



## Stock Photography Invoice

Date: October 19, 2006

Invoice # 2711

---

**Client:**           **Gigi Hung**  
Vancouver Marriott Pinnacle Downtown  
1128 West Hastings Street  
Vancouver, BC, V6E 4R5

---

**Stock Photo Fees:**

\$250.00 for non-exclusive use of (2) images on single website

---

**Usage Specifications:**

Image	Credit
bcp02508	Chris Cheadle / BritishColumbiaPhotos.com
bcp06601	Randy Lincks/ BritishColumbiaPhotos.com
Usage	Website: <a href="http://marriott.com/property/propertypage/YVRdt">http://marriott.com/property/propertypage/YVRdt</a> )
Placement	Secondary Page
Duration	< 4 Months
Insertions	Single

Non-exclusive

- Any or all other usages must be negotiated separately.
- Digital files must be deleted from drives upon completion of the project.
- Archiving, republishing or distributing images beyond the terms of this agreement is forbidden.

---

**Subtotal of Fees:**                                   **\$250.00**

GST @ 6%	\$15.00	
PST @ 7%	n/a	(files delivered electronically)

**TOTAL AMOUNT of Invoice                   \$265.00**

Payable to:       British Columbia Photos  
                      P.O. Box 2573  
                      Sidney, BC  
                      V8L 4C1  
                      Canada

Business # 88757 3665 RT000

---

**Conditions of Transaction:**

The copyright to all images created or supplied pursuant to this agreement remain the sole and exclusive property of the photographer. There is no assignment of copyright, agreement to do work for hire, or intention of joint copyright expressed or implied hereunder. Usage specifications above convert to copyright license only upon receipt of full payment. Invoice payable upon receipt. Unpaid invoice subject to 2% monthly fee.

**British Columbia Photos**  
ph 250.655.4676  
fx 250.656.5053

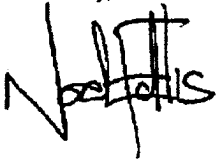
# noahfallis

## PHOTOGRAPHY RELEASE

I, Noah Fallis grant Vancouver Marriott Pinnacle Downtown Hotel and its parent company Marriott International Inc. full and unlimited usage, in perpetuity, to the imagery I supply for the exclusive promotion of The Vancouver Marriott Pinnacle Downtown Hotel property.

This includes, but is not limited to, the images being used in print, web, integrated in promotional video and external publications such as magazines and newspapers. Also, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property. This includes the right to promote Marriott International as well as the property.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noah Fallis', with a stylized, overlapping script.

Noah Fallis

[www.noahfallis.com](http://www.noahfallis.com)

403-999-9095

Dated April 28, 2010.

# Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the **eCommerce Toolkit**  
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

## **PART 1: Hotel Information**

Property/Hotel Name: Vancouver Marriott Pinnacle Downtown  
 MARSHA code: YVRDT  
 Hotel Contact (employee name): Gigi Hung  
 Phone: 604-639-4010  
 E-mail address: gigi.hung@marriott.com

### **Franchised Hotels**

Name of Franchise Company:

### **Hotel Business**

Percent of Leisure/Group Business:  /

### **Check Appropriate Box:**

- ☐ There are currently no property-specific images on my Hotel Web Site.
- ☒ I am adding or replacing property-specific images to my Hotel Web Site.  
 List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Exterior	7. Image Name	13. Image Name
2. Image Name	Harbor View Guestroom	8. Image Name	14. Image Name
3. Image Name	King Guestroom	9. Image Name	15. Image Name
4. Image Name	360 One-Bedroom Suite	10. Image Name	16. Image Name
5. Image Name	Show Case Restaurant	11. Image Name	17. Image Name
6. Image Name		12. Image Name	18. Image Name

### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

## **PART 2: Image Submission Information**

### **Each submitted image requires the following information Sample:**

Image Caption: King Guest Room (this should clearly describe the image)  
Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.  
File Name: KGR\_01.jpg  
ALT Tag:\* New York Hotel Rooms (maximum of 5 words)  
Photographer's Name: John Smith (Associate-if photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)  
ROOM POOL CODE(S):\* GENR, SUIT (if submitting more than two codes, separate with a comma)

*\*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

*\*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Exterior  
Marketing Caption: Located in the heart of downtown Vancouver steps from the waterfront and just minutes away from the best entertainment, food and culture the city has to offer.  
ALT Tag:\* Downtown Vancouver Hotel  
File Name: Marriott Pinnacle – Exterior  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S):\*
2. Image Caption: Lobby  
Marketing Caption:  
ALT Tag:\* Downtown Vancouver Hotel Lobby  
File Name: Marriott Pinnacle – Lobby Seating  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S):\*
3. Image Caption: King Guest Room  
Marketing Caption: Our newly remodeled guest rooms have a seamless blend of comfort and elegance  
ALT Tag:\* Vancouver Hotel Rooms  
File Name: Marriott Pinnacle – Guestroom King  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S):\*
4. Image Caption: Show Case Restaurant  
Marketing Caption: Known for its outstanding quality, innovative presentations & exceptional service  
ALT Tag:\*  
File Name: Marriott Pinnacle – Show Case Daytime  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S):\*
5. Image Caption:  
Marketing Caption:  
ALT Tag:\*

*Marriott International - Confidential.*

File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

6. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

7. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

8. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

9. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

10. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

11. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:

*Marriott International - Confidential.*

ROOM POOL CODE(S):\*

*Copy and paste captions if submitting more than 11 images*

### **Part 3: Image Usage Rights**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

#### **When to Use PART 3A**

**(may be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
  - An employee of the hotel
  - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
  - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
  - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

#### **When to Use PART 3B**

**(must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
  - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
  - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

*Marriott International - Confidential.*

### Part 3A: Image Usage Rights Held by Hotel

Marsha Code: YVRDT

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Marriott Pinnacle - Exterior	Exp. Date:	Dec 31, 2010
2. File Name	Marriott Pinnacle - Lobby Seating	Exp. Date:	Dec 31, 2010
3. File Name	Marriott Pinnacle - Guestroom King	Exp. Date:	Dec 31, 2010
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: \_\_\_\_\_

(Do not type signature)

Date: \_\_\_\_\_

Print Name: Gigi Hung

Position & Company: Executive Assistant, Vancouver Marriott Pinnacle DT

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR



- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

*Marriott International - Confidential.*

**Part 3B: Image Usage Rights Held by Image Owner**

Marsha Code: \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, \_\_\_\_\_, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Do not type signature)

**Print Name:** \_\_\_\_\_ **Position & Company:** \_\_\_\_\_

*Marriott International - Confidential.*



## **Part 4: CHECKLIST!**

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the **Marriott Global Source**
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm\_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

**Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.**

## **International Marriott Hotel Web Sites**

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)

China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

## **GDS & eChannel Sites**

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3<sup>rd</sup>-party rights). This will take an additional 3 to 4 weeks, depending on the site.

*Marriott International - Confidential.*

**From:** Noah Fallis [noah.fallis@gmail.com]

**Sent:** Tuesday, May 20, 2008 8:10 AM

**To:** Hung, Gigi

**Cc:** Jeremy Kitson; Kevin Douglas

**Subject:** Usage Rights for Vancouver Marriott Pinnacle images

I hereby grant usage of images produced by me (Noah Fallis) on various dates in 2007 and 2008 created for Vancouver Marriott Pinnacle to be reposted on the [marriott.com](http://marriott.com) website to promote the Vancouver Marriott Pinnacle exclusively for a term ending December 31, 2010.

Cheers,

Noah

.....:

[www.noahfallis.com](http://www.noahfallis.com)

photographer

cell: 403-999-9095

.....:

### Part 3A: Image Usage Rights Held by Hotel

Marsha Code: YVRDT

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Marriott-2010-4995-50BLUE.jpg	Exp. Date:	Unlimited
2. File Name	Vancouver-Marriott-2010-4878.jpg	Exp. Date:	Unlimited
3. File Name	Vancouver-Marriott-2010-5604-high-res.jpg	Exp. Date:	Unlimited
4. File Name	MG_2083.jpg	Exp. Date:	Unlimited
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: Daryl Meyer  
(Do not type signature)

Date: 1/18/2011

Print Name: Daryl Meyer Position & Company: Inventory Manager - Vancouver Marriott Pinnacle

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR

☒

- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**


**noahfallis**

## **PHOTOGRAPHY RELEASE**

I, Noah Fallis grant Vancouver Marriott Pinnacle Downtown Hotel and its parent company Marriott International Inc. full and unlimited usage, in perpetuity, to the imagery I supply for the exclusive promotion of The Vancouver Marriott Pinnacle Downtown Hotel property.

This includes, but is not limited to, the images being used in print, web, integrated in promotional video and external publications such as magazines and newspapers. Also, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property. This includes the right to promote Marriott International as well as the property.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noah Fallis', with a stylized, overlapping structure.

Noah Fallis

[www.noahfallis.com](http://www.noahfallis.com)

403-999-9095

Dated April 28, 2010.

## Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the [eCommerce Toolkit](#)  
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name:   
MARSHA code:   
Hotel Contact (employee name):   
Phone:   
E-mail address:

#### **Franchised Hotels**

Name of Franchise Company:

#### **Hotel Business**

Percent of Leisure/Group Business:

#### **Check Appropriate Box:**

☐

There are currently no property-specific images on my Hotel Web Site.

☒

I am adding or replacing property-specific images to my Hotel Web Site.

List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

#### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

## **PART 2: Image Submission Information**

### **Each submitted image requires the following information Sample:**

Image Caption: King Guest Room (this should clearly describe the image)  
Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.  
File Name: KGR\_01.jpg  
ALT Tag:\* New York Hotel Rooms (maximum of 5 words)  
Photographer's Name: John Smith (Associate-if photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)  
ROOM POOL CODE(S):\* GENR, SUIT (if submitting more than two codes, separate with a comma)

*\*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

*\*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Harbor View Guest Room  
Marketing Caption: Our Harbor View Guest Rooms feature breathtaking views of Coal Harbor and the North Shore Mountains.  
ALT Tag:\* Vancouver Hotel Rooms  
File Name: Marriott-2010-4995-50BLUE.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Unlimited  
ROOM POOL CODE(S):\* VIEW
2. Image Caption: Guest Room Bathroom  
Marketing Caption: Bathroom amenities include designer bath products that add another touch of luxury to your stay.  
ALT Tag:\*  
File Name: Vancouver-Marriott-2010-4878.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Unlimited  
ROOM POOL CODE(S):\* GENR, VIEW, CONC, OBST
3. Image Caption: Concierge Lounge  
Marketing Caption: Unwind in our Concierge Lounge and enjoy special privileges such as complimentary breakfast, evening hors d'oeuvres and an honor cocktail bar. Enjoy these amenities while taking in the views of Coal Harbor and the North Shore Mountains.  
ALT Tag:\* Concierge Lounge  
File Name: Vancouver-Marriott-2010-5604-high-res.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Unlimited  
ROOM POOL CODE(S):\*
4. Image Caption: One-Bedroom Suite  
Marketing Caption: Our spacious One-Bedroom Suites feature a king size bed and a separate living area with a pull-out queen bed and office area.  
ALT Tag:\* Vancouver Guest Rooms  
File Name: MG\_2083.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Unlimited

*Marriott International - Confidential.*

ROOM POOL CODE(S):\*

OBST

*Marriott International - Confidential.*

### Part 3A: Image Usage Rights Held by Hotel

Marsha Code: YVRDT

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Marriott-2010-4995-50BLUE.jpg	Exp. Date:	Unlimited
2. File Name	Vancouver-Marriott-2010-4878.jpg	Exp. Date:	Unlimited
3. File Name	Vancouver-Marriott-2010-5604-high-res.jpg	Exp. Date:	Unlimited
4. File Name	MG_2083.jpg	Exp. Date:	Unlimited
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: \_\_\_\_\_ Date: \_\_1/18/2011  
(Do not type signature)

Print Name: \_\_Daryl Meyer\_\_\_\_\_ Position & Company: \_\_Inventory Manager – Vancouver Marriott Pinnacle

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR



- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

*Marriott International - Confidential.*



## **Part 4: CHECKLIST!**

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm\_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

**Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.**

## **International Marriott Hotel Web Sites**

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: [marriott.co.uk](http://marriott.co.uk)

Australia: [marriott.com.au](http://marriott.com.au)

Germany: [marriott.de](http://marriott.de) (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: [latinoamerica.marriott.com](http://latinoamerica.marriott.com) (translated photo tour Image Captions and ALT Tags, and Metadata)

China: [marriott.com.cn](http://marriott.com.cn) (translated photo tour Image Captions and ALT Tags, and translated Metadata)

## **GDS & eChannel Sites**

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3<sup>rd</sup>-party rights). This will take an additional 3 to 4 weeks, depending on the site.

*Marriott International - Confidential.*

## MARRIOTT USAGE SHEET

This Marriott Usage Sheet (“**Usage Sheet**”) forms part of the Photographer’s Agreement (“**Agreement**”) executed between OnRequest Images, Inc. (“**OnRequest**”) and the Photographer listed below. This Usage Sheet will represent all projects shot for Marriott on behalf of OnRequest unless otherwise agreed upon.

The Properties will own the physical embodiments of all Images created pursuant to services rendered to the Properties in any form, including without limitation, clipart, composites, digital footage, digital video, film footage, fonts, graphics, illustrations, images, photographs, transparencies, or any other visual or audiovisual representation regardless of method of production, delivered via any storage media (print, negative, slide, CD, DVD, disk, etc.) that is now known or may become known in the future, together with all accompanying metadata and other material, however the copyright is owned by the Photographer.

Photographer grants to the Properties and also to Marriott International a worldwide, exclusive, transferable, irrevocable (for the duration of the copyright) right and license in perpetuity, with a right to grant sublicenses, to reproduce, distribute, publish, transmit, broadcast, display, exhibit, adapt, crop, modify, publicly perform, exploit, create derivative works of, recast or enhance, the Images, alone or in combination with any other material, in any media or embodiment, now known or later developed, for any purpose related to the business of Marriott International, Inc. and its franchisees (“**Image License**”), including but not limited to the following uses:

- 1) Marketing collateral, directories, publications, newsletters, direct mail, point-of-sale, advertising and promotions (including magazine and newspaper);
- 2) All electronic communications uses and promotions. (ie., email, eNewsletters, Mett tools, eMail signatures, websites);
- 3) All internet and intranet site including but not limited to Marriott.com, Property internet sites, franchise internet sites. The Images may be used by the Properties and by Marriott International in website promotion by third parties such as expedia.com, travelocity.com, and hotels.com for the promotion of the property;
- 4) Prints, slides, file replication and framed photographs;
- 5) Television, video & airport dioramas;
- 6) For use on any new or emerging technology purpose not noted in development or in the future
- 7) Partner usage - By companies that are promoting events at the Properties and at the offices or other properties of Marriott International and for Marriott International business partners in the promotion of the Property and or Marriott International;
- 8) For use on BrandWorks Marriott International’s internal Marketing Tool for educational purposes, distribution of materials and imagery worldwide Photography.

By signing below, I agree and accept all the terms listed herein:

Printed Name of Photographer:	Date:
Signature of Photographer:	Address for Notice:

# Photography Submission Form

## Still & 360° Images

Complete instructions can be found on the [eCommerce Toolkit](#) accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

### PART 1: Hotel Information

Property/Hotel Name:

MARSHA code:

Hotel Contact (employee name):

Phone:

E-mail address:

#### Franchised Hotels

Name of Franchise Company:

#### Hotel Business

Percent of Leisure/Group Business:  /

#### Check Appropriate Box:

☐ There are currently no property-specific images on my Hotel Web Site.

