



Date August 8, 2005

Usage Rights for five photographs for each property

Property: Residence Inn - Dearborn, MI
Residence Inn - Ann Arbor, MI
Courtyard - Livonia, MI
Courtyard - Warren, MI

Agreement for the License of Image Rights to the Property,
Franchise Ownership Company and Marriott International.
Photography Usage Rights - 5 years Unlimited Usage

National and Local rights for all print media including, but not limited to

- 1) Marketing collateral, directories, publications, newsletters, direct mail, point-of-sale, advertising and promotions (including magazine and newspaper),
- 2) All internet and intranet site including but not limited to Marriott.COM, Property internet sites, franchise internet sites. This agreement allows for the images of the property to be used in website promotion by third parties such as expedia.com, travelocity.com, hotels.com for the promotion of the property.
- 3) Prints, slides, file replication and framed photographs
- 4) Television, video & airport dioramas
- 5) Partner usage allows for the images to be provided to companies that are promoting events at the hotel and for Marriott International business partners in the promotion of the property and or Marriott International.

Upon reaching the expiration date of the agreement, the property will be required to renegotiate any further usage.



Properties may not resell images to outside vendors, companies or other hotels to supplement the cost of their photo shoot. The photographer may not sell the images to stock photo houses or other hotel companies for stock.

Additional usage rights may be negotiated for requests that do not fall under the above license. Which may include the images being used in advertising or collateral to promote our partner companies solely. With the consent of the Director of Marketing at property the photographer can license image rights for use to outside companies such as Florists, Interior Designers, Architects, or other vendors. The property will be required to provide the photographers contact information and the property and Marriott International will not be held liable for any agreement entered into between said company and the photographer.

No further permission or release from the photographer is required to have any of the images duplicated for any of the licensed uses listed above. Due to Copyright laws, a copy of the letter included on the CD will be required upon placing an order to businesses providing services such as but not limited to Photo labs, Printers, Design Firms, Advertising Agencies, Lithographers and Duplicating Companies.

All CDs are delivered with a letter stating the afore mentioned usage rights. Each CD includes the contact information of the photographer for management by the recipient/user of the images. It is the responsibility of all Marriott associates to protect the distribution of Marriott intellectual property. Marriott Graphic Design and Production Services also provides image negotiation services. Our photo Librarian Josh Smith can be contact at 301-380-5205 or at photolibrary@marriott-ldps.co

Photographer Neil Tyson



8/8/05



Date August 8, 2005

Usage Rights for Exterior photographs of each property

Property: Residence Inn – Southfield, MI
Residence Inn – Warren, MI
Courtyard – Southfield, MI
Courtyard – Troy, MI
Courtyard – Romulas, MI
Courtyard – Auburn Hills, MI
TownPlace – Novi, MI

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- 3) Prints, slides, file replication and framed photographs
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- 5) Partner usage allows for the images to be provided to companies that are promoting events at the hotel and for Marriott International business partners in the promotion of the property and or Marriott International.

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Photographer Neil Tyson



8/8/05

FROM : NEIL TYSON

FAX NO. :

Aug. 03 2006 09:05AM P1



July, 2006

Photography Usage Rights: Unlimited Usage

5 years Unlimited Usage to

SpringHill Suites Columbus Airport Gahanna
TownePlace Suites Columbus Airport Gahanna
Residence Inn Columbus Worthington
Courtyard Columbus Worthington

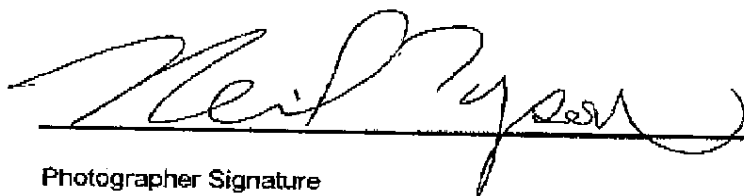
All photographic images may be reproduced in the following
media within the agreement. Prints and slides, Printed collateral,
Marriott.com and Property Internet sites, regional and local advertising and promotions,
Point of Purchase, Outdoor advertising (billboards), and regional and local Television & Video.

