

What type of traveler were you this year?



Rock Star



Cover Band



Touring Act



Karaoke Star



Producer



Undiscovered Talent



DJ

FIND YOUR TRAVEL PERSONALITY

Think about the best of your travel this year. Did you log miles touring on the road? Get A-list treatment at a VIP resort? Or were you too busy planning new gigs to take a real vacation?

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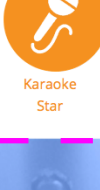
Rock Star



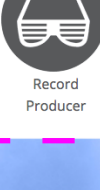
Cover Band



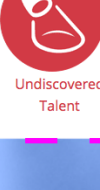
Touring Act



Karaoke Star



Record Producer



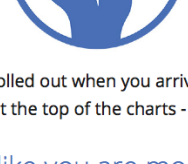
Undiscovered Talent



DJ

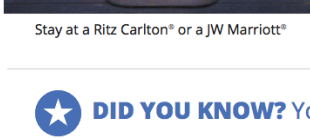
New Highlight

TRAVELER TYPE ROCK STAR

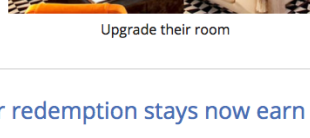


You don't need the red carpet rolled out when you arrive (not that you'd say no to one). But you're used to a luxurious life at the top of the charts - and this year you indulged well.

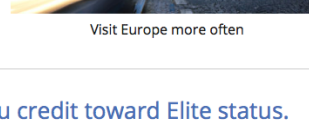
Travelers like you are more likely to...



Stay at a Ritz Carlton® or a JW Marriott®



Upgrade their room



Visit Europe more often



DID YOU KNOW? Your redemption stays now earn you credit toward Elite status.

BEST CITY FOR ROCK STARS
DUBAI
Life is so lavish here that police drive Ferraris and you can own an island shaped like your favorite country.

SEE BURJ KHALIFA **EAT** HAUTE CUISINE **DO** SHOP

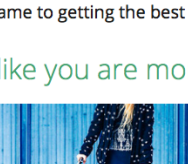
JW Marriott® Marquis® Dubai
Join the who's who of jetsetters at this towering luxury hotel with picture-perfect views.

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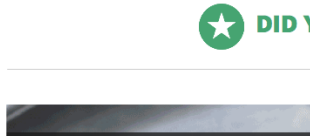
New Highlight

TRAVELER TYPE COVER BAND

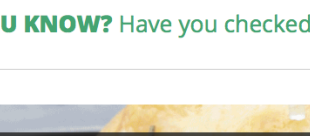


Your ears were tuned to the Top 40 deals chart this year. Once you found a hit, you milked it for all it was worth. When it came to getting the best value, you rocked 2015.

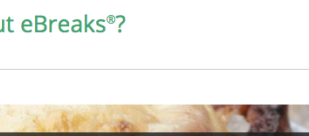
Travelers like you are more likely to...



Save points for free nights



Travel last-minute for a good deal



Like road trips



DID YOU KNOW? Have you checked out eBreaks®?

BEST CITY FOR COVER BANDS
LOUISVILLE
Sumptuous food & drink and elegant Southern charm come at a fraction of the price of big cities.

SEE CHURCHILL DOWNS **EAT** HOT BROWN **DO** BOURBON TRAIL

Fairfield Inn & Suites® Louisville Downtown
Get a great value - including free breakfast - in the heart of downtown.

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New Highlight

TRAVELER TYPE TOURING ACT

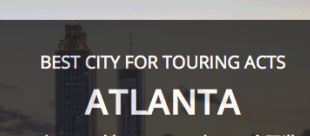


This year you took your act on the road. You've logged so many miles you're not always sure what city you've woken up in. But touring suits you, and you've picked up a lot of fans along the way.

Travelers like you are more likely to...



Stay in a suite



Hang at happy hour



Know the concierge by name



DID YOU KNOW? Convert points to miles at a discount with RewardsPlus.

BEST CITY FOR TOURING ACTS
ATLANTA
If you're on the road long enough, you'll probably pass through ATL 86® the airport here is the world's busiest.

SEE GEORGIA AQUARIUM **EAT** BBQ **DO** RUN THE BELTLINE

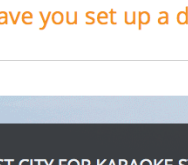
Residence Inn® Midtown/Georgia Tech
Set up your home away from home suite-style, steps away from Atlanta's exciting arts scene.

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New Highlight

TRAVELER TYPE KARAOKE STAR

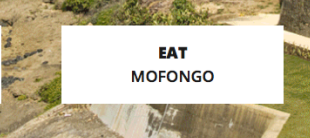


Some people sing for their supper; this year you did it purely for fun. Your ability to have a good time wherever you went was contagious. Think about doing an encore performance in 2016.

Travelers like you are more likely to...



Use all vacation days



Travel to see friends



Take multi-city trips



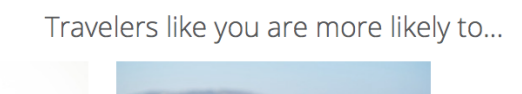
DID YOU KNOW? Have you set up a dream trip in Dreamtracker?

