12. File Name	JWMMM-8633	Exp. Date:	n/a
13. File Name	JWMMM-8645	Exp. Date:	n/a
14. File Name	JWMMM-8536	Exp. Date:	n/a
	JWMMM-8519		n/a
	JWMMM-0006		n/a

Signature: Charlene Overturf **Date:** 3/16/2011
(Do not type signature)

Print Name: Charlene Overturf **Position & Company:** Marketing and PR Coordinator, JW Marriott Marquis Miami

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☒ **A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.
or and

☒ **B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR



C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographSubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk
 Australia: marriott.com.au
 Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)
 Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)
 China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 3 to 4 weeks, depending on the site.

December 5, 2010

Photography Usage license

All usage rights to the images listed below have been granted by photographer to JW Marriott Marquis Miami and Hotel Beaux Arts Miami for marketing, collateral, advertising and general promotion of the property. Includes all print and electronic.

This license may not be transferred to a third party without the written consent of the copyright holder (photographer).

Description: General and detail shots of the property according to list and guidelines provided.

8199, 8210, 8226, 8261, 8262, 8316, 8342, 8376, 8388, 8433, 8461, 8472, 8533, 8546, 8579, 8585, 8636, 8706, 8710, 8730, 8739, 8772, 8775, 8793, 8808, 8824, 8837, 8844, 8845, 8861.

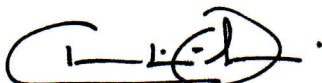
0020, 0023, 0036, 0046, 0060, 0069, 0087, 0099, 0104, 0311, 0330, 0338, 0347, 0360, 0363, 0385, 0405, 0421, 0432, 0442, 0500, 0508, 0514, 0531, 0561, 0564, 0574, 0593, 0603, 0615, 0644, 0693, 0707, 0724, 0745, 0750, 0773, 0782, 0810, 0867, 0880, 0895, 0900, 0932, 0945, 0952, 7016, 7019, 7026.

Details: 0472, 0612, 0805, 0815, 0816, 8268, 8303, 8345, 8398, 8597

7544, 7545, 7549, 7553, 7556, 7560, 7564, 7568, 7570, 7572, 7574, 7577, 7580, 7582, 7583.

DB Bistro: 0008, 0020, 0045, 0046, 0051, 0060, 0069, 0087, 0095, 0099, 9637, 9639, 9657, 9681, 9698, 9700, 9721, 9729, 9731, 9738, 9755, 9764, 9774, 9795, 9817, 9818, 9828, 9835, 9837, 9842, 9854, 9857, 9872, 9891, 9897, 9909, 9910, 9913, 9982.

Thank you,



Claudia Uribe

Photographer.

To: JW Marriott Marquis Miami
255 Biscayne Blvd
Miami FL 33131

Re: Image Usage Form Request

A) I Mike Butler, hereby certify and confirm that I am the owner and copyright holder of the images photographed for under contract for **RTKL** in February 2011 of Marquis Marriott Miami Florida.

B) The following client(s) have requested image usage from the copyright holder Mike Butler:
MDM

C) Images Requested: **4586 – 4700 + Ballroom & Bistro**

D) Cost of Usage:

E) Usage rights may not be transferred to any third party outside of **MDM / JW Marquis** without written consent from the Copyright holder Mike Butler.

F) Usage rights provided: **Unlimited**

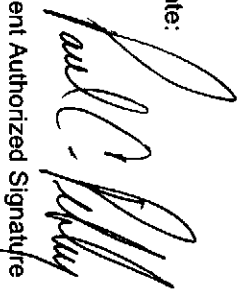
G) Usage mediums: **Unlimited**

H) Time restrictions on above usage: **5 years**

I) All photographs produced under this agreement are copyrighted and owned exclusively by Mike Butler. Mike Butler retains rights not expressly granted in writing to the client.

J) Usage is granted upon full payment. If full payment is not received within 30 days of invoice receipt a 10% late fee will be accessed.

Date:


Paul C. Butler
6-16-11

Client Authorized Signature


Mike Butler
Mike Butler Authorized Signature

09-14

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**,
accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name: JW Marriott Marquis Miami
MARSHA code: MIAMJ
Hotel Contact (employee name): Florencia Tabeni
Phone: 305-329-3501
E-mail address: Florencia.tabeni@mdmusa.com

Franchised Hotels

Name of Franchise Company: MDM Hotel Group

Hotel Business

Percent of Leisure/Group Business: 80/20

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.

List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
3. Image Name	9. Image Name	15. Image Name
4. Image Name	10. Image Name	16. Image Name
5. Image Name	11. Image Name	17. Image Name
6. Image Name	12. Image Name	18. Image Name

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

Marriott International - Confidential.

15. Image Caption: **db Crystal Glassware - (**Please use on sub-page ONLY**)**
Marketing Caption: **Enjoy fine dining at our Signature Name Chef Restaurant.**
ALT Tag: *
File Name: **db crystal glassware.jpg**
Photographer's Name: **RTKL Associates Inc.**
Expiration Date: **Unlimited**
ROOM POOL CODE(S):*
16. Image Caption: **db Signature Linen - (**Please use on sub-page ONLY**)**
Marketing Caption: **DB Bistro Moderne's elegant dining facilities.**
ALT Tag: *
File Name: **db signature linen.jpg**
Photographer's Name: **RTKL Associates Inc.**
Expiration Date: **Unlimited**
ROOM POOL CODE(S):*
17. Image Caption: **db Bistro Moderne**
Marketing Caption: **Enjoy classic Daniel Boulud Cuisine.**
ALT Tag: *
File Name: **db signature table linen.jpg**
Photographer's Name: **RTKL Associates Inc.**
Expiration Date: **Unlimited**
ROOM POOL CODE(S):*

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

Marriott International - Confidential.

Part 3A: Image Usage Rights –Usage Rights Held by Hotel

Marsha Code: _____

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or Images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Boardroom	Exp. Date	Unlimited
2. File Name	Gallery	Exp. Date	Unlimited
3. File Name	Main Entrance	Exp. Date	Unlimited
4. File Name	Bistro	Exp. Date	Unlimited
5. File Name	Cigar Shop	Exp. Date	Unlimited
6. File Name	Lobby Lounge	Exp. Date	Unlimited
7. File Name	Wine Shop	Exp. Date	Unlimited
8. File Name	Bowling Alley	Exp. Date	Unlimited
9. File Name	Grand Ballroom	Exp. Date	Unlimited
10. File Name	Presidential Suite	Exp. Date	Unlimited
11. File Name	Main Restaurant	Exp. Date	Unlimited
12. File Name	Suite	Exp. Date	Unlimited
13. File Name	Spa Treatment Room	Exp. Date	Unlimited
14. File Name	Entrance Motorway	Exp. Date	Unlimited

Signature: _____

(Do not type signature)

Date: 3/17/09

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials☐

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B. The photographer has transferred, in writing, ownership of the Image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the Image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

MIAMI

March 4, 2009

Ms. Florencia Tabeni
General Manager
JW Marriott Hotel Miami
1109 Brickell Avenue
Miami, Florida 33131

RTKL

Dear Ms. Tabeni:

RTKL Associates Inc. (RTKL) retains copyrights to all images. Usage rights are granted to Marriott Corporation only for use in marketing/website, and any other use must be specifically approved by RTKL in writing. These usage rights are non-transferable.

Any other party interested in prints or digital files of this project must contact RTKL. Renderings must include "**© 2008 RTKL.com.**"

Baltimore

Chicago

Dallas

London

Los Angeles

Madrid

Miami

Shanghai

Tokyo

Washington DC

Should you have any questions, please contact me at your earliest convenience.

Sincerely,
RTKL Associates Inc.



Wendy Mendes, IIDA, LEED®AP
Vice President

RTKL Associates Inc.
1500 San Remo Avenue
Suite 350
Coral Gables, FL 33146
<http://www.rtkl.com>
TEL 786 268 3200
FAX 786 268 3201

09-15

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name: JW Marriott Marquis Miami
 MARSHA code: MIAMJ
 Hotel Contact (employee name): Florencia Tabeni
 Phone: 305-329-3501
 E-mail address: Florencia.tabeni@mdmusa.com

Franchised Hotels

Name of Franchise Company: MDM Hotel Group

Hotel Business

Percent of Leisure/Group Business: 80/20

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.

List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
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PART 2: Image Submission Information

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<https://extranet.marriott.com/myweb/marrrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: The JW Marriott Marquis Miami is centrally located in the heart of Miami's business, entertainment and shopping districts, a perfect place to blend business and pleasure.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Meeting Room
Marketing Caption: The JW Marriott Marquis Miami offers versatile meeting space with state-of-the-art technology and facilities.
File Name: Meeting Room
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

2. Image Caption: Basketball Court
Marketing Caption: Enjoy the 10,000 square foot, NBA approved Basketball Court, on our two-level Entertainment floor.
File Name: Basketball Court
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

3. Image Caption: Concierge Lounge
Marketing Caption: Take in stunning views of the city skyline and Biscayne Bay while enjoying breakfast or evening cocktails at this exclusive lounge.
File Name: Concierge Lounge
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

Marriott International - Confidential.

4. Image Caption: Gift Shop
Marketing Caption: Our signature gift shop is located on the 2nd floor and provides guests with an array of keepsakes.
File Name: Gift Shop
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
5. Image Caption: Indoor Putting Green
Marketing Caption: An indoor putting green offers golfers a chance to enhance their skills all in the comfort of a private setting.
File Name: Indoor Putting Green
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
6. Image Caption: Lobby
Marketing Caption: The Grandest welcome awaits you at the JW Marriott Marquis Miami.
File Name: Lobby
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
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Marketing Caption: Entertainment abounds in our Billiard lounge.
File Name: Billiard lounge
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
8. Image Caption: Luxury Guestrooms
Marketing Caption: Breathtaking interiors in all of our guestrooms reflect unprecedented elegance and are the epitome of urban luxury.
File Name: Luxury Guestrooms
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
9. Image Caption: Luxury Suites
Marketing Caption: Our Luxury suites encompass plush bedding, 60" flat screen TV's, video and audio equipment and stunning views of the Miami skyline.
File Name: Luxury Suites

Marriott International - Confidential.