Partner Usage

This agreement also allows for the images to be provided to companies that
are promoting events at the hotel, or are promoting the property without a financial gain.

Third Party Usage

The above rights do not allow for the images of your hotel to be used in advertising or collateral to
promote outside companies. These rights are available for negotiation.



Photographer Signature

Date 7-15-06

Neil Tyson



February, 2007

Photography Usage Rights: Unlimited Usage

5 years Unlimited Usage to:

Residence Inn Chicago Lombard

All photographic images may be reproduced in the following media within the agreement. Prints and slides, Printed collateral, Marriott.com and Property Internet sites, regional and local advertising and promotions, Point of Purchase, Outdoor advertising (billboards), and regional and local Television & Video.

Partner Usage

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Third Party Usage

The above rights do not allow for the images of your hotel to be used in advertising or collateral to promote outside companies. These rights are available for negotiation.

Photographer Signature

Date 2-25-07

Neil Tyson



March, 2007

**Photography Usage Rights: Unlimited Usage
5 year Unlimited Usage to Marriott Central Region CRST Properties**

Properties Photographed

**Courtyard Toledo Rossford/Perrysburg
Courtyard Toledo Airport Holland
Courtyard Cleveland Airport South
TownePlace Suites Findlay**

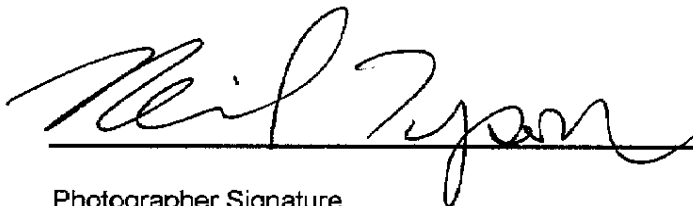
All photographic images may be reproduced in the following
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promote outside companies. These rights are available for negotiation.



Photographer Signature

Date 3-26-07

Neil Tyson



MAY 2007

Photography Usage Rights: Unlimited Usage

5 years Unlimited Usage to

Courtyard Atlanta South/Sullivan

Residence Inn Atlanta Perimeter Center

Residence Inn Atlanta Buckhead

Residence Inn Atlanta Kennesaw

Residence Inn Atlanta Alpharetta

Residence Inn Atlanta Gwinnett

Residence Inn Atlanta Cumberland

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Marriott.com and Property Internet sites, regional and local advertising and promotions,

Point of Purchase, Outdoor advertising (billboards), and regional and local Television & Video.

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Photographer Signature

5/2/07

Date 5-2-07

Neil Tyson

421 E. Elmwood, Troy MI 48324

248 496-5001



November 4, 2011

Residence Inn Atlanta Cumberland (ATLHG), Marriott International, and the ownership franchise, are granted unlimited print and internet usage rights of the images contained here.

Usage rights are also granted to third parties such as Hotels.com and Travelocity.com for the promotion of the property. Rights are granted upon receipt of payment in full by the photographer. Photographer retains the right to use the images for the purpose of self-promotion.

Mark O'Tyson

President

Mark O'Tyson Photography, Inc.



November 4, 2011

Residence Inn Atlanta Cumberland (ATLHG), Marriott International, and the ownership franchise, are granted unlimited print and internet usage rights of the images contained here.

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Mark O'Tyson

President

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June 6, 2012

Residence Inn Atlanta Cumberland (ATLHG), Marriott International, and the ownership franchise, are granted unlimited print, internet and collateral usage rights of the images contained here for an unlimited time period.

Usage rights are also granted to third parties such as Hotels.com and Travelocity.com for the promotion of the property only. Rights are granted upon receipt of payment in full by the photographer.

Images may not be used for the promotion of any product or service other than the property or Marriott International without written permission of the photographer.

Photographer retains the right to use the images for the purpose of self-promotion.

Mark O'Tyson

President

Mark O'Tyson Photography, Inc.



June 6, 2012

Residence Inn Atlanta Cumberland (ATLHG), Marriott International, and the ownership franchise, are granted unlimited print, internet and collateral usage rights of the images contained here for an unlimited time period.