☒ I am adding or replacing property-specific images to my Hotel Web Site.  
List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Exterior <a href="#">yvrdt_phototour47_s.jpg</a>	10. Image Name	Guest Room Bathroom <a href="#">yvrdt_phototour53_s.jpg</a>	19. Image Name	Main Ballroom <a href="#">yvrdt_phototour43_s.jpg</a>
2. Image Name	Lobby <a href="#">yvrdt_phototour22_s.jpg</a>	11. Image Name	Concierge Lounge <a href="#">yvrdt_phototour54_s.jpg</a>	20. Image Name	Kitsilano Meeting Room <a href="#">yvrdt_phototour42_s.jpg</a>
3. Image Name	Lobby <a href="#">yvrdt_phototour48_s.jpg</a>	12. Image Name	Indoor Pool <a href="#">yvrdt_phototour30_s.jpg</a>	21. Image Name	Dundarave Meeting Room <a href="#">yvrdt_phototour44_s.jpg</a>
4. Image Name	Lobby 360 <a href="#">yvrdt_phototour24_s.jpg</a>	13. Image Name	Indoor Pool 360 <a href="#">yvrdt_phototour31_s.jpg</a>	22. Image Name	Point Grey Meeting Room <a href="#">yvrdt_phototour45_s.jpg</a>
5. Image Name	Upper Lobby 360 <a href="#">yvrdt_phototour23_s.jpg</a>	14. Image Name	Health Club Facilities <a href="#">yvrdt_phototour36_s.jpg</a>	23. Image Name	Attentive Staff <a href="#">yvrdt_phototour17_s.jpg</a>
6. Image Name	King Guest Room <a href="#">yvrdt_phototour49_s.jpg</a>	15. Image Name	Health Club Free Weights <a href="#">yvrdt_phototour37_s.jpg</a>	24. Image Name	Formal Settings <a href="#">yvrdt_phototour16_s.jpg</a>
7. Image Name	Presidential Suite 360 <a href="#">yvrdt_phototour26_s.jpg</a>	16. Image Name	SteamRoom <a href="#">yvrdt_phototour38_s.jpg</a>	25. Image Name	Perfect Meetings at Marriott <a href="#">yvrdt_phototour40_s.jpg</a>
8. Image Name	Harbourview Guestroom <a href="#">yvrdt_phototour51_s.jpg</a>	17. Image Name	BoardRoom <a href="#">yvrdt_phototour41_s.jpg</a>	26. Image Name	
9. Image Name	One-Bedroom Suite <a href="#">yvrdt_phototour52_s.jpg</a>	18. Image Name	Pinnacle Ballroom Foyer <a href="#">yvrdt_phototour39_s.jpg</a>	27. Image Name	

#### Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

## PART 2: Image Submission Information

**Each submitted image requires the following information** **Sample:**

Image Caption: King Guest Room (this should clearly describe the image)  
Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.  
File Name: KGR\_01.jpg  
ALT Tag:\* New York Hotel Rooms (maximum of 5 words)  
Photographer's Name: John Smith (Associate-if photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)  
ROOM POOL CODE(S):\* GENR, SUIT (if submitting more than two codes, separate with a comma)

*\*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

*\*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

=====

1. Image Caption: **Exterior**  
Marketing Caption: Our hotel is located in the heart of downtown Vancouver, steps from the waterfront and just minutes away from the best entertainment, food and culture the city has to offer.  
ALT Tag:\* Vancouver Downtown Hotel  
File Name: YVRDT\_ExteriorNight1\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S):\* \_\_\_\_\_
  
2. Image Caption: **Entrance**  
Marketing Caption: Our hotel is located in the heart of downtown Vancouver, steps from the waterfront and just minutes away from the best entertainment, food and culture the city has to offer.  
ALT Tag:\* Vancouver Downtown Hotel  
File Name: YVRDT\_ExteriorNight2\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S):\* \_\_\_\_\_
  
3. Image Caption: **Lobby**  
Marketing Caption: Peerless in the quality and excellence of our service, our hotel is the foremost location for both leisure and business travelers.  
ALT Tag:\* Hotel Lobby  
File Name: YVRDT\_Lobby1\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S):\* \_\_\_\_\_

*Marriott International - Confidential.*

4. Image Caption: Lobby Grand Staircase  
Marketing Caption: Ensure that while staying at our hotel you take in the elegance of our grand marble staircase.  
ALT Tag: \* Hotel Lobby Grand Staircase  
File Name: YVRDT\_Lobby2\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \* \_\_\_\_\_
5. Image Caption: King Guest Room  
Marketing Caption: Hotel guests will open their door to a soothing earth tone palate of colors welcoming them towards the Marriott Revive bed. Each room features a pivot desk, ergonomic task chair, and plug-in & play technology.  
ALT Tag: \* Vancouver King Guestroom  
File Name: YVRDT\_KingGuest\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \* NKNV, NKNG
6. Image Caption: King Guest Room  
Marketing Caption: Hotel guests will open their door to a soothing earth tone palate of colors welcoming them towards the Marriott's Revive bed. Each room features a pivot desk, ergonomic task chair, and plug-in & play technology.  
ALT Tag: \* Vancouver King Guestroom  
File Name: YVRDT\_KingGuest360\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \* NKNV / NKNG
7. Image Caption: Double/Double Guest Room  
Marketing Caption: Hotel guests will open their door to a soothing earth tone palate of colors welcoming them towards the Marriott Revive bed. Each room features a pivot desk, ergonomic task chair, and plug-in & play technology.  
ALT Tag: \* Vancouver Double/Double Guestroom  
File Name: YVRDT\_DbIDbI\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \* NDDV, NDDG
8. Image Caption: One-Bedroom Suite  
Marketing Caption: Our spacious One-Bedroom Suites feature a king size bed and separate living and office areas.  
ALT Tag: \* Vancouver One-Bedroom Suite  
File Name: YVRDT\_OneBdrmSuite\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \* OBST

*Marriott International - Confidential.*

9. Image Caption: One-Bedroom Suite  
Marketing Caption: Our spacious One-Bedroom Suites feature a king size bed and separate living and office areas.  
ALT Tag: \* Vancouver One-Bedroom Suite  
File Name: YVRDT\_OneBedroomSuite360\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \*
10. Image Caption: Guest Room Bathroom  
Marketing Caption: Bathroom amenities include designer bath products that add another touch of luxury to your stay.  
ALT Tag: \* Guestroom Bathroom  
File Name: YVRDT\_Bathroom\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \*
11. Image Caption: Indoor Pool  
Marketing Caption: Take a swim in our 52-foot indoor pool.  
ALT Tag: \* Indoor Swimming Pool  
File Name: YVRDT\_Pool\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \*
12. Image Caption: Health Club  
Marketing Caption: Our newly expanded fitness center allows you the freedom and space necessary to enjoy your workout. When your workout is complete, take a swim or relax in the whirlpool.  
ALT Tag: \* Health and Fitness Center  
File Name: YVRDT\_Fitness\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \*
13. Image Caption: Health Club  
Marketing Caption: Our newly expanded fitness center allows you the freedom and space necessary to enjoy your workout. When your workout is complete, take a swim or relax in the whirlpool.  
ALT Tag: \* Health and Fitness Center  
File Name: YVRDT\_Fitness360\_11.jpg  
Photographer's Name: Jackson Zhao / OnRequest Images  
Expiration Date: unlimited  
ROOM POOL CODE(S): \*
14. Image Caption: Show Case Bar  
Marketing Caption: Get a plate to share or snack on your own at the Show Case Bar. Or, you can have our bartenders mix your drink with flair. Show Case Bar also offers daily food and drink specials.  
ALT Tag: \* Restaurant Bar

*Marriott International - Confidential.*

- File Name: YVRDT\_Bar\_11.jpg
- Photographer's Name: Jackson Zhao / OnRequest Images
- Expiration Date: unlimited
- ROOM POOL CODE(S):\*
15. Image Caption: Show Case Loft
- Marketing Caption: Our Show Case Loft is a private area just above the restaurant that can be booked to host anywhere from 15 to 60 guests. It is available for breakfast, lunch, dinner or receptions.
- ALT Tag:\* Restaurant Private Dining
- File Name: YVRDT\_ShowCaseLoft\_11.jpg
- Photographer's Name: Jackson Zhao / OnRequest Images
- Expiration Date: unlimited
- ROOM POOL CODE(S):\*
16. Image Caption: Pinnacle Ballroom Foyer
- Marketing Caption: From the elegance of our grand marble staircase to the high ceilings and the abundant natural light, we offer more than 18,000 square feet of beautiful function space that is ideal for your wedding or special event.
- ALT Tag:\* Banquet Foyer
- File Name: YVRDT\_PinnacleFoyer\_11.jpg
- Photographer's Name: Jackson Zhao / OnRequest Images
- Expiration Date: unlimited
- ROOM POOL CODE(S):\*
17. Image Caption: Pinnacle Ballroom
- Marketing Caption: Experience unique, flexible, state-of-the-art meeting facilities at the Vancouver Marriott Pinnacle Downtown Hotel.
- ALT Tag:\* Main ballroom
- File Name: YVRDT\_Ballroom\_11.jpg
- Photographer's Name: Jackson Zhao / OnRequest Images
- Expiration Date: unlimited
- ROOM POOL CODE(S):\*
18. Image Caption: Pinnacle Ballroom
- Marketing Caption: Experience unique, flexible, state-of-the-art meeting facilities at the Vancouver Marriott Pinnacle Downtown Hotel.
- ALT Tag:\* Main ballroom
- File Name: YVRDT\_PointGrey360\_11.jpg
- Photographer's Name: Jackson Zhao / OnRequest Images
- Expiration Date: unlimited
- ROOM POOL CODE(S):\*
19. Image Caption: Shaughnessy Room
- Marketing Caption: The Shaughnessy Room is great for meetings, receptions, dinner parties or to use as a breakout room.
- ALT Tag:\*
- File Name: YVRDT\_Shaughnessy\_11.jpg

*Marriott International - Confidential.*

ROOM POOL CODE(S):\*

- ROOM POOL CODE(S):\* \_\_\_\_\_

- ROOM POOL CODE(S):\* \_\_\_\_\_

- ROOM POOL CODE(S):\* \_\_\_\_\_

- ROOM POOL CODE(S):\* \_\_\_\_\_

- Expiration Date: unlimited

Updated 09/2009



ROOM POOL CODE(S):*	_____
25. Image Caption:	<u>Hotel Views</u>
Marketing Caption:	<u>Enjoy a breathtaking view of Coal Harbour and North Shore Mountains from our hotel.</u>
ALT Tag:*	_____
File Name:	<u>YVRDT_ExtraWishList_11.jpg</u>
Photographer's Name:	<u>Jackson Zhao / OnRequest Images</u>
Expiration Date:	unlimited
ROOM POOL CODE(S):*	_____

*Copy and paste captions if submitting more than 11 images*

### **Part 3: Image Usage Rights**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

#### **When to Use PART 3A (may be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
  - An employee of the hotel
  - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
  - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
  - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

#### **When to Use PART 3B (must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
  - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
  - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

*Marriott International - Confidential.*

### Part 3A: Image Usage Rights Held by Hotel

Marsha Code: \_\_\_\_\_

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(Do not type signature)

Print Name: \_\_\_\_\_ Position & Company: \_\_\_\_\_

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

*Marriott International - Confidential.*

### Part 3B: Image Usage Rights Held by Image Owner

Marsha Code: \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, \_\_\_\_\_, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Do not type signature)

Print Name: \_\_\_\_\_ Position & Company: \_\_\_\_\_

*Marriott International - Confidential.*

## **Part 4: CHECKLIST!**

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm\_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

**Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.**

## **International Marriott Hotel Web Sites**

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: [marriott.co.uk](http://marriott.co.uk)

Australia: [marriott.com.au](http://marriott.com.au)

Germany: [marriott.de](http://marriott.de) (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: [latinoamerica.marriott.com](http://latinoamerica.marriott.com) (translated photo tour Image Captions and ALT Tags, and Metadata)

China: [marriott.com.cn](http://marriott.com.cn) (translated photo tour Image Captions and ALT Tags, and translated Metadata)

## **GDS & eChannel Sites**

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3<sup>rd</sup>-party rights). This will take an additional 3 to 4 weeks, depending on the site.

*Marriott International - Confidential.*

7/15

**Marriott.com Photography Submission Form**  
**Still Photos & 360° Images**  
(Please read instructions thoroughly)

➤ Photography Instructions can be found on the eCommerce Resource Guide, accessible from MarrWeb and all Marriott Extranets. This includes Instructions for Naming an Image File & Writing a Short Marketing Description.

Path: (Sales & Marketing -or- Departments) > eCommerce > Create/Maintain/Upgrade Property Pages > What Hotels Can Do to Enrich Property Pages > Photography & Video

Part 1: Hotel Information

Part 2: Required Image Submission Information

Part 3: Image Usage Rights Instructions

Part 4: Image Usage Rights A

Part 5: Image Usage Rights B

Part 6: Marketing Input for Your Hotel Web Site Design

Upon completion (**Usage Rights need signatures**):

1. E-mail your images with this completed form to [photolibrary@marriott-ldps.com](mailto:photolibrary@marriott-ldps.com), OR
2. E-mail images to [photolibrary@marriott-ldps.com](mailto:photolibrary@marriott-ldps.com) and fax form to 301-380-8871, OR
3. Mail everything to:

Marriott International  
One Marriott Drive, Dept 55/953.15  
Washington, DC 20058  
Attn: Photo Library

**Part 1: Hotel Information**

**Hotel Contact Information**

Property/Hotel Name:	Vancouver Marriott Pinnacle
MARSHA code:	YVRDT
Hotel Contact (employee name):	Jaki Gibbs
Phone:	604-639-4010
E-mail address:	<a href="mailto:jaki.gibbs@marriott.com">jaki.gibbs@marriott.com</a>

Submitting Photography for (check all that apply) :

☐ New hotel - no existing Property Page on Marriott.com

X Existing Marriott.com web site

*Marriott International - Confidential.*

## **Part 2: Required Image Submission Information**

Please provide the following required information about each image you submit.

Note that if you have computer access, you must submit your photographs and all information about them required on this Submission Form in a digital format (either by email or on a CD).

- Make sure Photography Usage Rights (either Part 4 or 5) is attached for each image or group of images taken by the same source and under the same terms.
- If your still photographs are not submitted in a digital format, you will be charged \$20 per image to have them scanned. For this, we will need

Your Peoplesoft hotel unit number (Managed hotels only):

Your 6-digit Peoplesoft account number (Managed hotels only):

If your hotel is a Franchised hotel simply check here:

- Each submitted image requires the information listed below. Sample:

File Name (on CD/email if digital):

Short Marketing Caption:

Instructions for Naming Your Image Files & Writing Your Short Marketing Captions:

The URL for locating this document on the eCommerce Resource Guide is:  
<https://extranet.marriott.com/myweb/eComm/eCommerce/PropertyPages/Hotel+Web+Sites+User+Manual.htm>

- Each submitted image requires the information listed below.

### **Important Reminders**

1. If you do not submit File Names and Short Marketing Captions, your visitors may be confused and frustrated about what they are seeing in your photographs.
2. Your File Names should clearly describe the area pictured in the photograph.
3. Non-descriptive File Names like "File1" or "Image1" will not help your visitors understand what they are seeing.
4. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

1. Identify the Image: Guest Room  
Short marketing caption: Guest Room - King Bed  
Filename on CD/email: guest\_room\_wide\_angle  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
2. Identify the Image: Work Desk In Guest Room  
Short marketing caption: Guest Room Work Desk  
Filename on CD/email: guest\_room\_desk  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
3. Identify the Image: Meeting Room - Kitsilano  
Short marketing caption: Kitsilano Meeting Room  
Filename on CD/email: mtg\_room\_longshot  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
4. Identify the Image: Pool  
Short marketing caption: Pool Area  
Filename on CD/email: pool\_with\_models  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
5. Identify the Image: Hot Tub  
Short marketing caption: Hot Tub  
Filename on CD/email: hottub  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
6. Identify the Image: Show Case Restaurant  
Short marketing caption: Show Case Restaurant  
Filename on CD/email: showcase\_candles  
Photography Usage Rights attached (Part 4 or 5 of this form): 4

*Marriott International - Confidential.*

7. Identify the Image: Lobby  
Short marketing caption: Hotel Lobby  
Filename on CD/email: lobby\_from\_stairs  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
8. Identify the Image: Hotel Exterior  
Short marketing caption: Hotel Exterior  
Filename on CD/email: exterior  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
9. Identify the Image: Show Case Patio  
Short marketing caption: Show Case Restaurant Patio  
Filename on CD/email: patio\_bruce  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
10. Identify the Image: Lobby Seating Area  
Short marketing caption: Hotel Lobby Seating Area  
Filename on CD/email: lobby\_kavin  
Photography Usage Rights attached (Part 4 or 5 of this form): 4
11. Identify the Image: Show Case Patio  
Short marketing caption: Show Case Restaurant Patio #2 (if needed)  
Filename on CD/email: patio\_vertical\_shot  
Photography Usage Rights attached (Part 4 or 5 of this form): 4

Please use additional page(s) to provide the required information for more than 11 images. If your images feature any people, you must also submit a model release form.