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

10. Image Caption: Bowling Alley

Marketing Caption: Enjoy virtual bowling on our 19th floor entertainment area.

File Name: Bowling Alley

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A

(may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B

(must be completed and signed by the owner of the image):

Marriott International - Confidential.

Part 3A: Image Usage Rights – Usage Rights Held by Hotel

Marsha Code: _____

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Meeting Room	Exp. Date:	Unlimited
2. File Name	Basketball Court	Exp. Date:	Unlimited
3. File Name	Conclerge Lounge	Exp. Date:	Unlimited
4. File Name	Gift Shop	Exp. Date:	Unlimited
5. File Name	Indoor Putting Green	Exp. Date:	Unlimited
6. File Name	Lobby	Exp. Date:	Unlimited
7. File Name	Lounge Billiards	Exp. Date:	Unlimited
8. File Name	Luxury Guest Room	Exp. Date:	Unlimited
9. File Name	Luxury Suites	Exp. Date:	Unlimited
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____ Date: _____
(Do not type signature)

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
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Marriott International - Confidential.

Part 3A: Image Usage Rights –Usage Rights Held by Hotel

Marsha Code: _____

(To be completed by a hotel representative - must be signed)

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For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date	
2. File Name		Exp. Date	
3. File Name		Exp. Date	
4. File Name		Exp. Date	
5. File Name		Exp. Date	
6. File Name		Exp. Date	
7. File Name		Exp. Date	
8. File Name		Exp. Date	
9. File Name		Exp. Date	
10. File Name		Exp. Date	
11. File Name		Exp. Date	
12. File Name		Exp. Date	
13. File Name		Exp. Date	
14. File Name		Exp. Date	

Signature: _____
(Do not type signature)

Date: 4/6/09

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please Initial only one of the following boxes and provide the applicable information):

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- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

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OR

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- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the Image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

09-12

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name: JW Marriott Marquis Miami

MARSHA code: MIAMJ

Hotel Contact (employee name): Florencia Tabeni

Phone: 305-329-3501

E-mail address: Florencia.tabeni@mdmusa.com

Franchised Hotels

Name of Franchise Company: MDM Hotel Group

Hotel Business

Percent of Leisure/Group Business: 80/20

Check Appropriate Box:

- ☒ There are currently no property-specific images on my Hotel Web Site.
- ☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
3. Image Name	9. Image Name	15. Image Name
4. Image Name	10. Image Name	16. Image Name
5. Image Name	11. Image Name	17. Image Name
6. Image Name	12. Image Name	18. Image Name

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

Marriott International - Confidential.

PART 2: Image Submission Information

Instructions for Naming Your Image Files & Writing Your Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: We are conveniently located just minutes from the airport.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Boardroom
Marketing Caption: The perfect venue for small meetings, the Boardroom provides superb accommodations for busy Executives who need to make a lasting impression.
File Name: MIAMJ_Boardroom_Livingroom.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

2. Image Caption: Gallery
Marketing Caption: The 2nd floor Gallery Walk provides our guests with dining, a sundries/gift shop, wine shop and a cigar shop.
File Name: MIAMJ_Gallery.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

3. Image Caption: Main Entrance
Marketing Caption: Conveniently located in the heart of Miami, The JW Marriott Marquis is close to everything the city has to offer. Enjoy dining, shopping, Art & Entertainment within minutes of the hotel.
File Name: MIAMJ_Main Entrance.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

Marriott International - Confidential.

4. Image Caption: Bistro
Marketing Caption: Enjoy fresh innovative cuisine in a modern, contemporary setting.
File Name: MIAMJ_Bistro.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
5. Image Caption: Cigar Shop
Marketing Caption: Our cigar shop offers a unique selection to choose from, enjoy a
Miami Classic.
File Name: MIAMJ_Cigar Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
6. Image Caption: Lobby Lounge
Marketing Caption: Enjoy a cocktail on our 2nd floor Lobby Lounge while taking in the
striking views of the city and Atlantic Ocean.
File Name: MIAMJ_Lobby Lounge_2nd Floor.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
7. Image Caption: Wine Shop
Marketing Caption: International Wines abound in our specialty Wine Shop.
File Name: MIAMJ_Wine_Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
8. Image Caption: Bowling Alley
Marketing Caption: Enjoy Virtual Bowling on our 19th floor entertainment area.
File Name: MIAMJ_Bowling Alley.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
9. Image Caption: Grand Ballroom
Marketing Caption: Endless possibilities abound, with space to accommodate up to 1,000
guest, our 20,000 square foot Ballroom is the ideal setting for both social and business events.
File Name: MIAMJ_GrandBallroom.jpg

Marriott International - Confidential.

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

10. Image Caption: Presidential Suite

Marketing Caption: Our Presidential Suite is sophisticated in design yet sleek and contemporary . Guest can enjoy sweeping views from the 39th floor and top notch amenities that are second to none.

File Name: MIAMJ_PresidentialSuite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

11. Image Caption: Main Restaurant

Marketing Caption: Contemporary cuisine made with only organic, fresh ingredients.

File Name: MIAMJ_Main Restaurant.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

12. Image Caption: Suite

Marketing Caption: All suites are complete with luxurious bedding, 50" plasma TV's, in-room lap-top compatible safes, iPod dock stations with clock radio, pillow menus.

File Name: MIAMJ_Suite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

13. Image Caption: Spa Treatment Room

Marketing Caption: Enjoy a relaxing day in our beautiful full service spa.

File Name: MIAMJ_SPATreatmentRoom.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

14. Image Caption: Motorway Entrance

Marketing Caption: At our private main entrance you are greeted by our friendly welcoming staff members.

File Name: MIAMJ_Main Entrance_Motorway.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

Marriott International - Confidential.

March 4, 2009

Ms. Florencia Tabeni
General Manager
JW Marriott Hotel Miami
1109 Brickell Avenue
Miami, Florida 33131

RTKL

Dear Ms. Tabeni:

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Baltimore

Chicago

Dallas

London

Los Angeles

Madrid

Miami

Shanghai

Tokyo

Washington DC

Should you have any questions, please contact me at your earliest convenience.

Sincerely,
RTKL Associates Inc.



Wendy Mendes, IIDA, LEED®AP
Vice President

RTKL Associates Inc.
1500 San Remo Avenue
Suite 350
Coral Gables, FL 33146
<http://www.rtkl.com>
TEL 785 268 3200
FAX 785 268 3201

Part 3A: Image Usage Rights –Usage Rights Held by Hotel

Marsha Code: _____

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Boardroom	Exp. Date	Unlimited
2. File Name	Gallery	Exp. Date	Unlimited
3. File Name	Main Entrance	Exp. Date	Unlimited
4. File Name	Bistro	Exp. Date	Unlimited
5. File Name	Cigar Shop	Exp. Date	Unlimited
6. File Name	Lobby Lounge	Exp. Date	Unlimited
7. File Name	Wine Shop	Exp. Date	Unlimited
8. File Name	Bowling Alley	Exp. Date	Unlimited
9. File Name	Grand Ballroom	Exp. Date	Unlimited
10. File Name	Presidential Suite	Exp. Date	Unlimited
11. File Name	Main Restaurant	Exp. Date	Unlimited
12. File Name	Suite	Exp. Date	Unlimited
13. File Name	Spa Treatment Room	Exp. Date	Unlimited
14. File Name	Entrance Motorway	Exp. Date	Unlimited

Signature: _____
(Do not type signature)

Date: 3/17/09

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

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OR

☒

- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

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☐

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Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

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PART 1: Hotel Information

Property/Hotel Name: JW Marriott Marquis Miami
MARSHA code: MIAMJ
Hotel Contact (employee name): Florencia Tabeni
Phone: 305-329-3501
E-mail address: Florencia.tabeni@mdmusa.com

Franchised Hotels

Name of Franchise Company: MDM Hotel Group

Hotel Business

Percent of Leisure/Group Business: 80/20

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

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Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

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1. Image Caption: Meeting Room
Marketing Caption: The JW Marriott Marquis Miami offers versatile meeting space with state-of-the-art technology and facilities.
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Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
2. Image Caption: Basketball Court
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File Name: Basketball Court
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
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Expiration Date: Unlimited

Marriott International - Confidential.

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Expiration Date: Unlimited
5. Image Caption: Indoor Putting Green
Marketing Caption: An indoor putting green offers golfers a chance to enhance their skills all in the comfort of a private setting.
File Name: Indoor Putting Green
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
6. Image Caption: Lobby
Marketing Caption: The Grandest welcome awaits you at the JW Marriott Marquis Miami.
File Name: Lobby
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
7. Image Caption: Billiard Lounge
Marketing Caption: Entertainment abounds in our Billiard lounge.
File Name: Billiard lounge
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
8. Image Caption: Luxury Guestrooms
Marketing Caption: Breathtaking interiors in all of our guestrooms reflect unprecedented elegance and are the epitome of urban luxury.
File Name: Luxury Guestrooms
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
9. Image Caption: Luxury Suites
Marketing Caption: Our Luxury suites encompass plush bedding, 60" flat screen TV's, video and audio equipment and stunning views of the Miami skyline.
File Name: Luxury Suites

Marriott International - Confidential.

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

10. Image Caption: Bowling Alley

Marketing Caption: Enjoy virtual bowling on our 19th floor entertainment area.

File Name: Bowling Alley

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Expiration Date: Unlimited

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 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B

(must be completed and signed by the owner of the image):

Marriott International - Confidential.

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights –Usage Rights Held by Hotel**Marsha Code:** _____(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Meeting Room	Exp. Date:	Unlimited
2. File Name	Basketball Court	Exp. Date:	Unlimited
3. File Name	Concierge Lounge	Exp. Date:	Unlimited
4. File Name	Gift Shop	Exp. Date:	Unlimited
5. File Name	Indoor Putting Green	Exp. Date:	Unlimited
6. File Name	Lobby	Exp. Date:	Unlimited
7. File Name	Lounge Billiards	Exp. Date:	Unlimited
8. File Name	Luxury Guest Room	Exp. Date:	Unlimited
9. File Name	Luxury Suites	Exp. Date:	Unlimited
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

Part 3B: Image Usage Rights Held by Image Owner**Marsha Code:** _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ Date: _____
(Do not type signature)

Print Name: _____ Position & Company: _____

Marriott International - Confidential.

Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. **If any of the items are missing you will not advance into production.**

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.
Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 2 to 3 weeks, depending on the site.

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business:

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

Marriott International - Confidential.

PART 2: Image Submission Information

Instructions for Naming Your Image Files & Writing Your Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: We are conveniently located just minutes from the airport.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Boardroom
Marketing Caption: The perfect venue for small meetings, the Boardroom provides superb accommodations for busy Executives who need to make a lasting impression.
File Name: MIAMJ_Boardroom_Livingroom.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
2. Image Caption: Gallery
Marketing Caption: The 2nd floor Gallery Walk provides our guests with dining, a sundries/gift shop, wine shop and a cigar shop.
File Name: MIAMJ_Gallery.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
3. Image Caption: Main Entrance
Marketing Caption: Conveniently located in the heart of Miami, The JW Marriott Marquis is close to everything the city has to offer. Enjoy dining, shopping, Art & Entertainment within minutes of the hotel.
File Name: MIAMJ_Main Entrance.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

Marriott International - Confidential.

4. Image Caption: Bistro
Marketing Caption: Enjoy fresh innovative cuisine in a modern, contemporary setting.
File Name: MIAMJ_Bistro.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
5. Image Caption: Cigar Shop
Marketing Caption: Our cigar shop offers a unique selection to choose from, enjoy a Miami Classic.
File Name: MIAMJ_Cigar Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
6. Image Caption: Lobby Lounge
Marketing Caption: Enjoy a cocktail on our 2nd floor Lobby Lounge while taking in the striking views of the city and Atlantic Ocean.
File Name: MIAMJ_Lobby Lounge_2nd Floor.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
7. Image Caption: Wine Shop
Marketing Caption: International Wines abound in our specialty Wine Shop.
File Name: MIAMJ_Wine_Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
8. Image Caption: Bowling Alley
Marketing Caption: Enjoy Virtual Bowling on our 19th floor entertainment area.
File Name: MIAMJ_Bowling Alley.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
9. Image Caption: Grand Ballroom
Marketing Caption: Endless possibilities abound, with space to accommodate up to 1,000 guest, our 20,000 square foot Ballroom is the ideal setting for both social and business events.
File Name: MIAMJ_GrandBallroom.jpg

Marriott International - Confidential.

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

10. Image Caption: Presidential Suite

Marketing Caption: Our Presidential Suite is sophisticated in design yet sleek and contemporary . Guest can enjoy sweeping views from the 39th floor and top notch amenities that are second to none.

File Name: MIAMJ_PresidentialSuite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

11. Image Caption: Main Restaurant

Marketing Caption: Contemporary cuisine made with only organic, fresh ingredients.

File Name: MIAMJ_Main Restaurant.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

12. Image Caption: Suite

Marketing Caption: All suites are complete with luxurious bedding, 50" plasma TV's, in-room lap-top compatible safes, iPod dock stations with clock radio, pillow menus.

File Name: MIAMJ_Suite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

13. Image Caption: Spa Treatment Room

Marketing Caption: Enjoy a relaxing day in our beautiful full service spa.

File Name: MIAMJ_SPATreatmentRoom.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

14. Image Caption: Motorway Entrance

Marketing Caption: At our private main entrance you are greeted by our friendly welcoming staff members.

File Name: MIAMJ_Main Entrance_Motorway.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

Marriott International - Confidential.

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A **(may be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B **(must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Marriott International - Confidential.

Part 3A: Image Usage Rights –Usage Rights Held by Hotel**Marsha Code:** _____(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

Part 3B: Image Usage Rights Held by Image Owner**Marsha Code:** _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ **Position & Company:** _____

Marriott International - Confidential.

Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. **If any of the items are missing you will not advance into production.**

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.
Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 2 to 3 weeks, depending on the site.

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

*Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.*

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business:

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like removed from the site (as listed in photo tour):

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

Marriott International - Confidential.

PART 2: Image Submission Information

Instructions for Naming Your Image Files & Writing Your Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: We are conveniently located just minutes from the airport.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Boardroom
Marketing Caption: _____
File Name: MIAMJ_Boardroom_Livingroom.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

2. Image Caption: Gallery
Marketing Caption: _____
File Name: MIAMJ_Gallery.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

3. Image Caption: Main Entrance
Marketing Caption: _____
File Name: MIAMJ_Main Entrance.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

4. Image Caption: Bistro
Marketing Caption: _____
File Name: MIAMJ_Bistro.jpg
Photographer's Name: RTKL Associates Inc.

Marriott International - Confidential.

Expiration Date:	<div>Unlimited</div>
5. Image Caption:	<div>Cigar Shop</div>
Marketing Caption:	<div></div>
File Name:	<div>MIAMJ_Cigar Shop.jpg</div>
Photographer's Name:	<div>RTKL Associates Inc.</div>
Expiration Date:	<div>Unlimited</div>
6. Image Caption:	<div>Lobby Lounge</div>
Marketing Caption:	<div></div>
File Name:	<div>MIAMJ_Lobby Lounge_2nd Floor.jpg</div>
Photographer's Name:	<div>RTKL Associates Inc.</div>
Expiration Date:	<div>Unlimited</div>
7. Image Caption:	<div>Wine Shop</div>
Marketing Caption:	<div></div>
File Name:	<div>MIAMJ_Wine_Shop.jpg</div>
Photographer's Name:	<div>RTKL Associates Inc.</div>
Expiration Date:	<div>Unlimited</div>
8. Image Caption:	<div>Bowling Alley</div>
Marketing Caption:	<div></div>
File Name:	<div>MIAMJ_Bowling Alley.jpg</div>
Photographer's Name:	<div>RTKL Associates Inc.</div>
Expiration Date:	<div>Unlimited</div>
9. Image Caption:	<div>Grand Ballroom</div>
Marketing Caption:	<div></div>
File Name:	<div>MIAMJ_GrandBallroom.jpg</div>
Photographer's Name:	<div>RTKL Associates Inc.</div>
Expiration Date:	<div>Unlimited</div>
10. Image Caption:	<div>Presidential Suite</div>
Marketing Caption:	<div></div>
File Name:	<div>MIAMJ_PresidentialSuite.jpg</div>
Photographer's Name:	<div>RTKL Associates Inc.</div>

Marriott International - Confidential.

Expiration Date:	<input type="text" value="Unlimited"/>
11. Image Caption:	<input type="text" value="Main Restaurant"/>
Marketing Caption:	<input type="text"/>
File Name:	<input type="text" value="MIAMJ_Main Restaurant.jpg"/>
Photographer's Name:	<input type="text" value="RTKL Associates Inc."/>
Expiration Date:	<input type="text" value="Unlimited"/>
12. Image Caption:	<input type="text" value="Suite"/>
Marketing Caption:	<input type="text"/>
File Name:	<input type="text" value="MIAMJ_Suite.jpg"/>
Photographer's Name:	<input type="text" value="RTKL Associates Inc."/>
Expiration Date:	<input type="text" value="Unlimited"/>
13. Image Caption:	<input type="text" value="Spa Treatment Room"/>
Marketing Caption:	<input type="text"/>
File Name:	<input type="text" value="MIAMJ_SPATreatmentRoom.jpg"/>
Photographer's Name:	<input type="text" value="RTKL Associates Inc."/>
Expiration Date:	<input type="text" value="Unlimited"/>
14. Image Caption:	<input type="text" value="Motorway Entrance"/>
Marketing Caption:	<input type="text"/>
File Name:	<input type="text" value="MIAMJ_Main Entrance_Motorway.jpg"/>
Photographer's Name:	<input type="text" value="RTKL Associates Inc."/>
Expiration Date:	<input type="text" value="Unlimited"/>

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A
(may be completed and signed by a hotel representative):

Marriott International - Confidential.

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B

(must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights –Usage Rights Held by Hotel**Marsha Code:** _____(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

Part 3B: Image Usage Rights Held by Image Owner**Marsha Code:** _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ Position & Company: _____

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Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. **If any of the items are missing you will not advance into production.**

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.
Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 2 to 3 weeks, depending on the site.

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business:

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

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PART 2: Image Submission Information

Instructions for Naming Your Image Files & Writing Your Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: We are conveniently located just minutes from the airport.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Boardroom
Marketing Caption: The perfect venue for **private** meetings, the Boardroom provides superb accommodations for busy Executives who need to make a lasting impression.
File Name: MIAMJ_Boardroom_Livingroom.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

2. Image Caption: Gallery
Marketing Caption: The 2nd floor Gallery Walk provides our guests with dining, a sundries/gift shop, wine shop and a cigar shop.
File Name: MIAMJ_Gallery.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

3. Image Caption: Main Entrance
Marketing Caption: Conveniently located in the heart of Miami, The JW Marriott Marquis is close to everything the city has to offer. Enjoy dining, shopping, Art & Entertainment within minutes of the hotel.
File Name: MIAMJ_Main Entrance.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

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4. Image Caption: Bistro
Marketing Caption: Enjoy fresh innovative cuisine in a modern, contemporary setting.
File Name: MIAMJ_Bistro.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

5. Image Caption: Cigar Shop
Marketing Caption: Our cigar shop offers a unique selection to choose from, enjoy a Miami Classic.
File Name: MIAMJ_Cigar Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

6. Image Caption: Lobby Lounge
Marketing Caption: Enjoy a cocktail on our 2nd floor Lobby Lounge while taking in the striking views of the city and Atlantic Ocean.
File Name: MIAMJ_Lobby Lounge_2nd Floor.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

7. Image Caption: Wine Shop
Marketing Caption: International Wines abound in our specialty Wine Shop.
File Name: MIAMJ_Wine Shop.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

8. Image Caption: Bowling Alley
Marketing Caption: Enjoy Virtual Bowling on our 19th floor entertainment area.
File Name: MIAMJ_Bowling Alley.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited

9. Image Caption: Grand Ballroom
Marketing Caption: Endless possibilities abound, with space to accommodate up to **2,000** guests, our 20,000 square foot Ballroom is the ideal setting for both social and business events.
File Name: MIAMJ_GrandBallroom.jpg

Marriott International - Confidential.

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

10. Image Caption: Presidential Suite

Marketing Caption: Our Presidential Suite is sophisticated in design yet sleek and contemporary . Guest can enjoy sweeping views from the 41st floor and top notch amenities that are second to none.