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Mark O'Tyson

President

Mark O'Tyson Photography, Inc.

07-19
New
SAH

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**,
accessible from MarrWeb and all Marriott Extranets.
Path: (Sales & Marketing **OR** Departments) > eCommerce > eCommerce Toolkit > Add Hotel Photography

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:

MARSHA code:

Hotel Contact (employee name):

Phone:

E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business: /

Check Appropriate Box:

- ☒ There are currently no property-specific images on my Hotel Web Site.
- ☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name	7. Image Name	13. Image Name
2. Image Name	8. Image Name	14. Image Name
3. Image Name	9. Image Name	15. Image Name
4. Image Name	10. Image Name	16. Image Name
5. Image Name	11. Image Name	17. Image Name
6. Image Name	12. Image Name	18. Image Name

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

Marriott International - Confidential.

PART 2: Image Submission Information

Instructions for Naming Your Image Files & Writing Your Marketing Captions:

The URL for locating this tool on the eCommerce Resource Guide is:

<https://extranet.marriott.com/myweb/marrdocs/mgs/common/SalesMktgRevMgmt/eCommerce/ToolsResources/2004Apr02HowtoNameYourImage.pdf>

Each submitted image **requires** the following information (sample):

Image Caption: Exterior (this should clearly describe the image)
Marketing Caption: We are conveniently located just minutes from the airport.
File Name: Ext01.jpg
Photographer's Name: John Smith (Associate-if photography is taken by employee)
Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

1. Image Caption: Exterior
Marketing Caption: Welcome! We'll work hard to make your stay as comfortable as possible.
File Name: (3) ATLHG Exterior.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012
2. Image Caption: Fitness Center
Marketing Caption: Stay on your exercise regimen in our Fitness Center.
File Name: (3) ATLHG Fitness Center.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012
3. Image Caption: Gatehouse
Marketing Caption: Each morning you will be greeted with a friendly smile and a Hot Breakfast Buffet in our Gatehouse.
File Name: (3) ATLHG Gatehouse.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012

Marriott International - Confidential.

4. Image Caption: Guest Room Living Area
Marketing Caption: You'll find plenty of room to unwind in one of our spacious guest suites.
File Name: (3) ATLHG Guest Room Living Area.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012
5. Image Caption: New Bedding
Marketing Caption: Experience the new bed from Residence Inn; custom comforters, thicker mattresses and fluffier pillows.
File Name: (3) ATLHG Guest Room Sleeping Area 2.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012
6. Image Caption: Meeting Room
Marketing Caption: Our meeting room can provide a memorable setting for your event.
File Name: (3) ATLHG Meeting Room.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012



MAY 2007

Photography Usage Rights: Unlimited Usage

5 years Unlimited Usage to

Courtyard Atlanta South/Sullivan

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Residence Inn Atlanta Buckhead

Residence Inn Atlanta Kennesaw

Residence Inn Atlanta Alpharetta

Residence Inn Atlanta Gwinnett

Residence Inn Atlanta Cumberland

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5/2/07

Photographer Signature

Date 5-2-07

Neil Tyson




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Photographer Neil Tyson

 8/8/05

Marriott.com Photography Submission Form

Still & 360° Images

Please read instructions thoroughly

Complete instructions can be found on the **eCommerce Resource Guide**,
accessible from MarrWeb and all Marriott Extranets.
Path: (Sales & Marketing **OR** Departments) > eCommerce > eCommerce Toolkit > Add Hotel Photography

1. Complete and review and all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, One Marriott Drive, Dept. 55/953.14, Washington, DC 20058, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name: Residence Inn Atlanta Cumberland
MARSHA code: ATLHG
Hotel Contact (employee name): Ken Garrison
Phone: 314-831-8068
E-mail address: ken.garrison@marriott.com

Franchised Hotels

Name of Franchise Company: _____

Hotel Business

Percent of Leisure/Group Business: _____ / _____

Check Appropriate Box:

☒ There are currently no property-specific images on my Hotel Web Site.