For answers about submitting still photography email the Photo Librarian at [photolibrary@marriott-ldps.com](mailto:photolibrary@marriott-ldps.com)

For answers about submitting 360-degree images, contact [Michelle.Haas@Marriott.com](mailto:Michelle.Haas@Marriott.com).

*Marriott International - Confidential.*



**Part 4: Image Usage Rights - Usage Rights Held by Hotel**

(may be completed by a hotel representative and must be signed and submitted)

Please note: You must use a separate copy of this form (Part 4) for each image (or group of images from the same source and taken under the same terms).

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. Image Name Guest Room File Name guest\_room\_wide\_angle Expiration Date unlimited
2. Image Name Work Desk in Guest Room File Name guest\_room\_desk Expiration Date unlimited
3. Image Name Meeting Room-Kitsilano File Name mtg\_room\_longshot Expiration Date unlimited
4. Image Name Pool File Name pool\_wth\_models Expiration Date unlimited
5. Image Name Hot Tub File Name hottub Expiration Date unlimited
6. Image Name Show Case Restaurant File Name showcase\_candles Expiration Date unlimited
7. Image Name Lobby File Name lobby\_from\_stairs Expiration Date unlimited
8. Image Name Hotel Exterior File Name exterior Expiration Date unlimited
9. Image Name Show Case Patio File Name patio\_bruce Expiration Date unlimited
10. Image Name Lobby Seating Area File Name lobby\_Kavin Expiration Date unlimited
11. Image Name Show Case Patio File Name patio\_corner\_view Expiration Date unlimited

Signature: [Signature] Date: 07/09/2004

Print Name: Jaki Gibbs

Position and Company: Executive Admin Assistant & Sales Coordinator

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials



OR



A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

B. The photographer has transferred, in writing, ownership of the Image (including the copyright in the Image) to the property, to Marriott or, in the case of franchised properties, to the franchisee. **(A copy of the written agreement must be submitted together with the Image.)** - *contract attached*

Marriott International - Confidential.

AURA MCKAY  
PHOTOGRAPHER

604-418-5227

**Photographer to Provide:** All photography equipment, assistance with and consultation on art direction and creative concepts.

**Weather:** In the case of bad weather every effort will be made to execute the creative concept in an alternative way. If the creative concept cannot be adjusted, the photographer and the client agree to schedule another shooting date for a maximum of 1 day at no charge and no penalty. Any additional re-scheduling will be charged at \$1000 per full day.

**Estimate:** The estimate for the project described is \$2,500 plus taxes. The client also agrees to pay for parking and meals while photographer is working on site.

**Additional Set-ups:** Additional set-ups during the 2 days of shooting are \$500 each for a maximum of 5 selected images with full copy and moral rights to the client.

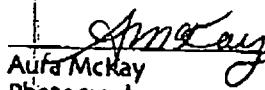
**Additional Services:** Additional services are available at the following rates:

- Digital Post Production \$45/hour
  - file resizing, preparing web-ready images to specific size requirements, cropping
- Graphic Design \$75/hour
  - layout, page design, brochures, advertisements
- Styling & Props \$200/day
  - locating, selecting, purchasing props
  - styling, setting up

**Additional Images:** Any additional images from the shoot are available at any time over the next 2 years for unlimited usage and full copy and moral rights for \$500 each.

  
Kevin Schieferdecker  
Vancouver Marriott Pinnacle Hotel

5/25/04  
Date

  
Aura McKay  
Photographer

May 24/04  
Date

June 4 - 280 West 10th Ave, Vancouver, BC V5T 2A7

May 25, 2004

Kavin Schieferdecker  
Director of Sales and Marketing  
Vancouver Marriott Pinnacle Hotel  
1128 West Hastings Street  
Vancouver, BC V6E 4R5

604.639.4002

Dear Kavin,

This document is a summary of our conversations and an outline of the details and responsibilities for our project together. The estimate for this project is \$2,500 plus taxes.

I am looking forward to working with you and your team.

Aura

**Project Details**

**Project Description:** Marketing and promotional photographic images of the property and amenities at the Vancouver Marriott Pinnacle Hotel.

**Deliverable:** One set of digital contact sheets of the complete photo shoot and one CD Rom of hi-resolution .tif digital files suitable for printing an 11"x16" image at 300 dpi.

**Project Scope:** Client to select a maximum of 5 images from each of seven individual set-ups for a total of 35 images, in the following possible locations:

- ✓ Restaurant
- ✓ Patio
- ✓ Meeting Rooms
- ✓ Ballroom *wait for a wedding set up*
- ✓ Guest Room
- ✓ The Pool
- ✓ Health Club
- ✓ Lobby
- ✓ Exterior *- another time*

**Copyright & Usage:** Client retains all copyrights and moral rights to the 35 selected images to be used in any media for the purpose of marketing and promoting the Vancouver Marriott Pinnacle Hotel and associated properties and companies. Photographer retains the right to use all the images for self-promotion only in any media.

**Timeline:** Photography for a maximum of 2 days to be begin the week of June 8, 2004. Client to view images and make selections within one week of receiving preview pages with final delivery within 3 business days of selection.

**Client to Provide:** Access to all locations, all props, all styling, all casting and models, art direction and creative concepts. All set-ups to be prepped and styled with initial concept in preparation for the photo shoot.

Suite 4 - 280 West 18th Ave, Vancouver, BC V5T 2A7

Pool + hot tub  
model.  
adult female

# MODEL RELEASE

Description: Pool - Adult Female Roll No. ☐ Frames ☐ ☐

FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releasee granted herein), I, the undersigned, hereby irrevocably transfer and assign to Aura McKay (the Photographer), all right, title, and interest, in and to my image ("my image") appearing in the photographs taken of me on

June 20/04 at Marriott Pinnacle (the "Photographs")  
(Date) (Location)

Including the unrestricted right to publish or reproduce and to license the publication and reproduction of my image. I acknowledge and agree that the Photographer owns the copyright in the Photographs.

I understand and agree that the Photographs are intended to be licensed for commercial gain by the Photographer, his/her agents, representatives, licensees and/or assignees (the "Parties"). I consent to the publication and reproduction of the Photographs and my image by the Parties and their licensees in any form, without any reservations on changes or alterations to or distortion of the Photographs and my image, in all media, including, but not limited to, advertising, display, editorial, internet, packaging and television.

Model Name: (print) Debi Vandenaiker

Address: 3678 Maxwell

VANCOUVER, BC

V5N 3Y3

Signed: [Signature]

Date: 06/20/04 Phone: 604 805-5670

Email: \_\_\_\_\_

\_\_\_\_\_

EXECUTION FOR MINOR. I represent and warrant that I am the parent/legal guardian of the minor named above, and that I have full authority to execute this Model Release, Assignment and Waiver on his or her behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Name: (print) \_\_\_\_\_

Signed: \_\_\_\_\_

# MODEL RELEASE

Description: Pool - Kid Roll No. ☐ Frames ☐ - ☐

FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releases granted herein), I, the undersigned, hereby irrevocably transfer and assign to Aura McKay (the "Photographer"), all right, title, and interest, in and to my image ("my image") appearing in the photographs taken of me on

June 20/04 at Marrionett Ranch (the "Photographs")  
(Date) (Location)

including the unrestricted right to publish or reproduce and to license the publication and reproduction of my image. I acknowledge and agree that the Photographer owns the copyright in the Photographs.

I understand and agree that the Photographs are intended to be licensed for commercial gain by the Photographer, his/her agents, representatives, licensees and/or assignees (the "Parties"). I consent to the publication and reproduction of the Photographs and my image by the Parties and their licensees in any form, without any restrictions on changes or alterations to or distortion of the Photographs and my image, in all media, including, but not limited to, advertising, display, editorial, internet, packaging and television.

Model Name: (print) Hanna Missio

Address: 1622 EAST 11TH AVE

VANCOUVER BC

VSN 147

Signed: Hanna Missio

Date: JUNE 21/04 Phone: 604-874-4977

Email: \_\_\_\_\_

EXECUTION FOR MINOR. I represent and warrant that I am the parent/legal guardian of the minor named above, and that I have full authority to execute this Model Release, Assignment and Waiver on his or her behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Name: (print) LISA KRISTIANSEN

Signed: [Signature]

# MODEL RELEASE

Description: Waiter on Patio Roll No. ☐ Frames ☐ ☐

FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releases granted herein), I, the undersigned, hereby irrevocably transfer and assign to Aura McKay (the Photographer), all right, title, and interest, in and to my Image ("my Image") appearing in the photographs taken of me on

June 21<sup>st</sup> at SHAKASE RESTAURANT (the "Photographs")  
(Date) (Location)

including the unrestricted right to publish or reproduce and to license the publication and reproduction of my Image. I acknowledge and agree that the Photographer owns the copyright in the Photographs.

I understand and agree that the Photographs are intended to be licensed for commercial gain by the Photographer, his/her agents, representatives, licensees and/or assignees (the "Parties"). I consent to the publication and reproduction of the Photographs and my Image by the Parties and their licensees in any form, without any restrictions on changes or alterations to or distortion of the Photographs and my Image, in all media, including, but not limited to, advertising, display, editorial, Internet, packaging and television.

Model Name: (print) BRUCE CAMPBELL

Address: #28-6651-203 ST

LANGLEY, BC V2Y-2Z2

Signed: B. Campbell

Date: June 21<sup>st</sup> / 04 Phone: (604) 530-9499

Email: \_\_\_\_\_

EXECUTION FOR MINOR. I represent and warrant that I am the parent/legal guardian of the minor named above, and that I have full authority to execute this Model Release, Assignment and Waiver on his or her behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Name: (print) \_\_\_\_\_

Signed: \_\_\_\_\_

# MODEL RELEASE

Description: Guy in Suite Lobby Roll No. ☐ Frames ☐ - ☐

FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releases granted herein), I, the undersigned, hereby irrevocably transfer and assign to Aura McKay (the "Photographer"), all right, title, and interest, in and to my image ("my image") appearing in the photographs taken of me on

June 21/04 at Marrriott Pinnacle (the "Photographer")  
(Date) (Location)

including the unrestricted right to publish or reproduce and to license the publication and reproduction of my image. I acknowledge and agree that the Photographer owns the copyright in the Photographs.

I understand and agree that the Photographs are intended to be licensed for commercial gain by the Photographer, his/her agents, representatives, licensees and/or assignees (the "Parties"). I consent to the publication and reproduction of the Photographs and my image by the Parties and their licensees in any form, without any restrictions on changes or alterations to or distortion of the Photographs and my image, in all media, including, but not limited to, advertising, display, editorial, internet, packaging and television.

Model Name: (print) Karin Schieferdecker

Address: 1128 W. Hastings Street

Vancouver, BC V6E 4P5

Signed: [Signature]

Date: 6/21/04 Phone: (604) 639-4002

Email: \_\_\_\_\_

EXECUTION FOR MINOR. I represent and warrant that I am the parent/legal guardian of the minor named above, and that I have full authority to execute this Model Release, Assignment and Waiver on his or her behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Name: (print) \_\_\_\_\_

Signed: \_\_\_\_\_

Patrick is way  
in the back of  
the show car  
candles photo,  
standing in the  
lobby.  
Face not  
visible.

Dorman MODEL RELEASE

Description: Marrriott Pinnacle Roll No. ☐ Frames ☐ ☐

FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releases granted herein), I, the undersigned, hereby irrevocably transfer and assign to Anna McKay (the Photographer), all right, title, and interest in and to my image ("my image") appearing in the photographs taken of me on

June 20/04 at Lobby of Hotel (the "Photographs")  
(Date) (Location)

Including the unrestricted right to publish or reproduce and to license the publication and reproduction of my image. I acknowledge and agree that the Photographer owns the copyright in the Photographs.

I understand and agree that the Photographs are intended to be licensed for commercial gain by the Photographer, his/her agents, representatives, licensees and/or assignees (the "Parties"). I consent to the publication and reproduction of the Photographs and my image by the Parties and their licensees in any form, without any restrictions on changes or alterations to or distortion of the Photographs and my image, in all media, including, but not limited to, advertising, display, editorial, internet, packaging and television.

Model Name: (print) PATRICK B KOSI

Address: 1128 West Hastings  
Vancouver, BC V6E 4R5

Signed: [Signature]

Date: June 20/04 Phone: (604) 777-5056

Email: PATRICK\_KOSI@hotmail.com

EXECUTION FOR MINOR. I represent and warrant that I am the parent/legal guardian of the minor named above, and that I have full authority to execute this Model Release, Assignment and Waiver on his or her behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Name: (print) \_\_\_\_\_

Signed: \_\_\_\_\_



## **Part 6: Marketing Input for Your Hotel Web Site Design**

The marketing information you supply to us here will help our designers give your hotel web site a distinctive "look and feel," one that will be effective in appealing to your target audience(s).

Your hotel highlights and hotel positioning phrases will give us the design direction we'll need to represent your hotel accurately according to your marketing strategy.

### **A. Your Hotel Highlights**

Your hotel highlights describe your property and differentiate it from the competition.

Good Examples:

- 80% group business
- festive and friendly
- southwestern feel
- outdoor and active

Please insert your hotel highlights here:

• Please use what was previously submitted.  
•  
•  
•

### **B. Your Hotel Positioning Phrases**

Your hotel positioning phrases concisely express the services, facilities, and destination benefits your hotel offers to a specific market.

Good Examples (Location):

situated directly on River Walk, connected to Rivercenter mall, one block from the Alamo, short walk to convention center

Good Examples (Property):

two times more meeting space than competitors, three times as many suites as competitors, convenient and efficient meeting space all on one level

Good Examples (Service):

extensive customer service focus, concierge service unequalled anywhere, award-winning catering service

Please insert your hotel positioning statement phrases here:

• Please use what was previously submitted..  
•  
•  
•

*Marriott International - Confidential.*

## HWS Maintenance

MARSHA CODE: YVRDT

DATE

INITIALED

10/4

RECEIVED

SC

10/16

ASSIGNED TO:

Stu

SC

WORK COMPLETED

QA:

CORRECTION

QA

PUBLISHED/QC

CD BURNED/FILED

## Clarke, Stephen

---

**From:** Gibbs, Jaki  
**Sent:** Monday, October 04, 2004 6:37 PM  
**To:** Clarke, Stephen  
**Subject:** RE: Changes to YVRDT Website

Thanks Stephen,

I will fax the model releases and completed forms to you today for #2 and I appreciate you taking care of #1.

I've left #3 up to our DOS and he has been in contact with Michelle Haas.

I appreciate all of your help.

Jaki

-----Original Message-----

**From:** Clarke, Stephen  
**Sent:** Tuesday, September 28, 2004 8:10 AM  
**To:** Gibbs, Jaki  
**Subject:** RE: Changes to YVRDT Website

Hi Jaki,

I'm sorry it took me a while to respond:

- 1) No problem
- 2) We can add all the new images and keep all the current ones-I will need photographers usage right for all the images--they can be faxed to my attention at 301-380-8871. I will also need to know how you want the images labeled and to supply captions (PART 2 of the attached form)
- 3) Rancho Las Palmas has a flash show on their homepage because they paid extra for it--if you are interested in having a flash show you can contact Michelle Haas at 301-380-4695 or email her at [michelle.haas@marriott.com](mailto:michelle.haas@marriott.com)
- 4 & 5) Please send these requests to [Internet.Questions@marriott.com](mailto:Internet.Questions@marriott.com) (please make your requests on the attached HWS Live Site Change Request Form)

Let me know if you have any questions.

Thanks,

Steve

-----Original Message-----

**From:** Gibbs, Jaki  
**Sent:** Monday, September 20, 2004 7:23 PM  
**To:** Clarke, Stephen  
**Subject:** Changes to YVRDT Website

Hi Stephen,

Below are some changes to our website that I am hoping you can help us with:

- 1) can you replace the photo of our hotel exterior with the attached hotel Exterior fish-eye shot?
- 2) Please add the following photos to the photo tour: ballroom\_boardroom1, foyer\_viewfrom\_couch, banquet\_champagne, banquet\_tablelooking\_ac and showcase\_server. If we need to scratch any, make it one of the Show Case patio and lobby seating area with the male model.
- 3) Rancho Las Palmas's website (marriott.com/PSPCA) is neat in that it has photo transformation w/5 pics. Can we see if there is a way we can transform 5 photos - our exterior fisheye shot, foyer\_tallwindows, banquet\_tablelooking\_across, patio\_bruce, banquet\_champagne.
- 4) I have also attached our meeting specs to be updated because our Meeting & Event Space page still has sq. meters in the sq ft column, and nothing in the sq mtrs column.
- 5) On home page under Hotel Information, can we please change it to read: "....18,000 sf of total FUNCTION space"

Thank you!