File Name: MIAMJ_PresidentialSuite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

11. Image Caption: Main Restaurant

Marketing Caption: Contemporary cuisine made with only organic, fresh ingredients.

File Name: MIAMJ_MainRestaurant.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

12. Image Caption: Suite

Marketing Caption: All suites are complete with luxurious bedding, 60-inch plasma TV's, high-speed Internet access in-room computer terminal, iPod dock stations with clock radio, pillow menus.

File Name: MIAMJ_Suite.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

13. Image Caption: Spa Treatment Room

Marketing Caption: Enjoy a relaxing day in our beautiful full-service spa.

File Name: MIAMJ_SPATreatmentRoom.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

14. Image Caption: Motorway Entrance

Marketing Caption: At our private main entrance you are greeted by our friendly welcoming staff members.

File Name: MIAMJ_MainEntrance_Motorway.jpg

Photographer's Name: RTKL Associates Inc.

Expiration Date: Unlimited

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15. Image Caption: DB Crystal Glassware – (***)Please use on sub-page ONLY***)
Marketing Caption: Enjoy fine dining at our DB Bistro Moderne.
ALT Tag: *
File Name: db crystal glassware.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
ROOM POOL CODE(S): *

16. Image Caption: DB Signature Linen – (***)Please use on sub-page ONLY***)
Marketing Caption: DB Bistro Moderne's elegant dining facilities.
ALT Tag: *
File Name: db signature linen.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
ROOM POOL CODE(S): *

17. Image Caption: DB Bistro Moderne
Marketing Caption: Enjoy classic Daniel Boulud Cuisine.
ALT Tag: *
File Name: db signature table linen.jpg
Photographer's Name: RTKL Associates Inc.
Expiration Date: Unlimited
ROOM POOL CODE(S): *

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

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If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A
(may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B
(must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights –Usage Rights Held by Hotel**Marsha Code:** _____(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: Florencia Tabeni, General Manager
Mildred Riscigno, Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

Part 3B: Image Usage Rights Held by Image Owner**Marsha Code:** _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ **Position & Company:** _____

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Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. **If any of the items are missing you will not advance into production.**

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.
Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 2 to 3 weeks, depending on the site.

Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the [eCommerce Toolkit](#)
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business:

Check Appropriate Box:

☐

There are currently no property-specific images on my Hotel Web Site.

☒

I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	REMOVE ALL PHOTOS	13. Image Name			
2. Image Name		14. Image Name			
3. Image Name		15. Image Name			
4. Image Name		16. Image Name			
5. Image Name		17. Image Name			
6. Image Name		18. Image Name			

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

PART 2: Image Submission Information

Marriott International - Confidential.

Each submitted image requires the following information Sample:

Image Caption: King Guest Room (this should clearly describe the image)
Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.
File Name: KGR_01.jpg
ALT Tag: * New York Hotel Rooms (maximum of 5 words)
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)
ROOM POOL CODE(S): * GENR, SUIT (if submitting more than two codes, separate with a comma)

**Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

**Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Grand Lobby
Marketing Caption: Our spacious and open grand lobby has a gallery feel. You can admire our beautiful mahogany wood and metal wall art as you walk in.
ALT Tag: * Grand gallery lobby, Miami hotels
File Name: JWMM-8226.jpg
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

2. Image Caption: Entrance & Porte Cochere
Marketing Caption: The JW Marriott grand griffins welcome you at our front entrance.
ALT Tag: * JW Marriott Griffin, Miami hotels
File Name: JWMM-7570.jpg
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

3. Image Caption: Outdoor Pool Deck View
Marketing Caption: Enjoy amazing views of Miami and Biscayne Bay from our pool deck, located on the 19th floor.
ALT Tag: * downtown pools, Miami hotels
File Name: JWMM-0644
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

4. Image Caption: Exterior
Marketing Caption: Enjoy your stay at the all new JW Marriott Marquis Miami.
ALT Tag: * Miami hotels, Biscayne Boulevard Way
File Name: JWMM-7019
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

5. Image Caption: Exterior
Marketing Caption: Relax in our beautiful building during your stay at the JW Marriott Marquis Miami.
ALT Tag: * downtown Miami hotels

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File Name:	JWMM-7026
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

6. Image Caption:	Front Desk
Marketing Caption:	Enjoy the exquisite stone throughout our hotel. You can view some of the most impressive pieces at our front desk when you check in.
ALT Tag:*	Interior design, Miami hotels
File Name:	JWMM-8210
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

7. Image Caption:	Porte Cochere & Valet Ramp
Marketing Caption:	You will be warmly welcomed to our hotel by our friendly valet staff.
ALT Tag:*	Miami hotels, downtown miami
File Name:	JWMM-7553
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

8. Image Caption:	Outdoor Pool
Marketing Caption:	Enjoy the sun and the beautiful views from our 19 th floor pool deck.
ALT Tag:*	Miami pools, downtown Miami hotels
File Name:	JWMM-8739
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

9. Image Caption:	Basketball Arena
Marketing Caption:	We feature a NBA-sized basketball arena with a full-size tennis court underneath.
ALT Tag:*	basketball court, Miami hotels
File Name:	JWMM-8775
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

10. Image Caption:	Virtual Bowling Alley
Marketing Caption:	Reserve some time to unwind and have fun at our virtual bowling alley and lounge.
ALT Tag:*	Miami hotels, bowling alley
File Name:	JWMM-8472
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

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- 11.** Image Caption: Billiards Room
Marketing Caption: We have a full-sized billiards table on the 19th floor for you to enjoy!
ALT Tag: * Pool table billiards- downtown Miami
File Name: JWMM-8533
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 12.** Image Caption: Jim McLean Golf School
Marketing Caption: Improve your swing and your drive at the world-famous Jim McLean Golf School, which is also on our 19th floor.
ALT Tag: * Golf schools, Jim McLean, Miami
File Name: JWMM-8376
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 13.** Image Caption: Golf Pro Shop
Marketing Caption: Pick up whatever you may need for your time on the putting green at our on-site pro shop,
ALT Tag: * Miami, golf shop, Jim McLean
File Name: JWMM-0932
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 14.** Image Caption: Met 2 Fitness Center
Marketing Caption: Keep up with your fitness routine while staying with us, we have state-of-the-art TechnoGym cardio equipment throughout our gym.
ALT Tag: * Miami hotels, fitness/exercise center
File Name: JWMM-0945
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 15.** Image Caption: Rik Rak Salon & Spa- Relaxation Room
Marketing Caption: While waiting for your spa or salon service, enjoy the views from our relaxation area.
ALT Tag: * Miami hotels, relaxation room spa
File Name: JWMM-0750
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 16.** Image Caption: Rik Rak Salon & Spa
Marketing Caption: Get a new hair style or touch up your current look at Rik Rak's famous salon.
ALT Tag: * Miami Rik Rak Salon & Spa
File Name: JWMM-0773

Marriott International - Confidential.

Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

17. Image Caption: Rik Rak Salon & Spa- Treatment Room
Marketing Caption: Enjoy one of the many different massage options they offer at Rik Rak Salon and Spa. Their spa menu is complete with facial and massage options.
ALT Tag: * Hotel treatment room, downtown spa
File Name: JWMM-0782
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

18. Image Caption: Rik Rak Salon & Spa- Sauna
Marketing Caption: Enjoy our sauna after working out or just for relaxation.
ALT Tag: * Miami hotels, sauna, spa
File Name: JWMM-0724
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

19. Image Caption: Rina Yoga Studio
Marketing Caption: Take advantage of professional, advanced instruction at Miami's famous Rina Yoga studio.
ALT Tag: * Yoga at downtown Miami hotels
File Name: JWMM-0867
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

20. Image Caption: Concierge Lounge
Marketing Caption: Enjoy coffee, tea, breakfast, the daily paper and anything else you may need or want in our accommodating Concierge Lounge, which is located on the 36th floor of our hotel.
ALT Tag: * concierge lounge, Miami hotels
File Name: JWMM-0693
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

21. Image Caption: Retail Area
Marketing Caption: Enjoy shopping in one of our retail outlets located on our 2nd floor while visiting our hotel.
ALT Tag: * Miami hotels & shopping
File Name: JWMM-0508
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

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- 22.** Image Caption: W Wine Boutique
Marketing Caption: Voted Best Wine Shop in 2009 by the Miami New Times, W Wine Boutique offers rare wines from all over the world at great prices.
ALT Tag: * Miami hotels- W Wine Shop
File Name: JWMM-0500
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 23.** Image Caption: Intermezzo Café
Marketing Caption: Savor some amazing illy at our own Intermezzo Café located on our second floor.
ALT Tag: * Miami hotels, illy cafe, coffee
File Name: JWMM-0514
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 24.** Image Caption: Intermezzo Café- Seating Area
Marketing Caption: Print your boarding pass, enjoy an espresso, check your email, or just relax at our on-site café.
ALT Tag: * Miami hotels- Intermezzo Cafe
File Name: JWMM-0405
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 25.** Image Caption: Le Chocolatier
Marketing Caption: Enjoy handmade exquisite chocolate from one of Miami's most well-known chocolate makers.
ALT Tag: * Chocolate shop, le chocolatier, Miami
File Name: JWMM-0531
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 26.** Image Caption: ThreeFortyFive
Marketing Caption: Start your day right with a delicious breakfast from our ThreeFortyFive Restaurant. Order a la carte or enjoy the large breakfast buffet.
ALT Tag: * Miami hotels, breakfast restaurant
File Name: JWMM-0421
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a
- 27.** Image Caption: Met Café & Bar
Marketing Caption: Catch up the day's news and sports in our Met Café & Bar. With several TVs throughout –you will not miss a thing.
ALT Tag: * Miami hotels, Met Cafe, Hotel bar,

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File Name:	JWMM-0311
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

28. Image Caption:	db Bistro Moderne Bar
Marketing Caption:	Enjoy this beautiful bar and a perfectly mixed cocktail at db Bistro Moderne.
ALT Tag:*	Miami hotels, DB Bistro Moderne
File Name:	JWMM-0104
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