☐ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like *removed* from the site (as listed in photo tour):

1. Image Name		7. Image Name		13. Image Name	
2. Image Name		8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

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Each submitted image **requires** the following information (sample):

Image Caption:	Exterior (this should clearly describe the image)
Marketing Caption:	We are conveniently located just minutes from the airport.
File Name:	Ext01.jpg
Photographer's Name:	John Smith (Associate-if photography is taken by employee)
Expiration Date:	July 01, 2010 (Unlimited-if there is no expiration date)

Please use additional pages to provide the required information for more than 12 images.

- | | | |
|----|----------------------|---|
| 1. | Image Caption: | Exterior |
| | Marketing Caption: | Welcome! We'll work hard to make your stay as comfortable as possible. |
| | File Name: | (3) ATLHG Exterior.jpg |
| | Photographer's Name: | Neil Tyson |
| | Expiration Date: | May 2012 |
| 2. | Image Caption: | Fitness Center |
| | Marketing Caption: | Stay on your exercise regimen in our Fitness Center. |
| | File Name: | (3) ATLHG Fitness Center.jpg |
| | Photographer's Name: | Neil Tyson |
| | Expiration Date: | May 2012 |
| 3. | Image Caption: | Gatehouse |
| | Marketing Caption: | Each morning you will be greeted with a friendly smile and a Hot Breakfast Buffet in our Gatehouse. |
| | File Name: | (3) ATLHG Gatehouse.jpg |
| | Photographer's Name: | Neil Tyson |
| | Expiration Date: | May 2012 |

Marriott International - Confidential.

4. Image Caption: Guest Room Living Area
Marketing Caption: You'll find plenty of room to unwind in one of our spacious guest suites.
File Name: (3) ATLHG Guest Room Living Area.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012
5. Image Caption: New Bedding
Marketing Caption: Experience the new bed from Residence Inn; custom comforters, thicker mattresses and fluffier pillows.
File Name: (3) ATLHG Guest Room Sleeping Area 2.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012
6. Image Caption: Meeting Room
Marketing Caption: Our meeting room can provide a memorable setting for your event.
File Name: (3) ATLHG Meeting Room.jpg
Photographer's Name: Neil Tyson
Expiration Date: May 2012

Marriott.com Hotel Web Sites
Photo/ALT Tag Change Request Form
Please read instructions thoroughly

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Check Appropriate Boxes:

- ☐ I am updating images with photos that are currently on my Hotel Web Site.
☐ I am updating images with new photos, and will be supplying usage rights.

Courtyard Hotels Only:

I have property-specific professional photos and am requesting the alternate Courtyard homepage design.
Use the three photos listed below, in the **Flash Photo Changes** section on PART 2, on my homepage.

PART 2: Homepage Changes

Photos featured on the homepage must currently be used on the hotel website.

PART 3: Sub Page Changes

Fill in appropriate photo and/or ALT Tag fields under **sub page** heading listed below. If using photos currently featured on website, use photo tour Image Caption (ex: King Guest Room). If supplying new images, use file name (ex. Ext01.jpg).

Explore Our Hotel

Header Photo	<input type="text" value="Exterior"/>
ALT Tag:	<input type="text" value="Residence Inn Atlanta Cumberland"/>

Guest Rooms

Header Photo	<input type="text" value="35222"/>	Square Photo	<input type="text" value="32558"/>	Group Stays Photo	<input type="text"/>
ALT Tag:	<input type="text" value="Studio Suite"/>	ALT Tag:	<input type="text" value="Residence Inn Penthouse Suite Living Area"/>	ALT Tag:	<input type="text"/>

Restaurants & Lounges

Header Photo	<input type="text"/>	Square Photo	<input type="text"/>
ALT Tag:	<input type="text"/>	ALT Tag:	<input type="text"/>

Fitness & Recreation

Header Photo	<input type="text"/>	Square Photo	<input type="text"/>
ALT Tag:	<input type="text"/>	ALT Tag:	<input type="text"/>

Photo Gallery

Header Photo	<input type="text"/>
ALT Tag:	<input type="text"/>

Hotel Fact Sheet

Header Photo	<input type="text"/>
ALT Tag:	<input type="text"/>

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Marriott Rewards Points

Header Photo	
ALT Tag:	