Jaki Gibbs / Executive Administrative Assistant  
**Vancouver Marriott Pinnacle Downtown**  
 1128 West Hastings Street  
 Vancouver, BC V6E 4R5 CANADA  
 (604)639-4010 - direct  
 (604)639-4028 - fax

Ranked the #1 Marriott Hotel in Canada in Guest Service Satisfaction for the 1st Half of 2004!

[vancouvermarriottpinnacle.com](http://vancouvermarriottpinnacle.com) - AAA Four Diamond Award Winner

\*\* Earn up to **50,000 Marriott Rewards Points** for your next Group Event; ask us how, or visit <http://marriottrewardingevents.com> \*\*

This communication contains information from Marriott International, Inc. that may be confidential. Except for personal use by the intended recipient, or as expressly authorized by the sender, any person who receives this information is prohibited from disclosing, copying, distributing, and/or using it. If you have received this communication in error, please immediately delete it and all copies and promptly notify sender. Nothing in this communication is intended to operate as an electronic signature under applicable law.

AURA MCKAY  
PHOTOGRAPHER

YVRODT

604-418-3227

July 07, 2004

Kavin Schieferdecker  
Vancouver Marriott Pinnacle  
1128 West Hastings Street  
Vancouver, BC  
V6E 4R5

604.639.4002

### INVOICE #070401

**Project:** Digital post-production on 35 Images, resize, color correct, prepare for web at 600x400 pixels and burn on CD. Prepare custom web-pages of 35 selected images and host for 3 months.

Digital Post-production  
4 hours at \$45/hour

180.00

Host custom website

no charge

Subtotal \$ 180.00

GST #89752 7800 RT001 12.60

PST n/a

**Total Invoice in Canadian \$** **\$ 192.60**

Kes



#### Terms of Invoice

1. Thank you for doing business with me. You are purchasing the moral and copy rights of the selected Images for use in promoting the Vancouver Marriott Pinnacle in all media for unlimited time. Usage by any other Marriott property or publishing for any other use requires additional compensation and written authorization by the photographer.
2. Terms are payment on receipt. Your use rights are granted upon payment in full of this invoice. Nonpayment is an infringement of my copyright.
3. I maintain the right to use these photos in my own promotions in all media.
4. I want to do business with you. If there are questions, please call or email immediately. No matter how serious a problem, I'd like to discuss and settle it directly with you. Of course, if this doesn't work out, I retain the option of arbitration or other legal action.
5. Your business is appreciated.

Suite 4 - 280 West 12th Ave, Vancouver BC V5T 2A7

# MODEL RELEASE

Description: Waiver in Restaurant Roll No. ☐ Frames ☐ ☐


FOR VALUE RECEIVED (receipt and sufficiency of which are acknowledged as full and final payment for the rights conveyed hereunder and releases granted hereby), I, the undersigned, hereby irrevocably transfer and assign to Aura McKay (the Photographer), all right, title, and interest, in and to my image ("my image") appearing in the photographs taken of me on

June 20/04 at Shaw Case Restaurant (the Photographs)  
(Date) (Location)

including the unrestricted right to publish or reproduce and to license the publication and reproduction of my image. I acknowledge and agree that the Photographer owns the copyright in the Photographs.

I understand and agree that the Photographs are intended to be licensed for commercial gain by the Photographer, his/her agents, representatives, licensees and/or assignees (the "Parties"). I consent to the publication and reproduction of the Photographs and my image by the Parties and their licensees in any form, without any restrictions on changes or alterations to or distortion of the Photographs and my image, in all media, including, but not limited to, advertising, display, editorial, internet, packaging and television.

Model Name: (print) Emerson Ramirez  
Address: 4932 Parkes St. Vancouver  
BC V6R 3R5

Signed:   
Date: 06/20/04 Phone: 604.812.1627  
Email: \_\_\_\_\_

EXECUTION FOR MINOR. I represent and warrant that I am the parent/legal guardian of the minor named above, and that I have full authority to execute this Model Release, Assignment and Waiver on his or her behalf and that upon such execution, it shall be binding upon the minor child, his/her heirs and legal representatives.

Name: (print) \_\_\_\_\_  
Signed: \_\_\_\_\_

**Marriott.**  
**VANCOUVER PINNACLE**  
**DOWNTOWN**

1128 West Hastings Street  
Vancouver, B.C. V6E 4R5  
Tel: 604-684-1128 • Fax: 604-639-4027  
www.vancouvermarriottpinnacle.com

**Via Fax**

**To: Stephen Clarke**

**Fax: 301-380-8871**

**From: Jaki Gibbs**  
Executive Administrative Assistant

**Date October 7, 2004**  
**No. of Pages: 2 (including cover)**

If you received this transmission in error, or did not receive the entire transmission in legible form, please contact the above sender at:

Phone: 604-639-4010  
Fax: 604-639-4028  
Email: jaki.gibbs@marriott.com

☒ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply

Hi Stephen,

Sorry for the delay in getting this to you. Attached is the image usage rights, model releases and captions for the photos that I sent you a few weeks back to be added to our tour. Please contact me if you have any questions.

Kind Regards,

*Jaki*  
Jaki

I've e-mailed you those photos.

1. Identify the Image: Pinnacle Ballroom I  
Short marketing caption: Pinnacle I set in a U-Shape  
Filename on CD/email: ballroom\_boardroom1  
3<sup>rd</sup> Party Usage Rights (yes or no):

2. Identify the Image: Pinnacle Foyer  
Short marketing caption: Ballroom Foyer  
Filename on CD/email: foyer\_vlewfrom\_couch  
3<sup>rd</sup> Party Usage Rights (yes or no):

3. Identify the Image: Banquet Event  
Short marketing caption: Banquet Event  
Filename on CD/email: banquet\_champagne  
3<sup>rd</sup> Party Usage Rights (yes or no):

4. Identify the Image: Gala Function  
Short marketing caption: Formal Setting  
Filename on CD/email: banquet\_tablelooking\_across  
3<sup>rd</sup> Party Usage Rights (yes or no):

5. Identify the Image: Show Case Restaurant  
Short marketing caption: Show Case Restaurant  
Filename on CD/email: showcase\_server  
3<sup>rd</sup> Party Usage Rights (yes or no):

\* model release  
attached.

6. Identify the Image:  
Short marketing caption:  
Filename on CD/email:  
3<sup>rd</sup> Party Usage Rights (yes or no):

Marriott International - Confidential.



**Part 4: Image Usage Rights -Usage Rights Held by Hotel**

(may be completed by a hotel representative and must be signed and submitted)

Please note: You must use a separate copy of this form (Part 4) for each Image (or group of images from the same source and taken under the same terms).

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. Image Name Pinnacle Ballroom File Name ballroom\_boardroom1 Expiration Date N/A
2. Image Name Pinnacle Foyer File Name foyer\_viewfrom\_couch Expiration Date N/A
3. Image Name Banquet Event File Name banquet\_champagne Expiration Date N/A
4. Image Name Pinnacle Formal Setting File Name banquet\_tablelooking\_across Expiration Date N/A
5. Image Name Show Case Restaurant Event File Name showcase\_server Expiration Date N/A

Signature: \_\_\_\_\_

(do not type signature)

Date: 10/7/04

Print Name: \_\_\_\_\_

Saki Gibbs

Position and Company: Executive Admin Assistant, Vancouver Marriott Pinnacle

I am authorized to grant the foregoing permission because (please Initial only one of the following boxes and provide the applicable information):

Your Initials

☐

OR

☒

OR

☐

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

- B. The photographer has transferred, in writing, ownership of the Image (including the copyright in the Image) to the property, to Marriott or, in the case of franchised properties, to the franchisee. **(A copy of the written agreement must be submitted together with the Image.)** - attached.

- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the Image on the Internet to promote the property, including the right to authorize Marriott International and others to display the Image on the Internet. **(A copy of the written license must be submitted together with the Image.)**

Marriott International - Confidential.

## HWS Maintenance

MARSHA CODE: YURDT

DATE

INITIALED

3/31

RECEIVED

AS

4/1

ASSIGNED TO:

Steve?

WORK COMPLETED

QA:

CORRECTION

QA

PUBLISHED/QC

✓ CD BURNED/FILED

09-13

## Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the eCommerce Toolkit  
accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 OR mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name: Vancouver Marriott Pinnacle Downtown  
MARSHA code: YVRDT  
Hotel Contact (employee name): Joanne Thomson  
Phone: 604 639 4002  
E-mail address: joanne.thomson@marriott.com

#### **Franchised Hotels**

Name of Franchise Company:

#### **Hotel Business**

Percent of Leisure/Group Business:  /

#### **Check Appropriate Box:**

- ☐ There are currently no property-specific Images on my Hotel Web Site.
- ☒ I am adding or replacing property-specific images to my Hotel Web Site.  
List any existing Images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Newly Remodeled Guest Room	7. Image Name	13. Image Name
2. Image Name		8. Image Name	14. Image Name
3. Image Name		9. Image Name	15. Image Name
4. Image Name		10. Image Name	16. Image Name
5. Image Name		11. Image Name	17. Image Name
6. Image Name		12. Image Name	18. Image Name

#### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any Individuals who appear in photos.

Marriott International - Confidential

## **PART 2: Image Submission Information**

**Each submitted image requires the following information Sample:**

Image Caption:	King Guest Room (this should clearly describe the image)
Marketing Caption:	Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.
File Name:	KGR_01.jpg
ALT Tag:*	New York Hotel Rooms (maximum of 5 words)
Photographer's Name:	John Smith (Associate-If photography is taken by employee)
Expiration Date:	July 01, 2010 (Unlimited-If there is no expiration date)
ROOM POOL CODE(S):*	GENR

*\*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

*\*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Newly Remodeled Guest Room  
Marketing Caption: With a seamless blend of comfort and elegance, enjoy our newly remodeled rooms.  
ALT Tag:\* Vancouver Hotel Rooms  
File Name: Guestroom - Remodeled 01.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S):\* GENR
  
2. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*
  
3. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*
  
4. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*
  
5. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:

**From:** Noah Fallis [noah.fallis@gmail.com]

**Sent:** Tuesday, May 20, 2008 8:10 AM

**To:** Hung, Gigi

**Cc:** Jeremy Kitson; Kevin Douglas

**Subject:** Usage Rights for Vancouver Marriott Pinnacle images

I hereby grant usage of images produced by me (Noah Fallis) on various dates in 2007 and 2008 created for Vancouver Marriott Pinnacle to be reposted on the marriott.com website to promote the Vancouver Marriott Pinnacle exclusively for a term ending December 31, 2010.

Cheers,  
Noah

.....  
www.noahfallis.com  
photographer  
cell: 403-999-9095  
.....

08-25

## Marriott.com Photography Submission Form

**Still & 360° Images**  
**Please read instructions thoroughly**

QA  
6/27/08  
KS

Complete instructions can be found on the **eCommerce Resource Guide**,  
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name: Vancouver Marriott Pinnacle Downtown

MARSHA code: YVRDT

Hotel Contact (employee name): Gigi Hung

Phone: 604-639-4010

E-mail address: gigi.hung@marriott.com

### **Franchised Hotels**

Name of Franchise Company:

### **Hotel Business**

Percent of Leisure/Group Business: /

### **Check Appropriate Box:**

- ☐ There are currently no property-specific images on my Hotel Web Site.
- ☒ I am adding or replacing property-specific images to my Hotel Web Site.  
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	Lobby	7. Image Name	Deep Cove Kayaking	13. Image Name	Kitsilano - Boardroom
2. Image Name	Lobby Sitting Area	8. Image Name	Indoor Pool	14. Image Name	Pinnacle Ballroom Foyer
3. Image Name	Guestroom Work Desk	9. Image Name	Whirlpool	15. Image Name	Pinnacle Ballroom I
4. Image Name	King Guest Room	10. Image Name	Indoor Pool & Whirlpool	16. Image Name	
5. Image Name	Granville Island	11. Image Name	Show Case Restaurant	17. Image Name	
6. Image Name	Yaletown Shopping	12. Image Name	Show Case Restaurant	18. Image Name	

### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

## **PART 2: Image Submission Information**

### **Instructions for Naming Your Image Files & Writing Your Marketing Captions:**

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption:   
Marketing Caption:   
File Name:   
Photographer's Name:   
Expiration Date:

*Please use additional pages to provide the required information for more than 12 images.*

1. Image Caption:   
Marketing Caption:   
File Name:   
Photographer's Name:   
Expiration Date:
  
2. Image Caption:   
Marketing Caption:   
File Name:   
Photographer's Name:   
Expiration Date:
  
3. Image Caption:   
Marketing Caption:   
File Name:   
Photographer's Name:   
Expiration Date:
  
4. Image Caption:

*Marriott International - Confidential.*

Marketing Caption: From treadmills and exercise balls to elliptical trainers and weight machines, we have something for every level of health and fitness

File Name: Health Club - Gym Weights 2.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

5. Image Caption: Indoor Pool

Marketing Caption: Take a swim in our 52 foot pool!

File Name: Health Club - Pool 2.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

6. Image Caption: Steam Room

Marketing Caption: Relax those achy muscles; enjoy the warmth of our whirlpool, sauna and steam room.

File Name: Health Club - Steam Room 2.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

7. Image Caption: Show Case Restaurant & Bar

Marketing Caption: Our award-winning restaurant was inspired by the rich diversity of the city itself.

File Name: Show Case Entrance.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

8. Image Caption: Show Case Restaurant

Marketing Caption: Our menu offers a magnificent array of flavours, influences and inspirations to tempt your palette.

File Name: Show Case 1. jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

9. Image Caption: Show Case Restaurant

Marketing Caption: Try our Signature Creation - Butter Chicken Curry.

File Name: Butter Chicken Curry 1.jpg

*Marriott International - Confidential.*



- Photographer's Name: Noah Fallis  
Expiration Date: unlimited
10. Image Caption: Seawall  
Marketing Caption: Steps away from Coal Harbour, enjoy a walk/jog along Stanley Park's Seawall  
File Name: Seawall.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
11. Image Caption: Granville Island  
Marketing Caption: Granville Island Market offers boundless opportunities for fresh produce, meats, fish, baked goods and so much more, just 10 minutes from our hotel.  
File Name: Granville Island. jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
12. Image Caption: Pinnacle Ballroom Foyer  
Marketing Caption:  
File Name: Banquet - Foyer 1.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
13. Image Caption: Boardroom  
Marketing Caption: Our flexible meeting facilities are designed to accommodate functions of all sizes  
File Name: Meeting 2.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
14. Image Caption: Perfect Meetings at Marriott  
Marketing Caption: From small, intimate meetings to large gatherings and events, we will create a professional environment for your needs.  
File Name: Meeting - Setup 2.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited

*Marriott International - Confidential.*

## HWS Design

---

**From:** Noah Fallis [noah.fallis@gmail.com]  
**Sent:** Wednesday, June 18, 2008 11:52 AM  
**To:** Hung, Gigi  
**Subject:** Usage Rights for Vancouver Marriott Pinnacle images EXP. DEC. 31, 2010

Here you go Gigi...

----- Forwarded message -----

**From:** Noah Fallis <noah.fallis@gmail.com>  
**Date:** Tue, May 20, 2008 at 9:09 AM  
**Subject:** Usage Rights for Vancouver Marriott Pinnacle images  
**To:** "Hung, Gigi" <gigi.hung@marriott.com>  
**Cc:** Jeremy Kitson <jeremy@pixelscience.ca>, Kevin Douglas <kevin@pixelscience.ca>

I hereby grant usage of images produced by me (Noah Fallis) on various dates in 2007 and 2008 created for Vancouver Marriott Pinnacle to be reposted on the [marriott.com](http://marriott.com) website to promote the Vancouver Marriott Pinnacle exclusively for a term ending December 31, 2010.

Cheers,  
Noah

.....  
[www.noahfallis.com](http://www.noahfallis.com)  
photographer  
cell: 403-999-9095  
.....

--  
Cheers,  
Noah

.....  
[www.noahfallis.com](http://www.noahfallis.com)  
photographer  
cell: 403-999-9095  
.....