29. Image Caption:	db Bistro Moderne
Marketing Caption:	db Bistro Moderne features exquisite interior design and amazing food and drinks.
ALT Tag:*	Miami hotels, DB Bistro Moderne,
File Name:	JWMM-0099
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

30. Image Caption:	db Bistro Moderne- Persimmon Room
Marketing Caption:	The Persimmon Room is one of three distinctively different dining chambers at db Bistro Moderne.
ALT Tag:*	Miami hotels, DB Bistro Moderne,
File Name:	JWMM-0045
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

31. Image Caption:	db Bistro Moderne- White Oak room
Marketing Caption:	The White Oak Room is one of three distinctively different dining chambers at db Bistro Moderne.
ALT Tag:*	Miami hotels, DB Bistro Moderne,
File Name:	JWMM-0060
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

32. Image Caption:	db Bistro Moderne- Private Dining Room
Marketing Caption:	Enjoy a private dining experience at db Bistro Moderne in one of three private dining chambers.
ALT Tag:*	Miami hotels, DB Bistro Moderne,
File Name:	JWMM-0020
Photographer's Name:	Claudia Uribe
Expiration Date:	unlimited
ROOM POOL CODE(S):*	n/a

33. Image Caption:	Pre Function Space
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Marketing Caption: Enjoy the beautiful views from our elegant pre function space outside of the Grand Ballroom.
 ALT Tag: * Miami pre-function space, ballrooms
 File Name: JWMM-0561
 Photographer's Name: Claudia Uribe
 Expiration Date: unlimited
 ROOM POOL CODE(S): * n/a

34. Image Caption: Metropolitan Grand Ballroom
 Marketing Caption: The largest ballroom in all of downtown Miami, our Metropolitan Grand Ballroom is over 20,000 square feet.
 ALT Tag: * Miami ballroom, metropolitan grand ballroom
 File Name: JWMM-8388
 Photographer's Name: Claudia Uribe
 Expiration Date: unlimited
 ROOM POOL CODE(S): * n/a

35. Image Caption: Junior Ballroom
 Marketing Caption: This meeting space is multi-functioning and can serve as a large classroom style space or a small ballroom space. It can also be broken down into 3 smaller spaces.
 ALT Tag: * Miami hotels, Junior Ballroom, Meeting
 File Name: JWMM-0593
 Photographer's Name: Claudia Uribe
 Expiration Date: unlimited
 ROOM POOL CODE(S): * n/a

36. Image Caption: Boardroom – Plaza 3
 Marketing Caption: Host your next function in our fully- equipped boardroom.
 ALT Tag: * Meeting Space, Boardroom, Miami hotels
 File Name: JWMM-0574
 Photographer's Name: Claudia Uribe
 Expiration Date: unlimited
 ROOM POOL CODE(S): * n/a

37. Image Caption: Gallery 1 & 2- Meeting Room Setup
 Marketing Caption: Have your lunch meetings in style in our Gallery 1, which can be separated into two rooms.
 ALT Tag: * Meeting Space, Corporate Lunch, Miami
 File Name: JWMM-8706
 Photographer's Name: Claudia Uribe
 Expiration Date: unlimited
 ROOM POOL CODE(S): * n/a

38. Image Caption: Grand Ballroom- Seating Area
 Marketing Caption: Enjoy the views from the gorgeous seating areas that surround the Grand Ballrooms and our meeting rooms.
 ALT Tag: * Miami hotels, meeting spaces
 File Name: JWMM-0603

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Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S):* n/a

39. Image Caption: Vue Lounge
Marketing Caption: Relax in our beautiful seating area on the second floor.
ALT Tag:* Miami hotels, Miami downtown
File Name: JWMM-8316
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S):* n/a

40. Image Caption: Deluxe Guest Room
Marketing Caption: Relax in one of our beautiful deluxe guest rooms.
ALT Tag:* Miami hotels, guest rooms
File Name: JWMM-8433
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S):* DLUX

41. Image Caption: Junior Suite
Marketing Caption: Our Junior Suite's are beautiful and spacious.
ALT Tag:* Miami hotels, guest rooms & suites
File Name: JWMM-8461
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S):* EXEC

42. Image Caption: Executive Suite
Marketing Caption: Let our large Executive Suite be your home away from home.
ALT Tag:* Miami hotels, guest rooms & suites
File Name: JWMM-8585
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S):* PSTE

43. Image Caption: Bay View Suite
Marketing Caption: Enjoy amazing views from our Bay View Suite.
ALT Tag:* Miami hotels, guest rooms & suites
File Name: JWMM-8546
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S):* COVS

44. Image Caption: Rik Rak Salon & Spa Details
Marketing Caption: Enjoy the whole relaxing experience at our spa

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ALT Tag: * Miami hotels, spa, Rik Rak Salon
File Name: JWMM-0810
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

45. Image Caption: Public Space ***sub page only***
Marketing Caption: Located on our 3rd floor, outside of the Grand Ballroom.
ALT Tag: * Miami hotels, DB Bistro Moderne,
File Name: JWMM-0564
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

46. Image Caption: Rik Rak Salon & Spa ***Sub Page Only!***
Marketing Caption: ~~Treat yourself to a facial, massage or salon service while staying with us. We have a full service~~
~~spa and salon on-site.~~
ALT Tag: * Rik Rak Salon & Spa, Miami
File Name: JWMM-0880
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

47. Image Caption: Grand Lobby ***SUB PAGE ONLY!***
Marketing Caption: _____
ALT Tag: * Miami hotels, grand lobby
File Name: JWMM-8199
Photographer's Name: Claudia Uribe
Expiration Date: unlimited
ROOM POOL CODE(S): * n/a

Copy and paste captions if submitting more than 11 images

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

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When to Use PART 3A

(may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B

(must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights Held by Hotel**Marsha Code:** _____

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	JWMM-8739	Exp. Date:	unlimited
2. File Name	JWMM-8775	Exp. Date:	unlimited
3. File Name	JWMM-8472	Exp. Date:	unlimited
4. File Name	JWMM-8533	Exp. Date:	unlimited
5. File Name	JWMM-8210	Exp. Date:	unlimited
6. File Name	JWMM-8199	Exp. Date:	UNLIMITED
7. File Name	JWMM-7553	Exp. Date:	UNLIMITED
8. File Name	JWMM-8376	Exp. Date:	UNLIMITED
9. File Name	JWMM-0932	Exp. Date:	UNLIMITED
10. File Name	JWMM-0945	Exp. Date:	UNLIMITED
11. File Name	JWMM-0880	Exp. Date:	UNLIMITED
12. File Name	JWMM-0750	Exp. Date:	UNLIMITED
13. File Name	JWMM-0773	Exp. Date:	UNLIMITED
14. File Name	JWMM-0782	Exp. Date:	UNLIMITED
	JWMM-0724		UNLIMITED
	JWMM-0810		UNLIMITED
	JWMM-0867		UNLIMITED
	JWMM-0693		UNLIMITED
	JWMM-0508		UNLIMITED
	JWMM-0500		UNLIMITED
	JWMM-0514		UNLIMITED
	JWMM-0405		UNLIMITED
	JWMM-0531		UNLIMITED
	JWMM-0421		UNLIMITED
	JWMM-0311		UNLIMITED
	JWMM-0104		UNLIMITED
	JWMM-0099		UNLIMITED
	JWMM-0045		UNLIMITED
	JWMM-0060		UNLIMITED
	JWMM-0020		UNLIMITED
	JWMM-0561		UNLIMITED
	JWMM-0564		UNLIMITED
	JWMM-8388		UNLIMITED
	JWMM-0593		UNLIMITED
	JWMM-0574		UNLIMITED
	JWMM-8706		UNLIMITED
	JWMM-0603		UNLIMITED

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	JWMM-8316		UNLIMITED
	JWMM-8433		UNLIMITED
	JWMM-8461		UNLIMITED
	JWMM-8585		UNLIMITED
	JWMM-8546		UNLIMITED

Signature: _____ **Date:** 12/09/2010
(Do not type signature)

Print Name: CHARLENE OVERTURF Position & Company: MARKETING & PR COORDINATOR – JW MARRIOTT MARQUIS

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

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Part 3B: Image Usage Rights Held by Image Owner

Marsha Code: _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ **Position & Company:** _____

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Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)

China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 3 to 4 weeks, depending on the site.

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2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 OR mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:

JW Marriott Marquis Miami

MARSHA code:

MIAMI

Hotel Contact (employee name):

Charlene Overturf

Phone:

305-421-8654

E-mail address:

charlene.overturf@mdmusa.com

Franchised Hotels

Name of Franchise Company:

MDM Hotel Group

Hotel Business

Percent of Leisure/Group Business:

50/50

Check Appropriate Box:

☐

There are currently no property-specific images on my Hotel Web Site.

☒

I am adding or replacing property-specific images to my Hotel Web Site.

List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Main Entrance	13. Image Name	Concierge Lounge	
2. Image Name	Motorway Entrance	14. Image Name	Gift Shop	
3. Image Name	Lobby Lounge	15. Image Name	Billiard Lounge	
4. Image Name	Lobby	16. Image Name	Bowling Alley	
5. Image Name	Luxury Guestroom	17. Image Name	Basketball Court	
6. Image Name	Luxury Suite	18. Image Name	Main Restaurant	
7. Image Name	Suite	19. Image Name	Bistro	
8. Image Name	Presidential Suite	20. Image Name	DB Bistro Moderne	
9. Image Name	Boardroom	21. Image Name	Spa Treatment Room	
10. Image Name	Wine Shop	22. Image Name	Indoor Putting Green	
11. Image Name	Cigar Shop	23. Image Name	Grand Ballroom	
12. Image Name	Gallery	24. Image Name	Meeting Room	

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Marketing Caption:

Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.

File Name:

KGR_01.jpg

ALT Tag:*

New York Hotel Rooms (maximum of 5 words)

Photographer's Name:

John Smith (Associate-if photography is taken by employee)

Expiration Date:

July 01, 2010 (unlimited-if there is no expiration date)

ROOM POOL CODE(S):*

GENK, SUIT (if submitting more than two codes, separate with a comma)

*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)

*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)

1. Image Caption:

Grand Lobby

Marketing Caption:

Our spacious and open grand lobby has a gallery feel. Admire our beautiful mahogany wood and

metal wall art as you walk in.

