

Your journey to an elevated travel experience begins today.



Dear Mr./Ms. [LNAME],

Our guests and members are the essence of Marriott Rewards. Today I'd like to celebrate one of the most exceptional members of our program: you.

To recognize your extraordinary loyalty, I'm inviting you to be a part of a charter group to launch an exciting benefit: the Elite concierge service. Together we'll shape a new frontier in personalized travel service.

Your journey begins with a conversation. One of our concierges will be reaching out to you shortly.

— *Bill Marriott*

Please take a moment to [log into your account](#) and ensure your phone number is up to date.

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