Driving Directions

Header Photo	
ALT Tag:	

Golf

Header Photo		Square Photo	
ALT Tag:		ALT Tag:	

Spa

Header Photo		Square Photo	
ALT Tag:		ALT Tag:	

Find offers & promotions

Header Photo	
ALT Tag:	

Visit Local Area

Header Photo	
ALT Tag:	

Visitor's Guide

Header Photo	
ALT Tag:	

Maps & Transportation

Header Photo	
ALT Tag:	

Dining Nearby

Header Photo		Square Photo	
ALT Tag:		ALT Tag:	

Local Activities

Header Photo		Square Photo	
ALT Tag:		ALT Tag:	

Plan Groups, Events & Meetings

Header Photo	
ALT Tag:	

Rectangle Photo	
ALT Tag:	

Business Meetings & Services

Header Photo		Square Photo		Rectangle Photo	
ALT Tag:		ALT Tag:		ALT Tag:	

Social Events & Weddings

Header Photo		Square Photo		Rectangle Photo	
ALT Tag:		ALT Tag:		ALT Tag:	

Floor Plans & Capacity Chart

Header Photo	
ALT Tag:	

MVCI Properties only:**Learn About Ownership**

Header Photo		Square Photo		Rectangle Photo	
ALT Tag:		ALT Tag:		ALT Tag:	

Part 4: Image Usage Rights**THIS SECTION IS ONLY NEEDED WHEN SUPPLYING NEW PHOTOGRAPHY**

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

Marriott International - Confidential

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ **Position & Company:** _____

I am authorized to grant the foregoing permission because (please initial only **one** of the following boxes and provide the applicable information):

Your Initials

☐

A. The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

☐

B. The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

☐

C. The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet. **A copy of the written license must be submitted together with the Image(s).**

☐

D. If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

☐

E. If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Part 5: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ Signed photographer's usage rights have been submitted for all **new** photos. If supplying new images for use only on a sub page, email new files with completed form to Design.HWS@marriott.com and fax signed usage rights (model releases) to 301-644-6732. If new photo(s) will also be part of the photo tour, then submit them

Marriott International - Confidential

using the **Marriott.com Photography Submission Form**

- ☐ Model releases have been provided for all new photos including people
- ☐ Save the Request Form with your Marsha code in the title. Example: SubPageRequestForm_XXXXX
- ☐ Save and email this submission form to Design.HWS@marriott.com. Please begin the subject line with your MARSHA code.

Approved requests should be posted in three to five business days

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de

Latin America: latinoamerica.marriott.com

China: marriott.com.cn

France: marriott.fr

Marriott.com Hotel Web Sites Photography Submission Form Still & 360° Images

Complete instructions can be found on the [eCommerce Toolkit](#)
accessible on the Marriott Global Source.

1. Complete and review all parts of Marriott.com Photography Submission Form
2. E-mail images with completed form to Design.HWS@marriott.com and fax signed usage rights to 301-644-6732 **OR** mail to: Marriott International, 10400 Fernwood Road, Bethesda, MD 20817, 301-380-1982, Attn: HWS

PART 1: Hotel Information

Property/Hotel Name:
MARSHA code:
Hotel Contact (employee name):
Phone:
E-mail address:

Franchised Hotels

Name of Franchise Company:

Hotel Business

Percent of Leisure/Group Business: /

Check Appropriate Box:

☐ There are currently no property-specific images on my Hotel Web Site.

☒ I am adding or replacing property-specific images to my Hotel Web Site.
List any existing images you would like **removed** from the site (as listed in photo tour):

1. Image Name	Suite atlhg_phototour02.jpg	7. Image Name		13. Image Name	
2. Image Name	Suite Living Area atlhg_phototour03.jpg	8. Image Name		14. Image Name	
3. Image Name		9. Image Name		15. Image Name	
4. Image Name		10. Image Name		16. Image Name	
5. Image Name		11. Image Name		17. Image Name	
6. Image Name		12. Image Name		18. Image Name	

Important Reminders:

1. All new images must be accompanied by signed usage rights.
2. You must provide model releases for any individuals who appear in photos.