ALT Tag:*

Grand gallery lobby, Miami hotels

File Name:

JWMH-8226

Photographer's Name:

Claudia Uribe

Expiration Date:

unlimited

ROOM POOL CODE(S):*

n/a

2. Image Caption:

Front Entrance and Porte Cochere

Marketing Caption:

JW Marriott grand griffins welcome you at our front entrance

ALT Tag:*

JW Marriott Griffin, Miami hotels

File Name:

JWMH-7579

Photographer's Name:

Claudia Uribe

Expiration Date:

unlimited

ROOM POOL CODE(S):*

n/a

3. Image Caption:

View of Biscayne Bay from the pool deck

Marketing Caption:

Enjoy amazing views of Miami and Biscayne Bay from our pool deck, located on the 19th floor.

ALT Tag:*

downtown pools, Miami hotels

File Name:

JWMH-0644

Photographer's Name:

Claudia Uribe

Expiration Date:

unlimited

ROOM POOL CODE(S):*

n/a

Image Caption: Exterior of the entrance to the hotel building

Marketing Caption: Our beautiful building against the Miami sky

ALT Tag: * downtown Miami, Miami hotels

File Name: JWMM-7026

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

6. Image Caption: Front desk check-in area

Marketing Caption: Enjoy the exquisite stone throughout our hotel, some of the most impressive pieces are at our

front desk

ALT Tag: * Interior design, Miami hotels

File Name: JWMM-8210

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

7. Image Caption: Another view of our grand lobby

Marketing Caption:

ALT Tag: * Miami hotels, grand lobby

File Name: JWMM-8199

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

8. Image Caption: Porte Cochere & Valet Ramp

Marketing Caption: You will always be warmly welcomed by our friendly valet staff

ALT Tag: * Miami hotels, downtown miami

File Name: JWMM-7553

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

We boast about our NBA-sized basketball arena with a full-size tennis court underneath

basketball court, Miami hotels

JWMM-8775

Claudia Uribe

unlimited

n/a

11. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Virtual Bowling Alley

Reserve some time to unwind and have fun at our virtual bowling alley and lounge

Miami hotels, bowling alley

JWMM-8472

Claudia Uribe

unlimited

n/a

12. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Billiards Room

We have a full-sized billiards table on the 19th floor too!

Pool table, billiards, downtown Miami, Miami hotels

JWMM-8533

Claudia Uribe

unlimited

n/a

13. Image Caption:

Marketing Caption:

Pool

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Jim McLean Golf School

Improve your swing and your drive at the world-famous Jim McLean Golf School, also on our 19th

Golf schools, Jim McLean, Miami hotels

JWMM-8376

Claudia Uribe

unlimited

n/a

15. Image Caption: Met 2 Fitness Center

Marketing Caption: Keep up with your fitness routine while staying with us. We have state-of-the-art TechnoGym

Cardio equipment throughout our gym

ALT Tag:* Miami hotels, fitness center, exercise room

File Name: JWMM-0945

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

16. Image Caption: Rik Rak Salon and Spa

Marketing Caption: Treat yourself to a facial, massage or salon service while staying with us. We have a full service

Spa and salon on-site

ALT Tag:* Rik Rak Salon and Spa, Hotel spas, Salons, Miami Hotels

File Name: JWMM-0889

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

17. Image Caption: Relaxation Room located inside the spa area

Marketing Caption: While waiting for your spa or salon service, enjoy the views from our relaxation area

ALT Tag:* Miami hotels, relaxation room, spa, Rik Rak Salon

File Name: JWMM-0759

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

18. Image Caption: Rik Rak Salon and Spa

Marketing Caption: Get a new hair style or touch up your current look at Rik Rak's famous salon.

ALT Tag:* Miami hotels, Rik Rak Salon and Spa, Hotel salon

File Name: JWMM-0773

Photographer's Name: Claudia Uribe

Expiration Date: unlimited

ROOM POOL CODE(S):* n/a

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20. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

Relaxation Room located inside the spa area

While waiting for your spa or salon service, enjoy the views from our relaxation area

Miami hotels, relaxation room, spa, Rik Rak Salon

JWMM-0759

Claudia Uribe

unlimited

n/a

21. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

Sauna located inside the spa area

Enjoy our sauna after working out or just for relaxation

Miami hotels, sauna, spa, Rik Rak Salon

JWMM-0724

Claudia Uribe

unlimited

n/a

22. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

Our beautiful spa is worth visiting again and again

Enjoy the whole relaxing experience at our spa

Miami hotels, spa, Rik Rak Salon

JWMM-0810

Claudia Uribe

unlimited

n/a

23. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

Rina Yoga studio on our 20th floor

Take advantage of professional, advanced instruction at Miami's famous Rina Yoga studio

Miami hotels, yoga, Rina Yoga, spa, Yoga in downtown Miami

JWMM-0867

Claudia Uribe

unlimited

n/a

25. Image Caption:

Marketing Caption:

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Retail area on our 2nd Floor

Enjoy shopping in one of our retail outlets while visiting our hotel.

Miami hotels, relaxation room, spa, Rik Rak Salon

JWMM-0508

Claudia Uribe

Unlimited

n/a

26. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

W Wine Boutique on our 2nd Floor

Voted Best Wine Shop in 2009 by the Miami New Times, W Wine Boutique offers rare wines from

Miami hotels, w wine shop, rare wines, wine downtown miami

JWMM-0500

Claudia Uribe

Unlimited

n/a

27. Image Caption:

Marketing Caption:

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Intermezzo Café - Illy

Savor some amazing Illy café at our own Intermezzo Café located on our second floor

Miami hotels, Illy café, coffee areas

JWMM-0514

Claudia Uribe

Unlimited

n/a

28. Image Caption:

Marketing Caption:

ALT Tag:*

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Seating area at the Intermezzo Café

Print your boarding pass, enjoy an espresso, check your email, or just relax at our on-site Illy café.

Miami hotels, relaxation room, spa, Rik Rak Salon

JWMM-0405

Claudia Uribe

Unlimited

n/a

30. Image Caption:

Marketing Caption:

the large breakfast buffet.

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

ThreeFortyFive Restaurant

Start your day right with a delicious breakfast from our 345 Restaurant. Order a la carte or enjoy

Miami hotels, breakfast restaurant

0WMM-0421

Claudia Uribe

Unlimited

TV/a

31. Image Caption:

Marketing Caption:

miss a thing.

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Met Café & Bar

Catch up the day's news and sports in our Met Café & Bar. With several TVs throughout - you'll not

Miami hotels, Met Café, Hotel bar

0WMM-0311

Claudia Uribe

unlimited

TV/a

32. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

db Bistro Moderne bar

Enjoy this beautiful bar and a perfectly mixed cocktail at db Bistro Moderne.

Miami hotels, DB Bistro Moderne

0WMM-0104

Claudia Uribe

unlimited

TV/a

33. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

db Bistro Moderne bar

Exquisite interior design and amazing food and drink - that's db Bistro Modern Miami.

Miami hotels, DB Bistro Moderne

0WMM-0099

Claudia Uribe

unlimited

TV/a

Marriott International - Confidential.

35. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

db Bistro Moderne White Oak Room

The White Oak Room is one of three distinctively different dining chambers at db Bistro Moderne.

Miami hotels, DB Bistro Moderne,

IWM-M-0064

Claudia Uribe

unlimited

n/a

36. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

db Bistro Moderne, Private Dining Room

Enjoy a private dining experience at db Bistro Moderne in one of 2 private dining chambers.

Miami hotels, DB Bistro Moderne,

IWM-M-0020

Claudia Uribe

unlimited

n/a

37. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

Public Space outside of the Metropolitan Grand Ballroom

Enjoy the beautiful views from our elegant pre function space outside of the Grand Ballroom.

Miami hotels, pre-function space, ballrooms, downtown miami,

IWM-M-0561

Claudia Uribe

unlimited

n/a

38. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S): *

Beautiful public space

located on our 3rd floor, outside of the Grand Ballroom.

Miami hotels, DB Bistro Moderne,

IWM-M-0564

Claudia Uribe

unlimited

n/a

ROOM POOL CODE(S):*

n/a

40. Image Caption:

Junior Ballroom

Marketing Caption:

This meeting space is multi-functioning and can serve as a large classroom style space or a small

Ballroom space. It can also be broken down into 3 smaller spaces.

ALT Tag:*

Miami hotels, Junior Ballroom, Meeting spaces

File Name:

JWMH-0593

Photographer's Name:

Claudia Uribe

Expiration Date:

unlimited

ROOM POOL CODE(S):*

n/a

41. Image Caption:

Boardroom – Plaza 3

Marketing Caption:

Fully Equipped boardroom

ALT Tag:*

Meeting Space, Boardroom, Miami hotels

File Name:

JWMH-0574

Photographer's Name:

Claudia Uribe

Expiration Date:

unlimited

ROOM POOL CODE(S):*

n/a

42. Image Caption:

Gallery 1 and 2 with Meeting Room setup

Marketing Caption:

Have your lunch meetings in style in our Gallery 1 and which can separate or be 1 large room.

ALT Tag:*

Meeting Space, Corporate Lunch, Miami hotels

File Name:

JWMH-8706

Photographer's Name:

Claudia Uribe

Expiration Date:

unlimited

ROOM POOL CODE(S):*

n/a

43. Image Caption:

Public Area outside of Grand Ballroom

Marketing Caption:

Enjoy the views from the gorgeous public areas that surround the Grand Ballrooms and the

Meeting rooms.

Miami hotels, meeting spaces

ALT Tag:*

JWMH-0603

File Name:

Claudia Uribe

Photographer's Name:

unlimited

Expiration Date:

n/a

ROOM POOL CODE(S):*

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45. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Executive Suite

Our Deluxe questroom.

Miami hotels, questrooms

JWMH-8433

Claudia Uribe

unlimited

DLUX

46. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Junior Suite

Our beautiful and spacious Junior Suite

Miami hotels, questrooms, suites

JWMH-8461

Claudia Uribe

unlimited

EXEC

47. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Executive Suite

Our large executive suite is your home away from home.

Miami hotels, questrooms, suites

JWMH-8585

Claudia Uribe

unlimited

PSTB

48. Image Caption:

Marketing Caption:

ALT Tag: *

File Name:

Photographer's Name:

Expiration Date:

ROOM POOL CODE(S):*

Bayview Suite

Enjoy amazing views from our Bayview Suite.