BEST CITY FOR KARAOKE STARS
SAN JUAN
Kick back with a cold one at a beach bar & Puerto Rico is the birthplace of the piña colada.

SEE THE FORTS **EAT** MOFONGO **DO** EXPLORE EL YUNQUE

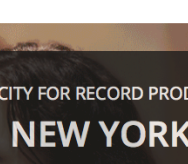
La Concha Renaissance® San Juan Resort
Sink in for a swim in the upscale resort's beachfront infinity pool.

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New Highlight

TRAVELER TYPE RECORD PRODUCER

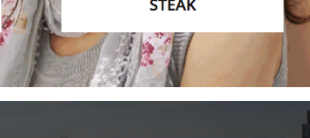


Booking new gigs, finding new talent. When things needed to get done this year, you were the one in charge. Efficiency is the name of your game; you keep things rolling wherever you happen to be.

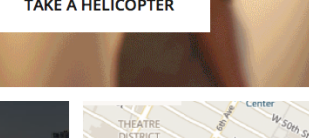
Travelers like you are more likely to...



Fly with PreCheck



Expense it



Hit the gym



DID YOU KNOW? Have you used mobile check-in yet?

BEST CITY FOR RECORD PRODUCERS
NEW YORK
The stakes are high in NYC and so are the opportunities to make big things happen.

SEE THE FRICK COLLECTION **EAT** STEAK **DO** TAKE A HELICOPTER

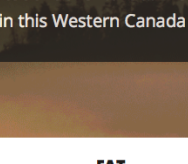
AUTOGRAPH COLLECTION® HOTELS
The Algonquin Hotel Times Square
A few blocks from Grand Central, this historic boutique hotel puts the city at your fingertips.

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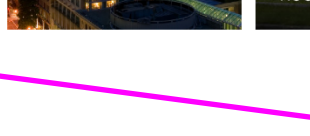
New Highlight

TRAVELER TYPE UNDISCOVERED TALENT

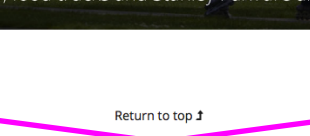


We can tell you have huge potential, but we didn't hear much from you this year. Was it stage fright? Did you sign with another label? Share a little more with us next year and we'll take you far.

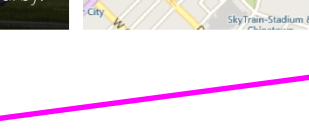
Travelers like you are more likely to...



Not play favorites



Try multiple hotel brands



Travel with us more next year!



DID YOU KNOW? Membership gets you into special events, like concerts.

BEST CITY FOR UNDISCOVERED TALENTS
VANCOUVER
Food, culture, outdoor adventure ... there's something for everyone in this Western Canada metropolis.

SEE STANLEY PARK **EAT** DUNGENESS CRAB **DO** SUSPENSION BRIDGE

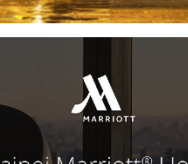
Delta® Vancouver Suites
Spread out in a suite near the city's top attractions - hockey, food trucks and Stanley Park are all nearby.

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New Highlight

TRAVELER TYPE DJ



You find your beat regardless of whether the music's in your mother tongue. Next year consider a new mix & maybe some more stamps on your passport.

Travelers like you are more likely to...



Speak multiple languages



Use a passport



Seek out local cuisine



DID YOU KNOW? You can also use points to buy electronics, jewelry and more.

BEST CITY FOR DJS
TAIPEI
Eastern traditions fuse with Western tastes in this centuries-old city with a modern edge.

SEE CHIANG KAI-SHEK HALL **EAT** BEEF NOODLE SOUP **DO** SHOP A NIGHT MARKET

Taipei Marriott® Hotel
Marriott's first hotel in Taiwan is an urban city resort, with spectacular views of the Taipei skyline.

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Band



Touring
Act



Karaoke
Star



Producer




Undiscovered
Talent




DJ

Sticky header will peak in her
after prior section ends


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DJ


TRAVELER TYPE

ROCK STAR

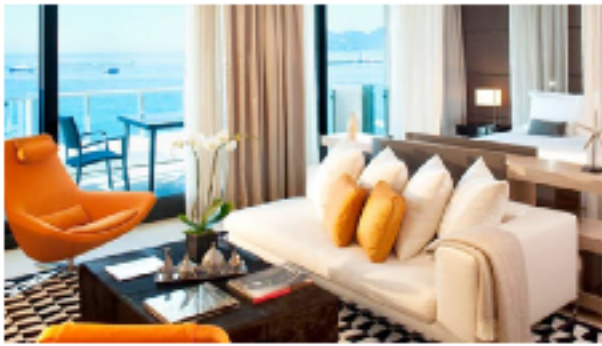


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BURJ KHALIFA

EAT

HAUTE CUISINE

DO

SHOP



JW MARRIOTT

JW Marriott® Marquis® Dubai

Join the who's who of jetsetters at this towering luxury hotel with picture-perfect views.