6/18/2008

08-25

 OA  
 6/30/08  
 MW

## Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name: Vancouver Marriott Pinnacle Downtown

MARSHA code: YVRDT

Hotel Contact (employee name): GIGI HUNG

Phone: 604-639-4010

E-mail address: gigi.hung@marriott.com

### **Franchised Hotels**

Name of Franchise Company:

### **Hotel Business**

Percent of Leisure/Group Business:  /

### **Check Appropriate Box:**

☐ There are currently no property-specific images on my Hotel Web Site.

☒ I am adding or replacing property-specific images to my Hotel Web Site.  
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
3. Image Name	9. Image Name	15. Image Name
4. Image Name	10. Image Name	16. Image Name
5. Image Name	11. Image Name	17. Image Name
6. Image Name	12. Image Name	18. Image Name

### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.

Marriott International - Confidential.

2. You must provide model releases for any individuals who appear in photos.

## **PART 2: Image Submission Information**

### **Instructions for Naming Your Image Files & Writing Your Marketing Captions:**

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)  
Marketing Caption: We are conveniently located just minutes from the airport.  
File Name: Ext01.jpg  
Photographer's Name: John Smith (Associate-if photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

*Please use additional pages to provide the required information for more than 12 images.*

1. Image Caption: Main Ballroom  
Marketing Caption: Experience unique, flexible, state-of-the-art meeting facilities designed to accommodate functions of all sizes. Perfect for hosting your wedding reception.  
File Name: VMPD-ballroom-wedding-setup.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
2. Image Caption: Dundarave Meeting Room  
Marketing Caption: With floor to ceiling curved windows that provide warmth and natural lighting, this ideal meeting room can accommodate up to 50 people.  
File Name: VMPD-dundarave.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
3. Image Caption: Kitsilano Meeting Room  
Marketing Caption: The Kitsilano meeting room is great for small meetings, dinner parties or a breakout room. Access to the outdoor patio is great area for coffee breaks.  
File Name: VMPD-kitsilano.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010

*Marriott International - Confidential.*

4. Image Caption: Marriott Pinnacle Lobby  
Marketing Caption: Peerless in the quality and excellence of our service, the Vancouver Marriott Pinnacle Downtown Hotel is the foremost location for both leisure and business travel to Vancouver.  
File Name: VMPD-lobby.jpg  
  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
5. Image Caption: Point Grey Meeting Room  
Marketing Caption: 25 FT curved windows provide lots of natural lighting. This meeting room can accommodate 50 guests for dinner or up to 75 for a stand up reception.  
File Name: VMPD-point-grey.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
6. Image Caption: Indoor Pool  
Marketing Caption: Whether you're cooling down after a great workout or simply relaxing, take a swim in our 52 foot pool or lounge on our outdoor sun deck on one of Vancouver's many sunny days.  
File Name: VMPD-pool.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
7. Image Caption: Presidential Suite  
Marketing Caption: The Vancouver Marriott Pinnacle has many types of suites to choose from.  
File Name: VMPD-presidential-suite.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010

*Marriott International - Confidential.*

8. Image Caption: Guest Room  
Marketing Caption: The rooms at the Marriott Pinnacle Hotel are truly beautiful featuring harbour and mountain views. They are tastefully appointed with the amenities you would expect from a world class hotel.  
File Name: VMPD-room.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
9. Image Caption: Show Case Restaurant  
Marketing Caption: Show Case Restaurant is inspired by the rich diversity of the city itself, our menu offers a magnificent array of flavours, influences and inspirations to tempt your palette.  
File Name: VMPD-showcase.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
10. Image Caption: Upper Lobby  
Marketing Caption: The Vancouver Marriott Pinnacle Downtown Hotel offers a professional environment suited to your personal needs in a luxurious atmosphere that is conducive to business.  
File Name: VMPD-upper-lobby.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010

*Copy and paste to add more captions*

### **Part 3: Image Usage Rights**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

**When to Use PART 3A**  
**(may be completed and signed by a hotel representative):**

*Marriott International - Confidential.*

**Part 3B: Image Usage Rights Held by Image Owner**

Marsha Code: \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, NORTH FALLS, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name	VMPD-ballroom-wedding-setup.jpg	Exp. Date:	Dec 31, 2010
2. File Name	VMPD-dunderdew.jpg	Exp. Date:	"
3. File Name	VMPD-kitchen.jpg	Exp. Date:	"
4. File Name	VMPD-lobby.jpg	Exp. Date:	"
5. File Name	VMPD-pool.jpg	Exp. Date:	"
6. File Name	VMPD-pool.jpg	Exp. Date:	"
7. File Name	VMPD-presidential-suite.jpg	Exp. Date:	"
8. File Name	VMPD-room.jpg	Exp. Date:	"
9. File Name	VMPD-showcase.jpg	Exp. Date:	"
10. File Name	VMPD-upper lobby.jpg	Exp. Date:	"
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A. If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B. If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by NORTH FALLS PHOTOGRAPHY (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: NORTH FALLS  
(Do not type signature)

Date: JUNE 16, 2008

Print Name: NORTH FALLS Position & Company: OWNER / NORTH FALLS PHOTOGRAPHY

Marriott International - Confidential.

#42



Marriott.com Hotel Web Sites  
Change Request Form

Please complete this form if you have changes to your live Hotel Web Site. Your request will be reviewed and you will be contacted only if we have any issues or questions. Changes will be addressed on a first come, first served basis.

**Section 1: Property Information**

\* Notes required fields. Forms submitted without all required fields will be rejected.

Property Name*:	Vancouver Marriott Pinnacle Downtown
MARSHA Code*:	YVRDT
Your Name*:	Jaki Gibbs
Your Email Address*:	jaki.gibbs@marriott.com
Your Telephone Number*:	(604) 639-4010

**Section 2: Photo Tour/View All Photos (photos and/or captions) Changes**

General Comments:

--

Image Name	Change Request

**Section 3: Home Page Photography Changes**

Replace sightseeing family with new image (vr\_condos.jpg) on the flash. Change wording to: Vibrant, Crisp, Stylish

FLASH

**Submitting the Form**

Once you have completed the form, follow the steps below to submit:

- 1) Save the completed form and include your hotel MARSHA code in the File Name (e.g. "HWS Change Request - BOSQU").
- 2) Create an e-mail with your hotel MARSHA code in the subject line (e.g. "HWS Change Request Form - BOSQU").
- 3) Attach your saved Change Request Form to the e-mail.
- 4) Send email with form to: [Internet.Questions@marriott.com](mailto:Internet.Questions@marriott.com).



## HWS Maintenance

MARSHA CODE: YVRAT

DATE

INITIALED

1/20

RECEIVED

SG

1/31

ASSIGNED TO:

Skar

WORK COMPLETED

QA:

CORRECTION

QA

PUBLISHED/QC

CD BURNED/FILED

✓

**Clarke, Stephen**

---

**From:** Gibbs, Jaki  
**Sent:** Monday, January 24, 2005 8:49 PM  
**To:** Clarke, Stephen  
**Subject:** YVRDT website - add photos

Hi Stephen:

Hope you had a nice holiday season! I am wondering if you can add the attached two photos to our photo gallery.

1) pool\_hottub\_models, caption: Health Club

2) lobby\_viewfromstairs, caption: Lobby (please replace this for the other that is currently on there with no people behind the desk). Their faces have been blurred out but I think you have the model releases for them anyway, they were a part of our big photo shoot earlier last year).

Let me know if you have any questions and when these are up and running.

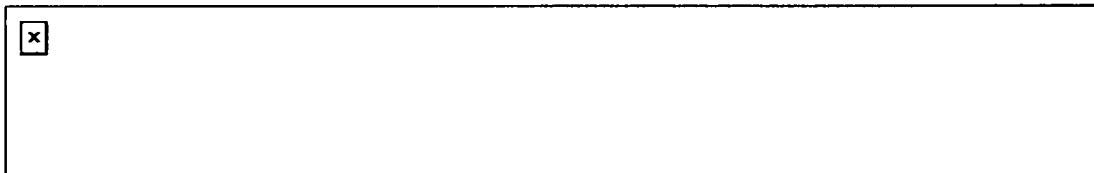
Thanks much!

Jaki Gibbs / Executive Administrative Assistant  
**Vancouver Marriott Pinnacle Downtown**  
1128 West Hastings Street  
Vancouver, BC, V6E 4R5

Hotel: (604) 684-1128  
Direct: (604) 639-4010  
Fax: (604) 639-4028  
email: [jaki.gibbs@marriott.com](mailto:jaki.gibbs@marriott.com)

**Ranked the #1 Marriott Hotel in Canada for Guest Satisfaction**

Visit our **NEW** website at - [www.marriottpinnacle.com](http://www.marriottpinnacle.com)



This communication contains information from Marriott International, Inc. that may be confidential. Except for personal use by the intended recipient, or as expressly authorized by the sender, any person who receives this information is prohibited from disclosing, copying, distributing, and/or using it. If you have received this communication in error, please immediately delete it and all copies and promptly notify sender. Nothing in this communication is intended to operate as an electronic signature under applicable law.

1/26/2005

lobM - or

Rec'd  
67-06  
21

**Marriott.**  
**VANCOUVER PINNACLE**  
**DOWNTOWN**

1128 West Hastings Street  
Vancouver, B.C. V6E 4R5  
Tel: 604-684-1128 • Fax: 604-639-4027  
www.vancouvermarriottpinnacle.com

**Via Fax**

To: Steve Clarke  
Company:

Fax: 301-380-8871

From: Jaki Gibbs  
Executive Administrative Assistant

Date January 26, 2005  
No. of Pages: 5 (including cover)  
4

If you received this transmission in error, or did not receive the entire transmission in legible form, please contact the above sender at:

Phone: 604-639-4010  
Fax: 604-639-4028  
Email: jaki.gibbs@marriott.com

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply

Hi Steve,

Attached is the contract from our photographer. On the first page at the bottom, she releases usage rights.

Thanks much!

Jaki

AURA MCKAY  
and Associates

604-416-5227

Photo Shoot  
file/Binder

July 13, 2004

Kavin Schieferdecker  
Director of Sales and Marketing  
Vancouver Marriott Pinnacle Hotel  
1128 West Hastings Street  
Vancouver, BC V6E 4R5

604.639.4002

Dear Kavin,

This document is a summary of our conversations and an outline of the details and responsibilities for our ballroom, deluxe meeting room, foyer and lobby project. The estimate for this project is \$1,250 plus taxes.

I am looking forward to working with you again.

Aura

#### Project Details

**Project Description:** Marketing and promotional photographic images of the property and amenities at the Vancouver Marriott Pinnacle Hotel.

**Deliverable:** One set of digital contact sheets of the complete photo shoot and one CD Rom of hi-resolution .tif digital files suitable for printing an 11"x14" image.

**Project Scope:** Client to select a maximum of 3 images from each of four individual set-ups for a total of 12 images, in the following locations:

- ✓ Ballroom
- ✓ Ballroom Foyer
- ✓ Meeting Room Deluxe Set up
- ✓ Lobby Overview with Models

★ **Copyright & Usage:** Client retains all copyrights and moral rights to the 12 selected images to be used in any media for the purpose of marketing and promoting the Vancouver Marriot Pinnacle Hotel. Photographer retains the right to use all the images for self-promotion only in any media.

AURA MCKAY

604-618-1227

604-618-1227

Additional Images: Any additional images from the shoot are available at any time over the next 2 years for unlimited usage and full copy and moral rights for \$500 each.

*VR Schieferdecker*  
Kevin Schieferdecker  
Vancouver Marriott Pinnacle Hotel

*July 13 2004*  
Date

*AMcKay*  
Aura McKay  
Photographer

*July 14/04*  
Date

*Thank you!  
Gina*

Room 2-250 West 25th Ave. Vancouver BC V5T 2A7

P.03  
P.01

Jan 26 2005 9:49  
Jul 14 2004 16:34

Fax: 604-639-4028  
Fax: 604-639-4028

MARRIOTT PINNACLE

## HWS Maintenance

MARSHA CODE: VYROT

DATE

12/8

RECEIVED

INITIALED

SK

12/15

ASSIGNED TO: SKW

WORK COMPLETED

QA:

CORRECTION

QA

PUBLISHED/QC

CD BURNED/FILED

**Clarke, Stephen**

---

**From:** Haas, Michelle  
**Sent:** Thursday, December 08, 2005 11:06 AM  
**To:** HWS Design  
**Subject:** FW: YVRDT - update flash

-----Original Message-----

**From:** Hung, Gigi  
**Sent:** Wednesday, December 07, 2005 5:25 PM  
**To:** Haas, Michelle  
**Subject:** YVRDT - update flash

Seasons Greetings from Vancouver Michelle,

We'd like to update our flash photos on Marriott.com by

- replacing the current meeting photo (conf. set up picture) to attached (IMG 0108.jpg)
- replacing the current bedding photo as on main page to attached (New Marriott Bedding.jpg)

14  
05

Greatly appreciated if you could advice approx. when we could expect changes to be update.

regards,

**Gigi Hung**

Senior Executive Administrative Assistant  
Direct: 604-639-4010  
Telephone: 604-684-1128  
Fax: 604-639-4028  
[gigi.hung@marriott.com](mailto:gigi.hung@marriott.com)

## HWS Maintenance

MARSHA CODE: YV RDT

DATE

INITIALED

\_\_\_\_ RECEIVED

ES

146 ASSIGNED TO: Alison

\_\_\_\_ WORK COMPLETED

\_\_\_\_ QA: \_\_\_\_\_

CORRECTION

11/10 QA

TS

\_\_\_\_ PUBLISHED/QC

\_\_\_\_ CD BURNED/FILED



REMOVED

**Photography Submission Form**  
**Still Photos & 360° Images**  
**(Please read instructions thoroughly)**

*Photography Instructions can be found on the eCommerce Resource Guide, accessible from MarrWeb and all Marriott Extranets. This includes Instructions for Naming an Image File & Writing a Short Marketing Description. Path: (Sales & Marketing -or- Departments) > eCommerce > Create/Maintain/Enrich Marriott Hotel Web Sites> Photography & Video*

Upon completion (**Usage Rights need signatures**)

1. E-mail your images with this completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com), OR
2. E-mail images to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax form to 301-644-6732, OR
3. Mail everything to: Marriott International

One Marriott Drive, Dept 55/953.15  
Washington, DC 20058  
Attn: Photo Library

PT- Area Attractions

23, 24

**Part 1: Hotel Information**  
**Hotel Contact Information**

Property/Hotel Name:	Vancouver Marriott Pinnacle
MARSHA code:	YVRDT
Hotel Contact (employee name):	Gigi Hung
Phone:	604-639-4010
E-mail address:	<a href="mailto:gigi.hung@marriott.com">gigi.hung@marriott.com</a>

Submitting Photography for use in (check all that apply) :

☒ **Hotel Web Sites on Marriott.com**

Timing: Check the Photography Submission Log on the eCommerce Resource Guide. The log will indicate when your usage rights & images have been reviewed and accepted or if there are issues. Your Hotel Web Site images should be live 3-4 weeks after your images and usage rights have been accepted.

☐ **3<sup>rd</sup> Party Distribution**(GDS & E sites ie. Travelocity, Expedia, Sabre, etc.)  
Timing: Check the Photography Submission Log on the eCommerce Resource Guide. The log will indicate when your usage rights & images have been reviewed and accepted or if there are issues. We will then forward your images to the GDS office for E sites distribution. This launch time will vary.

*Marriott International - Confidential.*

24

1. Identify the Image: Sailing

Short marketing caption: Enjoy sailing in Vancouver all year long.

Filename on CD/email: bcp02508.jpg

3<sup>rd</sup> Party Usage Rights (yes or no): Yes – for 4 months, expiring Mar 19

23

2. Identify the Image: World-Class Skiing

Short marketing caption: World-class skiing at Whistler/Blackcomb is just a 90-minute ride and Vancouver's local mountains are just 15 minutes away.

Filename on CD/email: bcp06601.jpg

3<sup>rd</sup> Party Usage Rights (yes or no): Yes – for 4 months, expiring Mar 19

### **Part 3: Image Usage Rights Instructions**

Marriott cannot display any photographic image on its web sites, or permit others to display any image on their sites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

You will use one of the two Image Usage Rights forms below (Part 4 or 5) to identify the source and nature of Marriott's authority to use the images you are submitting.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either Part 5 or Part 6.