Miami hotels, questrooms, suites

JWMH-8546

Claudia Uribe

unlimited

COVS

Copy and paste captions if submitting more than 11 images

Marriott International - Confidential.

**When to Use PART 3A
(must be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

**When to Use PART 3B
(must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

2. File Name	JWMM-8775	Exp. Date:	unlimited
3. File Name	JWMM-8472	Exp. Date:	unlimited
4. File Name	JWMM-8533	Exp. Date:	unlimited
5. File Name	JWMM-8210	Exp. Date:	unlimited
6. File Name	JWMM-8199	Exp. Date:	UNLIMITED
7. File Name	JWMM-7553	Exp. Date:	UNLIMITED
8. File Name	JWMM-8376	Exp. Date:	UNLIMITED
9. File Name	JWMM-0932	Exp. Date:	UNLIMITED
10. File Name	JWMM-0945	Exp. Date:	UNLIMITED
11. File Name	JWMM-0880	Exp. Date:	UNLIMITED
12. File Name	JWMM-0750	Exp. Date:	UNLIMITED
13. File Name	JWMM-0773	Exp. Date:	UNLIMITED
14. File Name	JWMM-0782	Exp. Date:	UNLIMITED
	JWMM-0724		UNLIMITED
	JWMM-0810		UNLIMITED
	JWMM-0867		UNLIMITED
	JWMM-0693		UNLIMITED
	JWMM-0508		UNLIMITED
	JWMM-0500		UNLIMITED
	JWMM-0514		UNLIMITED
	JWMM-0405		UNLIMITED
	JWMM-0531		UNLIMITED
	JWMM-0421		UNLIMITED
	JWMM-0311		UNLIMITED
	JWMM-0104		UNLIMITED
	JWMM-0099		UNLIMITED
	JWMM-0045		UNLIMITED
	JWMM-0060		UNLIMITED
	JWMM-0020		UNLIMITED
	JWMM-0561		UNLIMITED
	JWMM-0564		UNLIMITED
	JWMM-8388		UNLIMITED
	JWMM-0593		UNLIMITED
	JWMM-0574		UNLIMITED
	JWMM-8706		UNLIMITED

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(do not type signature)
Print Name: CHARLENE OVERTURE / Position & Company: MARKETING & PR COORDINATOR – JW MARRIOTT MARQUIS
I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☒

- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

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This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



A. If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



B. If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ Date: _____
(Do not type signature)

Print Name: _____ Position & Company: _____

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- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk
 Australia: marriott.com.au
 Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)
 Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)
 China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 3 to 4 weeks, depending on the site.

advertising and general promotion of the property. It includes all print and electronic.

This license may not be transferred to a third party without the written consent of the copyright holder (photographer).

Description: General and detail shots of the property according to list and guidelines provided.

8199, 8210, 8226, 8261, 8262, 8316, 8342, 8376, 8388, 8433, 8461, 8472, 8533, 8546, 8579, 8585, 8636, 8706, 8710, 8730, 8739, 8772, 8775, 8793, 8808, 8824, 8837, 8844, 8845, 8861.

0020, 0023, 0036, 0046, 0060, 0069, 0087, 0099, 0104, 0311, 0330, 0338, 0347, 0360, 0363, 0385, 0405, 0421, 0432, 0442, 0500, 0508, 0514, 0531, 0561, 0564, 0574, 0593, 0603, 0615, 0644, 0693, 0707, 0724, 0745, 0750, 0773, 0782, 0810, 0867, 0880, 0895, 0900, 0932, 0945, 0952, 7016, 7019, 7026.

Details: 0472, 0612, 0805, 0815, 0816, 8268, 8303, 8345, 8398, 8597

7544, 7545, 7549, 7553, 7556, 7560, 7564, 7568, 7570, 7572, 7574, 7577, 7580, 7582, 7583.

DB Bistro: 0008, 0020, 0045, 0046, 0051, 0060, 0069, 0087, 0095, 0099, 9637, 9639, 9657, 9681, 9698, 9700, 9721, 9729, 9731, 9738, 9755, 9764, 9774, 9795, 9817, 9818, 9828, 9835, 9837, 9842, 9854, 9857, 9872, 9891, 9897, 9909, 9910, 9913, 9982.

Thank you,



Claudia Uribe

Photographer.

Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the [eCommerce Toolkit](#)
accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:

MARSHA code:

Hotel Contact (employee name):

Phone:

E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business:

Check Appropriate Box:

☐

There are currently no property-specific images on my Hotel Web Site.

☒

I am adding or replacing property-specific images to my Hotel Web Site.

List any existing images you would like **removed** from the site (as listed in photo tour): this is an add-on

1. Image Name	Exterior (miamj_phototour25.jpg)	7. Image Name		13. Image Name	
2. Image Name	Outdoor Pool Deck View miamj_phototour43.jpg	8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

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PART 2: Image Submission Information

Each submitted image requires the following information **Sample:**

Image Caption:	King Guest Room (this should clearly describe the image)
Marketing Caption:	Our spacious guest rooms feature a will-lit work desk and high-speed Internet access.
File Name:	KGR_01.jpg
ALT Tag:*	New York Hotel Rooms (maximum of 5 words)
Photographer's Name:	John Smith (Associate-if photography is taken by employee)
Expiration Date:	July 01, 2010 (Unlimited-if there is no expiration date)
ROOM POOL CODE(S):*	GENR, SUIT (if submitting more than two codes, separate with a comma)

**Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

**Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Exterior
Marketing Caption: Bask in the gorgeous views of our hotel overlooking the Miami River.
ALT Tag: * Downtown Hotel Miami, water views
File Name: ExteriorBrickellKeyPerspective.jpg
Photographer's Name: Peter Leifer (New York Focus)
Expiration Date: n/a
ROOM POOL CODE(S): * n/a

2. Image Caption: Indoot Tennis Court
Marketing Caption: Located on the 19th floor, our amazing NBA sized basketball court transforms into a full tennis court with the same surface as the Sony-Ericsson Open.
ALT Tag: * Tennis Court, in Miami hotel
File Name: JWMMM-0006
Photographer's Name: Charlene Overturf
Expiration Date: n/a
ROOM POOL CODE(S): * n/a

3. Image Caption: Plaza 1 – Social Event Setup
Marketing Caption: Enjoy amazing views from our hotel's meeting rooms with an outdoor terrace and an amazing view of the bay.
ALT Tag: * Meeting Space, Event rooms in Miami
File Name: JWMMM-8786
Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S): * n/a

4. Image Caption: Media Room
Marketing Caption: Our 3D Media Room, located on the 19th floor, is perfect for exclusive movie screenings, presentations or a family movie night while in our hotel.
ALT Tag: * 3D Media, Hotel Amenities Miami, FL
File Name: JWMMM-8483
Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S): * n/a

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5. Image Caption: **Outdoor Pool Deck View**
Marketing Caption: **Soak in spectacular views of Biscayne Bay and the Miami River from our 19th floor pool deck.**
ALT Tag: * **Downtown Miami Hotel with View of Biscayne Bay**
File Name: JWMMM-8601
Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S): * n/a
6. Image Caption: **Cisco TelePresence Room**
Marketing Caption: **Have a meeting with people in three different locations around the world with Go There Virtual Meetings by Cisco, AT&T and Marriott.**
ALT Tag: * **Miami Hotel with Telepresence, meetings**
File Name: JWMMM-8757
Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S): * n/a
7. Image Caption: **Presidential Suite Dining Area**
Marketing Caption: **The luxurious Presidential Suite sits high above the city on the 41st floor. It's an ideal home away from home with full equipped living and dining spaces, a separate office, master bedroom suite with cardio room, kitchen area, and a separate guest room that can be attached to the suite for extra guests.**
ALT Tag: * **Miami downtown hotel suites**
File Name: JWMMM-8684
Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S): * PRES
8. Image Caption: **Presidential Suite Living Room**
Marketing Caption: **The luxurious Presidential Suite sits high above the city on the 41st floor. It's an ideal home away from home with full equipped living and dining spaces, a separate office, master bedroom suite with cardio room, kitchen area, and a separate guest room that can be attached to the suite for extra guests.**
ALT Tag: * **Miami downtown hotel suites**
File Name: JWMMM-8698
Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S): * PRES
9. Image Caption: **Presidential Suite Master Bathroom**
Marketing Caption: **Italian marble surrounds you in the master bath for two – enjoy an extra large seamless glass shower and a soaking tub.**
ALT Tag: * **Luxury master bathrooms, downtown Miami suites**
File Name: JWMMM-8580
Photographer's Name: Claudia Uribe
Expiration Date: n/a

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ROOM POOL CODE(S):*

10. Image Caption:
Marketing Caption:
ALT Tag:*
File Name:
Photographer's Name:
Expiration Date:
ROOM POOL CODE(S):*

11. Image Caption:
Marketing Caption:
ALT Tag:*
File Name:
Photographer's Name:
Expiration Date:
ROOM POOL CODE(S):*

12. Image Caption:
Marketing Caption:
ALT Tag:*
File Name:
Photographer's Name:
Expiration Date:
ROOM POOL CODE(S):*

13. Image Caption:
Marketing Caption:
ALT Tag:*
File Name:
Photographer's Name:
Expiration Date:
ROOM POOL CODE(S):*

14. Image Caption:
Marketing Caption:
ALT Tag:*
File Name:

Marriott International - Confidential.

Photographer's Name: Claudia Uribe
Expiration Date: n/a
ROOM POOL CODE(S):*

Copy and paste captions if submitting more than 11 images

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A (may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B (must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Marriott International - Confidential.