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PART 2: Image Submission Information

Each submitted image requires the following information **Sample:**

Image Caption: King Guest Room (this should clearly describe the image)
 Marketing Caption: Our spacious guest rooms feature a well-lit work desk and high-speed Internet access.
 File Name: KGR_01.jpg
 ALT Tag: * New York Hotel Rooms (maximum of 5 words)
 Photographer's Name: John Smith (Associate-if photography is taken by employee)
 Expiration Date: July 01, 2010 (Unlimited-if there is no expiration date)
 ROOM POOL CODE(S): * GENR, SUIT (if submitting more than two codes, separate with a comma)

**Optional. If left blank, the ALT Tag will be the same as the "Image Caption." ALT Tag suggestions can be found [here](#)*

**Required for photos that will appear in the "Guest Room Sample" section of the photo tour. Information regarding your Room Pool Codes can be found [here](#)*

1. Image Caption: Penthouse Suite Living Room
 Marketing Caption: Each penthouse suite provides a full kitchen and sitting area, plus a separate bedroom with a TV, closet space and full bathroom.
 ALT Tag: * Residence Inn Penthouse Suite Living Room
 File Name: 1061623.jpg
 Photographer's Name: Mark O'Tyson
 Expiration Date: unlimited
 ROOM POOL CODE(S): * PEEX

2. Image Caption: Penthouse Suite Sleeping Area
 Marketing Caption: Rest easy in the privacy and comfort of a king or queen sized bed in the Penthouse Suite at Residence Inn Atlanta Cumberland.
 ALT Tag: * Residence Inn Studio Kitchen
 File Name: 1061649.jpg
 Photographer's Name: Mark O'Tyson
 Expiration Date: unlimited
 ROOM POOL CODE(S): * PEEX

3. Image Caption: Penthouse Suite Kitchen
 Marketing Caption: Our kitchens at Residence Inn Atlanta Cumberland, feature full kitchens with stainless steel appliances and granite countertops.
 ALT Tag: * Residence Inn Penthouse Suite Kitchen
 File Name: 1061619.jpg
 Photographer's Name: Mark O'Tyson
 Expiration Date: unlimited
 ROOM POOL CODE(S): * PEEX

4. Image Caption: Studio Suite Kitchen
 Marketing Caption: The studio suite kitchens feature a full-sized fridge and stovetop for preparing meals, along with granite countertops, a microwave and coffee maker.
 ALT Tag: * Residence Inn Studio Suite Kitchen
 File Name: 1061629.jpg

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Photographer's Name: Mark O'Tyson

Expiration Date: unlimited

ROOM POOL CODE(S):* STDO

5. Image Caption: Studio Suite

Marketing Caption: You'll be delighted with our spacious suites. At Residence Inn Atlanta Cumberland, each overnight accommodation provides room to stretch out and relax. You even have a work desk with ergonomic chair and free high-speed Internet access.

ALT Tag:* Residence Inn Studio Suite

File Name: 1061642.jpg

Photographer's Name: Mark O'Tyson

Expiration Date: unlimited

ROOM POOL CODE(S):* STDO

6. Image Caption: Bathroom Vanity

Marketing Caption: Every guest suite has a spacious vanity with plenty of room to unpack for your extended trip to Atlanta, GA. Plus, with daily housekeeping services, you'll receive fresh linens and toiletries throughout your stay.

ALT Tag:* Residence Inn Bathroom Vanity

File Name: 1061635.jpg

Photographer's Name: Mark O'Tyson

Expiration Date: unlimited

ROOM POOL CODE(S):* PEEX, STDO

Copy and paste captions if submitting more than 11 images

Part 3: Image Usage Rights

Marriott cannot display any photographic image on its websites, or permit others to display any image on their websites for the purpose of promoting Marriott's properties, without proof of permission from the image's copyright owner or an authorized licensee.

For each image (or group of images from the same source and taken under the same terms), you will need to complete either 3A or 3B.

If requested, you must also submit a legible copy of supporting documentation. If this documentation is in a language other than English, please provide an English translation with the original non-English document.