If requested, you must also submit a legible copy of supporting documentation. (If this documentation is in a language other than English, please provide an English translation together with the original non-English documents.)

#### **When to Use Part 4 (which may be completed by a hotel representative)**

You will need to complete, print out, sign and fax/mail **Part 4** if your property currently holds usage rights to the image and you can prove those rights. You may use this form only if the image was taken by:

- An employee of the hotel
- An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
- A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you have a copy of the written agreement
- A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license
- YOU MUST SIGN THIS SECTION

#### **When to Use Part 5 (which must be completed by the owner of the image)**

*Marriott International - Confidential.*



# British Columbia Photos

## Stock Photography Invoice

Date: October 19, 2006

Invoice # 2711

---

**Client:** Gigi Hung  
Vancouver Marriott Pinnacle Downtown  
1128 West Hastings Street  
Vancouver, BC, V6E 4R5

---

### Stock Photo Fees:

\$250.00 for non-exclusive use of (2) images on single website

---

### Usage Specifications:

Image	Credit
bcp02508	Chris Cheadle / BritishColumbiaPhotos.com
bcp06601	Randy Lincks / BritishColumbiaPhotos.com
Usage	Website: <a href="http://marriott.com/property/propertypage/YVRdt">http://marriott.com/property/propertypage/YVRdt</a>
Placement	Secondary Page
Duration	< 4 Months
Insertions	Single

Non-exclusive

- Any or all other usages must be negotiated separately.
- Digital files must be deleted from drives upon completion of the project.
- Archiving, republishing or distributing images beyond the terms of this agreement is forbidden.

---

**Subtotal of Fees:** \$250.00

GST @ 6%	\$15.00	
PST @ 7%	n/a	(files delivered electronically)

**TOTAL AMOUNT of Invoice** \$265.00

Payable to: British Columbia Photos  
P.O. Box 2573  
Sidney, BC  
V8L 4C1  
Canada

Business # 88757 3665 RT000

---

### Conditions of Transaction:

The copyright to all images created or supplied pursuant to this agreement remain the sole and exclusive property of the photographer. There is no assignment of copyright, agreement to do work for hire, or intention of joint copyright expressed or implied hereunder. Usage specifications above convert to copyright license only upon receipt of full payment. Invoice payable upon receipt. Unpaid invoice subject to 2% monthly fee.

*British Columbia Photos*  
ph 250.655.4676  
fx 250.656.5053

MARSHA CODE: YNKDT

MARSHA CODE:

INITIALED

RECEIVED

ASSIGNED TO: STEVE

WORK COMPLETED

QA: \_\_\_\_\_

### CORRECTION

**QA**

PUBLISHED/QC

CD BURNED/FILED

SU

1

1

1

--	--

4

**Clarke, Stephen**

---

**From:** Clarke, Stephen  
**Sent:** Thursday, May 12, 2005 4:48 PM  
**To:** Gibbs, Jaki  
**Subject:** RE: YVRDT photo for gallery - BC Photos

*REMOVED*

Hi Jaki,

Can you please get Jeffrey to complete, print out and sign PART 5 of the attached form. He can fax it to my attention at 301-380-8871.

I will add the image under Area Attractions on your site--OK?

Thanks,

Steve

-----Original Message-----

**From:** Gibbs, Jaki  
**Sent:** Thursday, May 12, 2005 2:39 PM  
**To:** Clarke, Stephen  
**Subject:** FW: YVRDT photo for gallery - BC Photos

Hi Stephen!

Can you please add the attached photo of the city to our photo gallery? I'm not sure if you need me to complete the form also...the caption should state "Vancouver Waterfront". We are then going to add it the flash page.

The usage rights are stated in the attached e-mail.

Thanks!

*Jaki Gibbs / Senior Executive Administrative Assistant  
**Vancouver Marriott Pinnacle Downtown**  
1128 West Hastings Street  
Vancouver, BC, V6E 4R5*

*Hotel: (604) 684-1128  
Direct: (604) 639-4010  
Fax: (604) 639-4028  
email: [jaki.gibbs@marriott.com](mailto:jaki.gibbs@marriott.com)*

**Ranked the #1 Marriott Hotel in Canada for Guest Satisfaction**

Visit our **NEW** website at - [www.marriottpinnacle.com](http://www.marriottpinnacle.com)

YVRDT

Area  
Attractions.**Part 5: Image Usage Rights - Usage Rights Held by Image Owner**

(must be completed by the owner of the image with the Expiration date information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, Chris Cheadle, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the Image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

Does this license include the right to promote Marriott International, as well as the property?

NO.

For each image, list the image name and file name, indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"), and **attach a copy, thumbnail, photocopy or proof of each image:**

1. Image Name Vanc Condos File Name vr-condos Expiration Date May 31, 2007  
2. Image Name False Creek under Cambie File Name vr-0002 Expiration Date May 31, 2007.

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A. (If the photographer owns the copyright in the Image(s)) I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B. (If the photographer's company owns the copyright in the Image(s)) All right, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (Identify company name) because the Image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signed (do not type):

emcheadle

Date:

May 13, 2005.

Print Name:

Chris Cheadle.

Name of Company:

BRITISH COLUMBIA PHOTOS

Marriott International - Confidential.

YURDI

~~YURDI~~

ATT335011.txt

On May 11, 2005, at 10:02 AM, Schieferdecker, Kevin wrote:

> Hi Jeff,  
>  
>  
> Yes, I can do that. Thank you.  
>  
>  
> who should I send the comp room gift certificates to? I'll do two  
> separate ones. And, do you forward an agreement outlining our usage  
> rights?  
>  
> Thanks Jeff, Kevin  
>  
>  
> -----Original Message-----  
> From: info@britishcolumbiaphotos.com  
> [mailto:info@britishcolumbiaphotos.com]  
> Sent: Wednesday, May 11, 2005 9:09 AM  
> To: Schieferdecker, Kevin  
> Subject: Re: BC Photos  
>  
> Kevin,  
>  
> Thank you for your thoughts.  
>  
> We will grant the two usages, sales kit and website (2 years, not 1  
> year), which was quoted at a total of \$700. I had spoken with Jaki,  
> before providing this, and got the sense that it was a tight budget so  
> I quoted lower than normal. Would you consider \$250 and a 2 night stay  
> in a complimentary guest room.  
>  
> Jeffrey Bosdet  
> www.britishcolumbiaphotos.com  
>  
> t.250.655.4676  
> f.250.656.5053  
>  
> On May 10, 2005, at 11:49 PM, Schieferdecker, Kevin wrote:  
>  
>> Hi Jeff,  
>>  
>>  
>> Thanks for getting back to Jaki. We had only budgeted \$250 for  
>> purchasing photos. Can I propose paying \$250 and offering a  
>> complimentary guest room at our hotel (\$279 value)-- or no cash & 3  
>> rooms??  
>>  
>> Please let me know your thoughts.  
>> E  
>> Thanks, E Kevin.  
>> E  
>> Kevin R. Schieferdecker | Director of Sales & Marketing  
>> Vancouver Marriott PinnacleDowntown  
>> 1128 West Hastings Street  
>> Vancouver, BC E6E 4R5 E E CANADA  
>> (604)639-4002 - direct  
>> (604)639-4028 - fax  
>> Visit our NEW website: E www.marriottpinnacle.com  
>> E

## HWS Maintenance

MARSHA CODE: YVRDT

DATE

INITIALED

12/3

RECEIVED

SR

4/21

ASSIGNED TO:

Stev

SR

WORK COMPLETED

QA:

CORRECTION

QA

PUBLISHED/QC

CD BURNED/FILED

SR



**Clarke, Stephen**

---

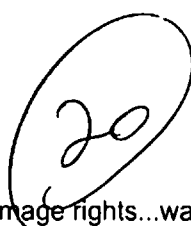
**From:** Gibbs, Jaki  
**Sent:** Wednesday, December 01, 2004 7:02 PM  
**To:** Clarke, Stephen  
**Subject:** FW: YVRDT

Hi Stephen,

Attached is the third photo.

Caption: Kayaking in Deep Cove

I have to wait until tomorrow to send you the image rights...waiting for them from Tourism Vancouver.



-----Original Message-----

**From:** Clarke, Stephen  
**Sent:** Wednesday, October 27, 2004 11:24 AM  
**To:** Gibbs, Jaki  
**Subject:** RE: YVRDT

Sure--on your photo tour under Area Attractions.

Just send me the image and fax me the usage rights at 301-380-8871.

Steve

-----Original Message-----

**From:** Gibbs, Jaki  
**Sent:** Wednesday, October 27, 2004 2:21 PM  
**To:** Clarke, Stephen  
**Subject:** YVRDT

Hi Stephen,

Are we allowed to have a photo of Vancouver on our web page if we have the rights to it? If so, can I forward you one to add to our page?

Thanks!

*Jaki Gibbs / Executive Administrative Assistant  
Vancouver Marriott Pinnacle Downtown  
1128 West Hastings Street  
Vancouver, BC V6E 4R5 CANADA  
(604)639-4010 - direct  
(604)639-4028 - fax  
Visit our NEW website: [www.marriottpinnacle.com](http://www.marriottpinnacle.com)*

*Ranked the #1 Marriott Hotel in Canada for Guest Satisfaction*

12/3/2004

**Clarke, Stephen**

---

**From:** Gibbs, Jaki  
**Sent:** Wednesday, December 01, 2004 7:02 PM  
**To:** Clarke, Stephen  
**Subject:** FW: YVRDT

Hi Stephen,

Attached is the third photo.

Caption: Kayaking in Deep Cove

I have to wait until tomorrow to send you the image rights...waiting for them from Tourism Vancouver.

-----Original Message-----

**From:** Clarke, Stephen  
**Sent:** Wednesday, October 27, 2004 11:24 AM  
**To:** Gibbs, Jaki  
**Subject:** RE: YVRDT

Sure--on your photo tour under Area Attractions.

Just send me the image and fax me the usage rights at 301-380-8871.

Steve

-----Original Message-----

**From:** Gibbs, Jaki  
**Sent:** Wednesday, October 27, 2004 2:21 PM  
**To:** Clarke, Stephen  
**Subject:** YVRDT

Hi Stephen,

Are we allowed to have a photo of Vancouver on our web page if we have the rights to it? If so, can I forward you one to add to our page?

Thanks!

*Jaki Gibbs / Executive Administrative Assistant  
Vancouver Marriott Pinnacle Downtown  
1128 West Hastings Street  
Vancouver, BC V6E 4R5 CANADA  
(604)639-4010 - direct  
(604)639-4028 - fax  
Visit our NEW website: [www.marriottpinnacle.com](http://www.marriottpinnacle.com)*

*Ranked the #1 Marriott Hotel in Canada for Guest Satisfaction*

# Marriott.

## VANCOUVER PINNACLE DOWNTOWN

1128 West Hastings Street  
Vancouver, B.C. V6E 4R5  
Tel: 604-684-1128 • Fax: 604-639-4027  
www.vancouvermarriottpinnacle.com

### Via Fax

To: Steve Clarke  
Company:

Fax: 301-380-8871

From: Jaki Gibbs  
Executive Administrative Assistant

Date December 1, 2004  
No. of Pages: 2 (including cover)

If you received this transmission in error, or did not receive the entire transmission in legible form, please contact the above sender at:

Phone: 604-639-4010  
Fax: 604-639-4028  
Email: jaki.gibbs@marriott.com

☐ Urgent ☐ For Review ☐ Please Comment ☐ Please Reply

Hi Steve,

Attached please find the usage rights form for the three photos I sent to you.

Kind Regards,

*Jaki*  
Jaki

Also read e-mail from Tourism  
Vancouver regarding unlimited time  
to use photos + no need  
for model releases.

Thp.

Tourism Vancouver is the exclusive licensee of those images described below. Tourism Vancouver is willing to sub-license the right to use the images, provided the following conditions are adhered to:

**Conditions:**

1. Image is used to promote Greater Vancouver as a tourist destination in free promotional materials, such as print advertising, websites, presentations and brochures.
2. Final usage will not be used for resale or in conjunction with merchandising and retail sales.
3. A caption or photo credit to Tourism Vancouver and the photographer is included.
4. **IMPORTANT:** The images must be in production by October 31, 2004, at which time the rights to use the images will expire.

**Indemnity:** In the event that the Sub-Licensee uses the images other than as specifically authorized by this Agreement (the "Breach") the Sub-Licensee shall indemnify and save harmless Tourism Vancouver from any and all claims, including any loss, damage or expense Tourism Vancouver may suffer, in respect of or resulting from the Breach.

☒ Agree☐ Disagree

Message

**Gibbs, Jaki**

**From:** Heather Phillips [hphillips@tourismvancouver.com]  
**Sent:** Monday, December 06, 2004 3:31 PM  
**To:** Gibbs, Jaki  
**Subject:** FW: Usage rights & model releases

Hi Jaki

Most of the images in our collection do not have expiry dates as we either own them or have them under lease for an unlimited duration. We do have some images which we lease on an annual basis from Al Harvey. We've just renewed most of these for another year, however there are some we did not lease. If you're using any Al Harvey images please run these by me and I'll advise whether or not we've renewed the lease on these.

If you're using the new Granville Island family image taken by John Sinal, you do not need to worry about expiration dates. We own this image and can use it for an unlimited duration. You also do not need to worry about model releases.

Please let me know if you need any further info.

Heather

Heather Phillips  
 Tourism Vancouver

19 (V)  
 18- Kaitiaki Shopping

---

**From:** Gibbs, Jaki [mailto:Jaki.Gibbs@marriott.com]  
**Sent:** Wed 12/1/2004 4:28 PM  
**To:** Darren Johner  
**Subject:** Usage rights & model releases

Hi Heather,

Kavin told me to contact you about usage rights and model releases for the new Tourism Van pictures. We are using some to promote Vancouver on our website but our corporate office needs usage rights (the agreement form on the T Van site says the images must be in production by October 2004) and model releases, we are using one of the family photo's at Granville Island.

Can you help me obtain these?

Many thanks!

Jaki Gibbs / Executive Administrative Assistant  
**Vancouver Marriott Pinnacle Downtown**  
 1128 West Hastings Street  
 Vancouver, BC V6E 4R5 CANADA  
 (604)639-4010 - direct  
 (604)639-4028 - fax  
 Visit our NEW website: [www.marriottpinnacle.com](http://www.marriottpinnacle.com)

12/6/2004

P.03

Dec 6 2004 15:54

Fax: 604-639-4028

MARRIOTT PINNACLE

**Clarke, Stephen**

---

**From:** Gibbs, Jaki  
**Sent:** Tuesday, December 21, 2004 11:21 AM  
**To:** Clarke, Stephen  
**Subject:** RE: Area attractions photos - YVRDT

Hi Stephen,

None of the photos were taken by Al Harvey and we have unlimited usage rights to all of them until October 2005.

Thanks again!

-----Original Message-----

**From:** Clarke, Stephen  
**Sent:** Tuesday, December 21, 2004 5:54 AM  
**To:** Gibbs, Jaki  
**Subject:** RE: Area attractions photos - YVRDT

Hi Jaki,

The email from Heather says that you have unlimited usage rights for the Granville family photo. What about the other two (where either one taken by Al Harvey and do they expired in October 2005?)

As soon as you let me know I will post the new images for you (I have already prepared them in PhotoShop, I just need to load them).

Thanks,

Steve

-----Original Message-----

**From:** Gibbs, Jaki  
**Sent:** Monday, December 20, 2004 7:15 PM  
**To:** Clarke, Stephen  
**Subject:** RE: Area attractions photos - YVRDT

Hi Stephen,

I sent you a few photos a while back and faxed through usage rights. Just wondering when they will be up on our website?