Part 3A: Image Usage Rights Held by Hotel

Marsha Code: MIAMJ

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	ExteriorBrickellKeyPerspective.jpg	Exp. Date:	n/a
2. File Name	JWMMM-8786	Exp. Date:	n/a
3. File Name	JWMMM-8483	Exp. Date:	n/a
4. File Name	JWMMM-8601	Exp. Date:	n/a
5. File Name	JWMMM-8757	Exp. Date:	n/a
6. File Name	JWMMM-8684	Exp. Date:	n/a
7. File Name	JWMMM-8698	Exp. Date:	n/a
8. File Name	JWMMM-8662	Exp. Date:	n/a
9. File Name	JWMMM-8580	Exp. Date:	n/a
10. File Name	JWMMM-8611	Exp. Date:	n/a
11. File Name	JWMMM-8718	Exp. Date:	n/a
12. File Name	JWMMM-8633	Exp. Date:	n/a
13. File Name	JWMMM-8645	Exp. Date:	n/a
14. File Name	JWMMM-8536	Exp. Date:	n/a
	JWMMM-8519		n/a
	JWMMM-0006		n/a

Signature: _____ Date: _____
(Do not type signature)

Print Name: Charlene Overturf

Position & Company: Marketing and PR Coordinator, JW Marriott Marquis Miami

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

Marriott International - Confidential.

Part 3B: Image Usage Rights Held by Image Owner**Marsha Code:** _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ Position & Company: _____

Marriott International - Confidential.

Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)

China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 3 to 4 weeks, depending on the site.

Marriott International - Confidential.

Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the [eCommerce Toolkit](#)
accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Dept. 55/953.14, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name: JW Marriott Marquis Miami
 MARSHA code: MIAMJ
 Hotel Contact (employee name): Charlene Overturf
 Phone: 305-421-8654
 E-mail address: charlene.overturf@mdmusa.com

Franchised Hotels

Name of Franchise Company: MDM Hotel Group, LLC

Hotel Business

Percent of Leisure/Group Business: 50/50

Check Appropriate Box:

☐

There are currently no property-specific images on my Hotel Web Site.

☒

I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Junior suite miamj_phototour34	7. Image Name		13. Image Name	
2. Image Name	Bayview Suite miamj_phototour32	8. Image Name		14. Image Name	
3. Image Name	Presidential Suite Living Area miamj_phototour71	9. Image Name		15. Image Name	
4. Image Name	Vice Presidential Suite Master Bedroom miamj_phototour75	10. Image Name		16. Image Name	
5. Image Name	Presidential Suite Master Bathroom miamj_phototour74	11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

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PART 2: Image Submission Information

Each submitted image requires the following information **Sample:**

Image Caption: King Guest Room (this should clearly describe the image)
 Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.
 File Name: KGR_01.jpg
 ALT Tag:* New York Hotel Rooms (maximum of 5 words)
 Photographer's Name: John Smith (Associate-if photography is taken by employee)
 Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)
 ROOM POOL CODE(S):* GENR, SUIT (if submitting more than two codes, separate with a comma)

**Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

**Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

- 1.—Image Caption: Junior Suite Living Area
 Marketing Caption: Enjoy electrifying views of Miami from our Junior Suite.
 ALT Tag:* downtown miami, miami tower views
 File Name: MM_I_S_J_IMG_7028F.jpg
 Photographer's Name: Peter Leiter
 Expiration Date: unlimited
 ROOM POOL CODE(S):* EXEC

- 2.—Image Caption: Junior Suite Bathroom
 Marketing Caption: The bathrooms in all guest rooms feature top-of-the-line fixtures, Italian marble throughout, and separate tubs and showers.
 ALT Tag:* luxury bathroom, miami hotels
 File Name: MM_I_S_J_IMG_7070F.jpg
 Photographer's Name: Peter Leiter
 Expiration Date: unlimited
 ROOM POOL CODE(S):* EXEC

- 3.—Image Caption: Junior Suite Sleeping Area
 Marketing Caption: A king bed and 55-inch flat-screen TV comprise luxurious accommodations in our Junior Suite.
 ALT Tag:* downtown miami, junior suite
 File Name: MM_I_S_J_IMG_7013F.jpg
 Photographer's Name: Peter Leiter
 Expiration Date: unlimited
 ROOM POOL CODE(S):* EXEC

- 4.—Image Caption: King Concierge Bay View Guest Room
 Marketing Caption: Enjoy amazing views of Biscayne Bay from our spacious bay view guest rooms.
 ALT Tag:* bay view room, downtown miami
 File Name: MM_I_S_EBV_IMG_6560F.jpg
 Photographer's Name: Peter Leiter
 Expiration Date: unlimited
 ROOM POOL CODE(S):* CLOV

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5.—Image Caption: King Bay View Guest Room

Marketing Caption: Our deluxe rooms are very spacious and several offer unparalleled bay and river views.

ALT Tag: * bay view room, downtown miami

File Name: MM_I_S_EBV_IMG_7114PF.jpg

Photographer's Name: Peter Leiter

Expiration Date: unlimited

ROOM POOL CODE(S): * DBAY

6.—Image Caption: King Concierge Guest Room

Marketing Caption: Enjoy personal espresso machine, touch screen IP phones and 55-inch flat-screen TV in our spacious rooms.

ALT Tag: * miami hotel rooms, downtown

File Name: MM_I_S_BV_IMG_6834F.jpg

Photographer's Name: Peter Leiter

Expiration Date: unlimited

ROOM POOL CODE(S): * COVS

7.—Image Caption: Bay View Suite Living Area

Marketing Caption: Take in the beautiful views from our spacious bay view suites, with double closets, two 55-inch TV'S, Cisco IP phones, marble bathrooms, and executive desk.

ALT Tag: * Biscayne Bay, downtown miami

File Name: MM_I_S_BV_IMG_6869F.jpg

Photographer's Name: Peter Leiter

Expiration Date: unlimited

ROOM POOL CODE(S): * COVS

8.—Image Caption: Executive Suite

Marketing Caption: Let our executive suite be your-home-away-from-home, with everything you need to feel comfortable.

ALT Tag: * suite, downtown miami

File Name: MM_I_S_BV_IMG_6851PF.jpg

Photographer's Name: Peter Leiter

Expiration Date: unlimited

ROOM POOL CODE(S): * PSTE

9.—Image Caption: Guest Bathroom

Marketing Caption: Our bathrooms in every guest room are completely luxurious, complete with Italian Marble, jetted bathtubs, and separate glass showers

ALT Tag: * guestroom miami, downtown

File Name: MM_I_S_EBV_IMG_7145F.jpg

Photographer's Name: Peter Leiter

Expiration Date: unlimited

ROOM POOL CODE(S): * DLUX

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10. Image Caption: Bay View Suite Bathroom
Marketing Caption: Our suites boast large bathrooms with Italian Marble, jetted bathtubs and glass showers.
ALT Tag: * bay view suite, downtown miami
File Name: MM_I_S_BV_IMG_6902F.jpg
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * COVS
11. Image Caption: Presidential Suite Living Area
Marketing Caption: Look out on the city and bay below from the 41st floor Presidential Suite of the JW Marriott Marquis, complete with large master suite, double shower, personal workout room, two closets, personal office, dining room and separate butler's kitchen. Perfect for VP's or special occasions this is our premium suite.
ALT Tag: * Presidential Suite, Downtown Miami
File Name: MM_I_S_PS_IMG_6389F.jpg
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * PRES
12. Image Caption: Vice-Presidential Suite Master Bedroom
Marketing Caption: Enjoy the gorgeous views and comfortable furnishings of our Vice Presidential Suite.
ALT Tag: * downtown Miami, bay view rooms
File Name: MM_I_S_PS_IMG_6533F.jpg
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * VPRE
13. Image Caption: Presidential Suite Master Bedroom
Marketing Caption: Amazing technology and breathtaking views surround you in the JW Marriott Marquis Presidential Suite
ALT Tag: * downtown miami, penthouse rooms
File Name: MM_I_S_PS_IMG_6647F.jpg
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * PRES
14. Image Caption: Presidential Suite Master Bathroom
Marketing Caption: Enjoy the double bathroom and step-through shower in our presidential suite's exquisite Italian marble bathroom.
ALT Tag: * presidential suite, downtown miami
File Name: MM_I_S_PS_IMG_6765F.jpg
Photographer's Name: Peter Leiter
Expiration Date: unlimited
ROOM POOL CODE(S): * PRES

Marriott International - Confidential.

15. Image Caption:
 Marketing Caption:
 ALT Tag: *
 File Name:
 Photographer's Name:
 Expiration Date:
 ROOM POOL CODE(S): *

Copy and paste captions if submitting more than 11 images

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A (may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
 - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B (must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Marriott International - Confidential.

Part 3A: Image Usage Rights Held by Hotel

Marsha Code: MIAMJ

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	IMG_7028F / Junior Suite, living room	Exp. Date:	unlimited
2. File Name	IMG_7070F / Junior Suite, marble bathroom	Exp. Date:	unlimited
3. File Name	IMG_7013F / Junior Suite, bedroom	Exp. Date:	unlimited
4. File Name	IMG_6560F / Concierge Bay View Room	Exp. Date:	unlimited
5. File Name	IMG_7114PF / Bay View Deluxe Room	Exp. Date:	unlimited
6. File Name	IMG_6834F / Concierge Room (city view)	Exp. Date:	unlimited
7. File Name	IMG_6869F / Bay View Suite	Exp. Date:	unlimited
8. File Name	IMG_6851 / Executive Suite	Exp. Date:	unlimited
9. File Name	IMG_6389F / Presidential Suite Living Room	Exp. Date:	unlimited
10. File Name	IMG_6533F / Vice Presidential Suite, bedroom	Exp. Date:	unlimited
11. File Name	IMG_6647F / Presidential Suite Master Bedroom	Exp. Date:	unlimited
12. File Name	IMG_6765F / Presidential Suite, Master Bathroom	Exp. Date:	unlimited
13. File Name	IMG_6831F / Presidential Suite, Living Room & Dining Area	Exp. Date:	unlimited
14. File Name	IMG_7145F / Deluxe Room Bathroom	Exp. Date:	Unlimited
15. File Name	IMG_6902F / Bay View Suite, bathroom	Exp. Date:	unlimited

Signature: _____ Date: _____
(Do not type signature)

Print Name: Charlene Overturf Position & Company: Marketing & PR Coordinator / JW Marriott Marquis Miami

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
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Part 3B: Image Usage Rights Held by Image Owner**Marsha Code:** _____

(Must be completed by the owner of the image with the Expiration Date Information)

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This includes the right to promote Marriott International, as well as the property? Yes / No

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2. File Name		Exp. Date:	
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10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ **Position & Company:** _____

Marriott International - Confidential.

Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
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