Thanks,

Jaki

**From:** Gibbs, Jaki  
**Sent:** Friday, December 03, 2004 8:08 AM

09-13

Al  
gc

## Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the **eCommerce Toolkit**  
accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name: Vancouver Marriott Pinnacle Downtown  
 MARSHA code: YVRDT  
 Hotel Contact (employee name): Joanne Thomson  
 Phone: 604 639 4002  
 E-mail address: joanne.thomson@marriott.com

25  
26  
27  
49

#### **Franchised Hotels**

Name of Franchise Company:

#### **Hotel Business**

Percent of Leisure/Group Business: /

#### **Check Appropriate Box:**

- ☐ There are currently no property-specific images on my Hotel Web Site.
- ☒ I am adding or replacing property-specific images to my Hotel Web Site.  
 List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Newly Remodeled Guest Room	7. Image Name	13. Image Name
2. Image Name		8. Image Name	14. Image Name
3. Image Name		9. Image Name	15. Image Name
4. Image Name		10. Image Name	16. Image Name
5. Image Name		11. Image Name	17. Image Name
6. Image Name		12. Image Name	18. Image Name

#### **Important Reminders:**

1. All new Images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

## **PART 2: Image Submission Information**

**Each submitted image requires the following information Sample:**

Image Caption: King Guest Room (this should clearly describe the image)  
Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.  
File Name: KGR\_01.jpg  
ALT Tag: \* New York Hotel Rooms (maximum of 5 words)  
Photographer's Name: John Smith (Associate-If photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-If there is no expiration date)  
ROOM POOL CODE(S): \* GENR

*\*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

*\*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Newly Remodeled Guest Room  
Marketing Caption: With a seamless blend of comfort and elegance, enjoy our newly remodeled rooms.  
ALT Tag: \* Vancouver Hotel Rooms  
File Name: Guestroom - Remodeled 01.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S): \* GENR
2. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S): \*
3. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S): \*
4. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S): \*
5. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:



**Part 3A: Image Usage Rights Held by Hotel**

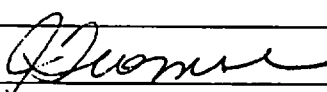
Marsha Code: YVRDT

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Newly Remodeled Guest Room / Guestroom - Remodeled 01.jpg	Exp. Date:	December 31, 2010
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature:  Date: March 27, 2009  
(Do not type signature)

Print Name: Joanne Thomson

Position &amp; Company: Director of Sales &amp; Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR



- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the Image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the Image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

Marriott International - Confidential

**From:** Noah Fallis [noah.fallis@gmail.com]

**Sent:** Tuesday, May 20, 2008 8:10 AM

**To:** Hung, Gigi

**Cc:** Jeremy Kitson; Kevin Douglas

**Subject:** Usage Rights for Vancouver Marriott Pinnacle images

I hereby grant usage of images produced by me (Noah Fallis) on various dates in 2007 and 2008 created for Vancouver Marriott Pinnacle to be reposted on the [marriott.com](http://marriott.com) website to promote the Vancouver Marriott Pinnacle exclusively for a term ending December 31, 2010.

Cheers,

Noah

.....

[www.noahfallis.com](http://www.noahfallis.com)

photographer

cell: 403-999-9095

.....

**Photography Submission Form**  
**Still Photos & 360° Images**  
**(Please read instructions thoroughly)**

*Photography Instructions can be found on the eCommerce Resource Guide, accessible from MarrWeb and all Marriott Extranets. This includes Instructions for Naming an Image File & Writing a Short Marketing Description. Path: (Sales & Marketing –or- Departments) > eCommerce > Create/Maintain/Enrich Marriott Hotel Web Sites> Photography & Video*

Upon completion (**Usage Rights need signatures**)

1. E-mail your images with this completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com), OR
2. E-mail images to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax form to 301-644-6732, OR
3. Mail everything to: Marriott International  
One Marriott Drive, Dept 55/953.15  
Washington, DC 20058  
Attn: Photo Library

**Part 1: Hotel Information**  
**Hotel Contact Information**

Property/Hotel Name:	Vancouver Marriott Pinnacle
MARSHA code:	YVRDT
Hotel Contact (employee name):	Gigi Hung
Phone:	604-639-4010
E-mail address:	gigi.hung@marriott.com

Submitting Photography for use in (check all that apply) :

☒ **Hotel Web Sites on Marriott.com**

Timing: Check the Photography Submission Log on the eCommerce Resource Guide. The log will indicate when your usage rights & images have been reviewed and accepted or if there are issues. Your Hotel Web Site images should be live 3-4 weeks after your images and usage rights have been accepted.



**3<sup>rd</sup> Party Distribution**(GDS & E sites ie. Travelocity, Expedia, Sabre, etc.)

Timing: Check the Photography Submission Log on the eCommerce Resource Guide. The log will indicate when your usage rights & images have been reviewed and accepted or if there are issues. We will then forward your images to the GDS office for E sites distribution. This launch time will vary.

*Marriott International - Confidential.*

## **Part 2: Required Image Submission Information**

Please provide the following required information for each image you submit.

- Make sure Photography Usage Rights (either Part 4 or 5) is attached for each image or group of images taken by the same source and under the same terms. (This section must have signatures.)
- If you submit still photographs that are not in a digital format, you will be charged \$20 per image to have them scanned. You need to supply the following:

Your Peoplesoft hotel unit number (Managed hotels only):

Your 6-digit Peoplesoft account number (Managed hotels only):

If your hotel is a Franchised hotel simply check here:

- Each submitted image requires the information listed below. Sample:

Identify the image:

Short Marketing Caption:

File Name (on CD/email if digital):

Instructions for Naming Your Image Files & Writing Your Short Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

[https://extranet.marriott.com/myweb/eComm/eCommerce/PropertyPages/\\_SBS\\_PhotographyOnMarriott.com.htm](https://extranet.marriott.com/myweb/eComm/eCommerce/PropertyPages/_SBS_PhotographyOnMarriott.com.htm)

- Each submitted image requires the information listed below.

### **Important Reminders**

1. If you do not submit File Names and Short Marketing Captions, your visitors may be confused and frustrated about what they are seeing in your photographs. **Short Marketing Captions are mandatory for each image.**
2. Your File Names should clearly describe the area pictured in the photograph.
3. Non-descriptive File Names like "File1" or "Image1" will not help your visitors understand what they are seeing.
4. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

1. Identify the Image: Sailing

Short marketing caption: Enjoy sailing in Vancouver all year long.

Filename on CD/email: bcp02508.jpg

3<sup>rd</sup> Party Usage Rights (yes or no): Yes – for 4 months, expiring Mar 19

2. Identify the Image: World-Class Skiing

Short marketing caption: World-class skiing at Whistler/Blackcomb is just a 90-minute ride and Vancouver's local mountains are just 15 minutes away.

Filename on CD/email: bcp06601.jpg

3<sup>rd</sup> Party Usage Rights (yes or no): Yes – for 4 months, expiring Mar 19

### **Part 3: Image Usage Rights Instructions**

Marriott cannot display any photographic image on its web sites, or permit others to display any image on their sites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

You will use one of the two Image Usage Rights forms below (Part 4 or 5) to identify the source and nature of Marriott's authority to use the images you are submitting.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either Part 5 or Part 6.

If requested, you must also submit a legible copy of supporting documentation. (If this documentation is in a language other than English, please provide an English translation together with the original non-English documents.)

#### **When to Use Part 4** (which may be completed by a hotel representative)

You will need to complete, print out, sign and fax/mail **Part 4** if your property currently holds usage rights to the image and you can prove those rights. You may use this form only if the image was taken by:

- An employee of the hotel
- An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
- A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you have a copy of the written agreement
- A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license
- YOU MUST SIGN THIS SECTION

#### **When to Use Part 5** (which must be completed by the owner of the image)

*Marriott International - Confidential.*

You will need to use **Part 5** if you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property. In this case, you will need to arrange for the owner of the image to complete **and sign Part 5**.

You must use Part 5 if the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:

- You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation
- You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note: Marriott cannot display on its web sites any photographic image that has been supplied by an unknown source or cannot be properly documented.

#### **Part 4: Image Usage Rights –Usage Rights Held by Hotel**

(may be completed by a hotel representative and must be signed and submitted)

Please note: You must use a separate copy of this form (Part 4) for each image (or group of images from the same source and taken under the same terms).

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

- |               |           |                 |
|---------------|-----------|-----------------|
| 1. Image Name | File Name | Expiration Date |
| 2. Image Name | File Name | Expiration Date |
| 3. ....       |           |                 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(do not type signature)  
**Print Name:** \_\_\_\_\_

**Position and Company:** \_\_\_\_\_

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

##### Your Initials

☐

- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B. The photographer has transferred, in writing, ownership of the Image (including the copyright in the Image) to the property, to Marriott or, in the case of franchised properties, to the franchisee. **(A copy of the written agreement must be submitted together with the Image.)**

OR

☐

- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the Image on the Internet to promote the property, including the right to authorize Marriott International and others to display the Image on the Internet. **(A copy of the written license must be submitted together with the Image.)**

Does this license include the right to promote Marriott International, as well as the property? \_\_\_\_\_

OR

☐

- D. Design & Production shot my hotel photography in the year \_\_\_\_\_ .

*Marriott International - Confidential.*

### **Part 5: Image Usage Rights – Usage Rights Held by Image Owner**

(must be completed by the owner of the image with the Expiration date information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, \_\_\_\_\_, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the Image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

Does this license include the right to promote Marriott International, as well as the property?

\_\_\_\_\_

For each image, list the image name and file name, indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"), and **attach a copy, thumbnail, photocopy or proof of each image:**

1. Image Name	File Name	Expiration Date
2. Image Name	File Name	Expiration Date

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



A. (If the photographer owns the copyright in the Image(s)) I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



B. (If the photographer's company owns the copyright in the Image(s)) All right, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (identify company name) because the Image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

**Signed (do not type):** \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

*Marriott International - Confidential.*



Name of Company: \_\_\_\_\_

*Marriott International - Confidential.*

## **Part 6: Marketing Input for Your Hotel Web Site Design**

The marketing information you supply to us here will help our designers give your hotel web site a distinctive "look and feel," one that will be effective in appealing to your target audience(s).

Your hotel highlights and hotel positioning phrases will give us the design direction we'll need to represent your hotel accurately according to your marketing strategy.

### **A. Your Hotel Highlights**

Your hotel highlights describe your property and differentiate it from the competition.

Good Examples:

- 80% group business
- festive and friendly
- southwestern feel
- outdoor and active

Please insert your hotel highlights here:

- 
- 
- 
- 

### **B. Your Hotel Positioning Phrases**

Your hotel positioning phrases concisely express the services, facilities, and destination benefits your hotel offers to a specific market.

Good Examples (Location):

situated directly on River Walk, connected to Rivercenter mall, one block from the Alamo, short walk to convention center

Good Examples (Property):

two times more meeting space than competitors, three times as many suites as competitors, convenient and efficient meeting space all on one level

Good Examples (Service):

extensive customer service focus, concierge service unequalled anywhere, award-winning catering service

Please insert your hotel positioning statement phrases here:

- 
- 
- 

*Marriott International - Confidential.*



*Marriott International - Confidential.*

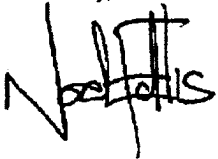
# noahfallis

## PHOTOGRAPHY RELEASE

I, Noah Fallis grant Vancouver Marriott Pinnacle Downtown Hotel and its parent company Marriott International Inc. full and unlimited usage, in perpetuity, to the imagery I supply for the exclusive promotion of The Vancouver Marriott Pinnacle Downtown Hotel property.

This includes, but is not limited to, the images being used in print, web, integrated in promotional video and external publications such as magazines and newspapers. Also, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property. This includes the right to promote Marriott International as well as the property.

Sincerely,

A handwritten signature in black ink, appearing to read 'Noah Fallis', with a stylized, overlapping structure.

Noah Fallis

[www.noahfallis.com](http://www.noahfallis.com)

403-999-9095

Dated April 28, 2010.

# Marriott.com Photography Submission Form

## Still & 360° Images

**Please read instructions thoroughly**

Complete instructions can be found on the **eCommerce Resource Guide**, accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name:   
MARSHA code:   
Hotel Contact (employee name):   
Phone:   
E-mail address:

### **Franchised Hotels**

Name of Franchise Company:

### **Hotel Business**

Percent of Leisure/Group Business:  /

### **Check Appropriate Box:**

☐ There are currently no property-specific images on my Hotel Web Site.

☒ I am adding or replacing property-specific images to my Hotel Web Site.  
[List any existing images you would like removed from the site \(as listed in photo tour\):](#)

1. Image Name	Lobby	7. Image Name	Deep Cove Kayaking	13. Image Name	Kitsilano – Boardroom
2. Image Name	Lobby Sitting Area	8. Image Name	Indoor Pool	14. Image Name	Pinnacle Ballroom Foyer
3. Image Name	Guestroom Work Desk	9. Image Name	Whirlpool	15. Image Name	Pinnacle Ballroom I
4. Image Name	King Guest Room	10. Image Name	Indoor Pool & Whirlpool	16. Image Name	
5. Image Name	Granville Island	11. Image Name	Show Case Restaurant	17. Image Name	
6. Image Name	Yaletown Shopping	12. Image Name	Show Case Restaurant	18. Image Name	

### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

*Marriott International - Confidential.*

## **PART 2: Image Submission Information**

### **Instructions for Naming Your Image Files & Writing Your Marketing Captions:**

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)  
Marketing Caption: We are conveniently located just minutes from the airport.  
File Name: Ext01.jpg  
Photographer's Name: John Smith (Associate-if photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

*Please use additional pages to provide the required information for more than 12 images.*

1. Image Caption: Lobby  
Marketing Caption: Peerless in the quality and excellence of our service, our hotel is the foremost location for both leisure and business travelers.  
File Name: lobby2.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
2. Image Caption: King Guest Room  
Marketing Caption: With a seamless blend of comfort and elegance, enjoy spectacular views of downtown from your room.  
File Name: Marriott king bed view.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
3. Image Caption: Health Club - Facilities  
Marketing Caption: Our 1,100 square foot fitness centre allows you freedom and space necessary to enjoy your workout  
File Name: Health Club - Gym 2.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: unlimited
4. Image Caption: Health Club - Weights

*Marriott International - Confidential.*

Marketing Caption: From treadmills and exercise balls to elliptical trainers and weight machines, we have something for every level of health and fitness

File Name: Health Club – Gym Weights 2.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

5. Image Caption: Indoor Pool

Marketing Caption: Take a swim in our 52 foot pool!

File Name: Health Club – Pool 2.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

6. Image Caption: Steam Room

Marketing Caption: Relax those achy muscles; enjoy the warmth of our whirlpool, sauna and steam room.

File Name: Health Club - Steam Room 2.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

7. Image Caption: Show Case Restaurant & Bar

Marketing Caption: Our award-winning restaurant was inspired by the rich diversity of the city itself.

File Name: Show Case Entrance.jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

8. Image Caption: Show Case Restaurant

Marketing Caption: Our menu offers a magnificent array of flavours, influences and inspirations to tempt your palette.

File Name: Show Case 1. jpg

Photographer's Name: Noah Fallis

Expiration Date: unlimited

9. Image Caption: Show Case Restaurant

Marketing Caption: Try our Signature Creation – Butter Chicken Curry.

File Name: Butter Chicken Curry 1.jpg

*Marriott International - Confidential.*

- Photographer's Name:
- Expiration Date:
10. Image Caption:
- Marketing Caption:
- File Name:
- Photographer's Name:
- Expiration Date:
11. Image Caption:
- Marketing Caption:
- File Name:
- Photographer's Name:
- Expiration Date:
12. Image Caption:
- Marketing Caption:
- File Name:
- Photographer's Name:
- Expiration Date:
13. Image Caption:
- Marketing Caption:
- File Name:
- Photographer's Name:
- Expiration Date:
14. Image Caption:
- Marketing Caption:
- File Name:
- Photographer's Name:
- Expiration Date:

*Marriott International - Confidential.*



*Copy and paste to add more captions*

### **Part 3: Image Usage Rights**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

#### **When to Use PART 3A**

##### **(may be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
  - An employee of the hotel
  - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
  - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
  - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

#### **When to Use PART 3B**

##### **(must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
  - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
  - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

*Marriott International - Confidential.*

**Part 3A: Image Usage Rights –Usage Rights Held by Hotel****Marsha Code:** \_\_\_\_\_(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Do not type signature)

**Print Name:** \_\_\_\_\_ **Position & Company:** \_\_\_\_\_

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR



- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

*Marriott International - Confidential.*

**Part 3B: Image Usage Rights Held by Image Owner****Marsha Code:** \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, \_\_\_\_\_, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Do not type signature)

**Print Name:** \_\_\_\_\_ **Position & Company:** \_\_\_\_\_

*Marriott International - Confidential.*

## **Part 4: CHECKLIST!**

Check to make sure you are providing all necessary information before you submit your hotel photography. **If any of the items are missing you will not advance into production.**

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.  
Example: PhotographySubmissionForm\_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

**Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.**

## **GDS & eChannel Sites**

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3<sup>rd</sup>-party rights). This will take an additional 2 to 3 weeks, depending on the site.

# Marriott.com Photography Submission Form

## Still & 360° Images

*Please read instructions thoroughly*

*Complete instructions can be found on the **eCommerce Resource Guide**,  
accessible on the Marriott Global Source.*

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name:

MARSHA code:

Hotel Contact (employee name):

Phone:

E-mail address:

### **Franchised Hotels**

Name of Franchise Company:

### **Hotel Business**

Percent of Leisure/Group Business:  /

### **Check Appropriate Box:**

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.  
*List any existing images you would like removed from the site (as listed in photo tour):*

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

*Marriott International - Confidential.*

# Part 3B: Image Usage Rights Held by Image Owner

Marsha Code: \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, NORTH FALLS, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name	VMFD-ballroom-wedding-setup.jpg	Exp. Date:	Dec 31, 2010
2. File Name	VMFD-dundarave.jpg	Exp. Date:	"
3. File Name	VMFD-fitsilano.jpg	Exp. Date:	"
4. File Name	VMFD-lobby.jpg	Exp. Date:	"
5. File Name	VMFD-paint-grey.jpg	Exp. Date:	"
6. File Name	VMFD-pool.jpg	Exp. Date:	"
7. File Name	VMFD-restaurant-suite.jpg	Exp. Date:	"
8. File Name	VMFD-room.jpg	Exp. Date:	"
9. File Name	VMFD-shower.jpg	Exp. Date:	"
10. File Name	VMFD-lobby.jpg	Exp. Date:	"
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Your Initials

A.

If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

B.

If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: \_\_\_\_\_  
(Do not type signature)

Print Name: NORTH FALLS Position & Company: OWNER / NORTH FALLS PHOTOGRAPHY

Date: JUNE 16, 2008

Marriott International - Confidential.

# Marriott.com Photography Submission Form

## Still & 360° Images

*Please read instructions thoroughly*

*Complete instructions can be found on the **eCommerce Resource Guide**,  
accessible on the Marriott Global Source.*

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name:

MARSHA code:

Hotel Contact (employee name):

Phone:

E-mail address:

### **Franchised Hotels**

Name of Franchise Company:

### **Hotel Business**

Percent of Leisure/Group Business:  /

### **Check Appropriate Box:**

☐ There are currently no property-specific images on my Hotel Web Site.

☒ I am adding or replacing property-specific images to my Hotel Web Site.  
*List any existing images you would like **removed** from the site (as listed in photo tour):*

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.

*Marriott International - Confidential.*

2. You must provide model releases for any individuals who appear in photos.

## **PART 2: Image Submission Information**

### **Instructions for Naming Your Image Files & Writing Your Marketing Captions:**

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)  
Marketing Caption: We are conveniently located just minutes from the airport.  
File Name: Ext01.jpg  
Photographer's Name: John Smith (Associate-if photography is taken by employee)  
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

*Please use additional pages to provide the required information for more than 12 images.*

1. Image Caption: Main Ballroom  
Marketing Caption: Experience unique, flexible, state-of-the-art meeting facilities designed to accommodate functions of all sizes. Perfect for hosting your wedding reception.  
File Name: VMPD-ballroom-wedding-setup.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
2. Image Caption: Dundarave Meeting Room  
Marketing Caption: With floor to ceiling curved windows that provide warmth and natural lighting, this ideal meeting room can accommodate up to 50 people.  
File Name: VMPD-dundarave.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
3. Image Caption: Kitsilano Meeting Room  
Marketing Caption: The Kitsilano meeting room is great for small meetings, dinner parties or a breakout room. Access to the outdoor patio is great area for coffee breaks.  
File Name: VMPD-kitsilano.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010

*Marriott International - Confidential.*



4. Image Caption: Marriott Pinnacle Lobby  
Marketing Caption: Peerless in the quality and excellence of our service, the Vancouver Marriott Pinnacle Downtown Hotel is the foremost location for both leisure and business travel to Vancouver.  
File Name: VMPD-lobby.jpg  
  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
5. Image Caption: Point Grey Meeting Room  
Marketing Caption: 25 FT curved windows provide lots of natural lighting. This meeting room can accommodate 50 guests for dinner or up to 75 for a stand up reception.  
File Name: VMPD-point-grey.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
6. Image Caption: Indoor Pool  
Marketing Caption: Whether you're cooling down after a great workout or simply relaxing, take a swim in our 52 foot pool or lounge on our outdoor sun deck on one of Vancouver's many sunny days.  
File Name: VMPD-pool.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
7. Image Caption: Presidential Suite  
Marketing Caption: The Vancouver Marriott Pinnacle has many types of suites to choose from.  
File Name: VMPD-presidential-suite.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010

*Marriott International - Confidential.*

8. Image Caption: Guest Room  
Marketing Caption: The rooms at the Marriott Pinnacle Hotel are truly beautiful featuring harbour and mountain views. They are tastefully appointed with the amenities you would expect from a world class hotel.  
File Name: VMPD-room.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
9. Image Caption: Show Case Restaurant  
Marketing Caption: Show Case Restaurant is inspired by the rich diversity of the city itself, our menu offers a magnificent array of flavours, influences and inspirations to tempt your palette.  
File Name: VMPD-showcase.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010
10. Image Caption: Upper Lobby  
Marketing Caption: The Vancouver Marriott Pinnacle Downtown Hotel offers a professional environment suited to your personal needs in a luxurious atmosphere that is conducive to business.  
File Name: VMPD-upper-lobby.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: Dec 31, 2010

*Copy and paste to add more captions*

### **Part 3: Image Usage Rights**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

**When to Use PART 3A**  
**(may be completed and signed by a hotel representative):**

*Marriott International - Confidential.*

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
  - An employee of the hotel
  - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
  - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
  - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

**When to Use PART 3B**

**(must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
  - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
  - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

**Part 3A: Image Usage Rights –Usage Rights Held by Hotel****Marsha Code:** \_\_\_\_\_(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Do not type signature)

**Print Name:** \_\_\_\_\_ **Position & Company:** \_\_\_\_\_

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR



- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

*Marriott International - Confidential.*

**Part 3B: Image Usage Rights Held by Image Owner**

Marsha Code: \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, NOAH FALLIS, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name	VMPD-ballroom-wedding-setup.jpg	Exp. Date:	DEC 31, 2010
2. File Name	VMPD-dundarave.jpg	Exp. Date:	"
3. File Name	VMPD-fitsilano.jpg	Exp. Date:	"
4. File Name	VMPD-lobby.jpg	Exp. Date:	"
5. File Name	VMPD-paint-grav.jpg	Exp. Date:	"
6. File Name	VMPD-pool.jpg	Exp. Date:	"
7. File Name	VMPD-presidential-suite.jpg	Exp. Date:	"
8. File Name	VMPD-room.jpg	Exp. Date:	"
9. File Name	VMPD-Showcase.jpg	Exp. Date:	"
10. File Name	VMPD-upper-lobby.jpg	Exp. Date:	"
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A. If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B. If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by NOAH FALLIS PHOTOGRAPHY (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: NOAH FALLIS

(Do not type signature)

Date: JUNE 16, 2008Print Name: NOAH FALLIS Position & Company: OWNER / NOAH FALLIS PHOTOGRAPHY

Marriott International - Confidential.

## **Part 4: CHECKLIST!**

Check to make sure you are providing all necessary information before you submit your hotel photography. **If any of the items are missing you will not advance into production.**

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 400 x 300 pixels at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title.  
Example: PhotographySubmissionForm\_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code.

**Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday.**

## **GDS & eChannel Sites**

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3<sup>rd</sup>-party rights). This will take an additional 2 to 3 weeks, depending on the site.

*Marriott International - Confidential.*

## Marriott.com Hotel Web Sites Room Pool Code Submission Form\*

\*To be used for "existing" Guest Room, Guest Room Amenities and Suites photos only.

### **PART 1: Hotel Information**

Property/Hotel Name:   
MARSHA code:   
Hotel Contact (employee name):   
Phone:   
E-mail address:

### **PART 2: Overview**

In response to customer feedback, Marriott.com Hotel Web Sites will now display guest room, suites and guest room amenity images (including 360-degree images), along with the MARSHA Room Pool Names, on the **Guest Rooms in Detail** subpage.

To participate in this enhancement, hotels must supply the MARSHA Room Pool Code(s) with which they would like to associate each of the guest room, suites and room amenity images, currently displayed on their Marriott.com Hotel Web Site photo tours. This enhancement is scheduled to launch in summer 2009.

**Please note:** The MARSHA "Room Pool Names" will be displayed on the Hotel Web Site **Guest Rooms in Detail** page, and the photos Short Caption will be displayed on the Hotel Web Site Photo Tour page. It is therefore important that the short captions do not conflict with or contradict the MARSHA Room Pool Names.

Review the **Guest Rooms in Detail** FAQs on the Marriott Global Source [here](#)

### **PART 3: Room Pool Code Instructions**

**This information is necessary for only "Guest Room Sample" photos and 360-degree images currently posted on your Marriott.com Hotel Web Site.**

ON PAGE 2:

Supply the appropriate Room Pool Code(s) for all guest room and guest room amenity photos. **Example 1**

Existing photo short captions can be updated in the "New Photo Caption" field. **Example 1** (Leave this field blank if a new short caption is not necessary.)

For photos that share the same caption, include the number that appears with the image on the Hotel Web Site photo tour pop-up window. **Example 2**

If applicable, one photo can be associated with multiple Room Pool Codes. **Example 2**

#### **Example 1:**

Existing Photo Tour Caption:	Guest Room	Room Pool Code(s):	STKG
New Photo Caption: (40-character maximum)	Executive Studio Suite		

#### **Example 2:**

Existing Photo Tour Caption:	Guest Room (photo 15 of 50)	Room Pool Code(s):	STKG, QNQN, TOBT
New Photo Caption: (40-character maximum)			

### **Room Pool Codes (Guest Room, Suites and Guest Room Amenity photos only):**

Existing Photo Tour Caption:	Guest Room	Room Pool Code(s):	OBST
New Photo Caption: (40-character maximum)	One Bedroom Suite		

Existing Photo Tour Caption:	King Guest Room	Room Pool Code(s):	VIEW
New Photo Caption: (40-character maximum)	Harbourview Guestroom		

Existing Photo Tour Caption:	Presidential Suite	Room Pool Code(s):	PRES
New Photo Caption: (40-character maximum)			

Existing Photo Tour Caption:	Currently not existing	Room Pool Code(s):	GENR
New Photo Caption: (40-character maximum)	See Newly Submitted PhotographySubmissionForm_YVRDT		

Existing Photo Tour Caption:		Room Pool Code(s):	
New Photo Caption: (40-character maximum)			

Existing Photo Tour Caption:		Room Pool Code(s):	
New Photo Caption: (40-character maximum)			

Existing Photo Tour Caption:		Room Pool Code(s):	
New Photo Caption: (40-character maximum)			

Existing Photo Tour Caption:		Room Pool Code(s):	
New Photo Caption: (40-character maximum)			

*Copy and paste fields if supplying room pool codes for more than 8 photos.*

### **Part 4: CHECKLIST!**

Before submitting your form, be sure that you have

- ☒ Reviewed all Room Pool Names in **MARSHA**
- ☒ Saved this form with your MARSHA code in the title. Example: HWS\_RoomPoolCodeForm\_ATLBR

**Submit this form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com). Please begin the subject line with your MARSHA code. Example: ALTBR Room Pool Code**



**From:** Noah Fallis [noah.fallis@gmail.com]

**Sent:** Tuesday, May 20, 2008 8:10 AM

**To:** Hung, Gigi

**Cc:** Jeremy Kitson; Kevin Douglas

**Subject:** Usage Rights for Vancouver Marriott Pinnacle images

I hereby grant usage of images produced by me (Noah Fallis) on various dates in 2007 and 2008 created for Vancouver Marriott Pinnacle to be reposted on the [marriott.com](http://marriott.com) website to promote the Vancouver Marriott Pinnacle exclusively for a term ending December 31, 2010.

Cheers,

Noah

.....

[www.noahfallis.com](http://www.noahfallis.com)

photographer

cell: 403-999-9095

.....

## Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the **eCommerce Toolkit**  
accessible on the Marriott Global Source.

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to [Design.HWS@marriott.com](mailto:Design.HWS@marriott.com) and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

### **PART 1: Hotel Information**

Property/Hotel Name:   
MARSHA code:   
Hotel Contact (employee name):   
Phone:   
E-mail address:

#### **Franchised Hotels**

Name of Franchise Company:

#### **Hotel Business**

Percent of Leisure/Group Business:  /

#### **Check Appropriate Box:**

- ☐ There are currently no property-specific images on my Hotel Web Site.
- ☒ I am adding or replacing property-specific images to my Hotel Web Site.  
List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Newly Remodeled Guest Room	7. Image Name	13. Image Name
2. Image Name		8. Image Name	14. Image Name
3. Image Name		9. Image Name	15. Image Name
4. Image Name		10. Image Name	16. Image Name
5. Image Name		11. Image Name	17. Image Name
6. Image Name		12. Image Name	18. Image Name

#### **Important Reminders:**

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

## **PART 2: Image Submission Information**

### **Each submitted image requires the following information Sample:**

Image Caption:	King Guest Room (this should clearly describe the image)
Marketing Caption:	Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.
File Name:	KGR_01.jpg
ALT Tag:*	New York Hotel Rooms (maximum of 5 words)
Photographer's Name:	John Smith (Associate-if photography is taken by employee)
Expiration Date:	July 01, 2010 (Unlimited-if there is no expiration date)
ROOM POOL CODE(S):*	GENR

*\*Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

*\*Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Newly Remodeled Guest Room  
Marketing Caption: With a seamless blend of comfort and elegance, enjoy our newly remodeled rooms.  
ALT Tag:\* Vancouver Hotel Rooms  
File Name: Guestroom - Remodeled 01.jpg  
Photographer's Name: Noah Fallis  
Expiration Date: December 31, 2010  
ROOM POOL CODE(S):\* GENR
  
2. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*
  
3. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*
  
4. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*
  
5. Image Caption:  
Marketing Caption:  
ALT Tag:\*  
File Name:  
Photographer's Name:  
Expiration Date:

ROOM POOL CODE(S):\*

6. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

7. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

8. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

9. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

10. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

11. Image Caption:  
Marketing Caption:  
ALT Tag: \*  
File Name:  
Photographer's Name:  
Expiration Date:  
ROOM POOL CODE(S):\*

*Copy and paste captions if submitting more than 11 images*

### **Part 3: Image Usage Rights**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

#### **When to Use PART 3A (may be completed and signed by a hotel representative):**

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
  - An employee of the hotel
  - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
  - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement
  - A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

#### **When to Use PART 3B (must be completed and signed by the owner of the image):**

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
  - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
  - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

### Part 3A: Image Usage Rights Held by Hotel

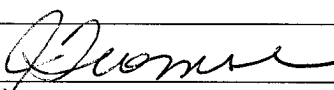
Marsha Code: YVRDT

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name	Newly Remodeled Guest Room / Guestroom - Remodeled 01.jpg	Exp. Date:	December 31, 2010
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature:  Date: March 27, 2009  
(Do not type signature)

Print Name: Joanne Thomson

Position & Company: Director of Sales & Marketing

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR



- B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.  
**A copy of the written agreement must be submitted together with the Image(s).**

OR



- C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.  
**A copy of the written license must be submitted together with the Image(s).**

Marriott International - Confidential

**Part 3B: Image Usage Rights Held by Image Owner**

Marsha Code: \_\_\_\_\_

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, \_\_\_\_\_, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name	*** see attachment for auth. Form from photographer***	Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):  
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):  
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by \_\_\_\_\_ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_  
(Do not type signature)

**Print Name:** \_\_\_\_\_ **Position & Company:** \_\_\_\_\_

## **Part 4: CHECKLIST!**

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ✓ All photography meets the standards and requirements as described in the **Marriott Global Source**
- ✓ The files sizes for still photos are at least 600 x 500 pixels at 72 dpi
- ✓ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ✓ Signed photographer's usage rights have been submitted for all photos
- ✓ Model releases have been provided for all images including people
- ✓ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ✓ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm\_XXXXX
- ✓ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

**Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.**

## **International Marriott Hotel Web Sites**

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)

China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

## **GDS & eChannel Sites**

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3<sup>rd</sup>-party rights). This will take an additional 3 to 4 weeks, depending on the site.