When to Use PART 3A (may be completed and signed by a hotel representative):

1. If your property currently holds usage rights to the image *and* you can prove those rights.
2. If the image was taken by:
 - An employee of the hotel
 - An employee of Marriott International, Inc. or, if the property is franchised, an employee of the franchisee
 - A third-party photographer who has assigned in writing all rights over the image to Marriott or the franchisee, and you can provide a copy of the written agreement

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- A third-party photographer who has licensed to the property, to Marriott, or to the franchisee the right to use the image on the Internet to promote the property and the right to authorize others to use the image on the Internet to promote the property, and you have a copy of the written license

Please note that **PART 3A** must be signed by the hotel representative

When to Use PART 3B

(must be completed and signed by the owner of the image):

1. If you cannot verify that your property has the right to display the image on the Internet (and the right to authorize Marriott International and others to do so) in order to promote the property.
2. If the image was taken or supplied by anyone other than an employee of Marriott or an employee of the franchisee, and:
 - You believe that the photographer granted Internet usage rights over the image to Marriott or the franchisee, but you do not have written confirmation.
 - You need to obtain the right to use the image on Marriott's website and third-party websites from the photographer.

Please note that **PART 3B** must be signed by the photographer or agency representative

Part 3A: Image Usage Rights Held by Hotel

Marsha Code: _____

(To be completed by a hotel representative - must be signed)

On behalf of the owner of the copyright in the image or images listed below, (together, "the Image") or an authorized licensee of the copyright in the Image, I hereby grant permission to Marriott International, Inc. to display the Image on the Internet and to authorize others to display the Image on the Internet.

For each Image, list the image name and file name and indicate the expiration date, if any, of the license (if unlimited, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

Signature: _____ Date: _____
(Do not type signature)

Print Name: _____ Position & Company: _____

I am authorized to grant the foregoing permission because (please initial only one of the following boxes and provide the applicable information):

Your Initials

☐

- A.** The Image was taken by (a) an employee of Marriott International, Inc. or an employee of one of Marriott subsidiaries or, (b) in the case of franchised properties, by an employee of the franchisee.

OR

☐

- B.** The photographer has transferred, in writing, ownership of the image(s), including the copyright, to the property, to Marriott, or in the case of franchised properties, to the franchisee.
A copy of the written agreement must be submitted together with the Image(s).

OR

☐

- C.** The photographer has previously licensed, in writing, to the property, to Marriott or, in the case of franchised properties, to the franchisee, the right to display the image(s) on the Internet to promote the property, including the right to authorize Marriott International and others to display the image on the Internet.
A copy of the written license must be submitted together with the Image(s).

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Part 3B: Image Usage Rights Held by Image Owner

Marsha Code: _____

(Must be completed by the owner of the image with the Expiration Date Information)

Please note: You must use a separate copy of this form (Part 5) for each image (or group of images from the same source and taken under the same terms).

I, _____, hereby certify and confirm that the owner of the copyright in the Image(s) listed below has granted to Marriott International, Inc., its hotel, or its franchisee, the right to display the image(s) on the Internet to promote the property and to authorize others to display the Image(s) on the Internet to promote the property.

This includes the right to promote Marriott International, as well as the property? Yes / No

For each image, list the image name and file name, indicate the expiration date (if no expiration date, indicate "unlimited"):

1. File Name		Exp. Date:	
2. File Name		Exp. Date:	
3. File Name		Exp. Date:	
4. File Name		Exp. Date:	
5. File Name		Exp. Date:	
6. File Name		Exp. Date:	
7. File Name		Exp. Date:	
8. File Name		Exp. Date:	
9. File Name		Exp. Date:	
10. File Name		Exp. Date:	
11. File Name		Exp. Date:	
12. File Name		Exp. Date:	
13. File Name		Exp. Date:	
14. File Name		Exp. Date:	

I further certify that I am authorized to grant or confirm the foregoing license because (please initial only one of the following boxes and provide the applicable information):

Your Initials



- A.** If the photographer owns the copyright to the Image(s):
I created the Image(s) and I own all right, title and interest in and to the Image(s), including all rights of copyright.

OR



- B.** If the photographer's company owns the copyright to the Image(s):
All rights, title and interest in and to the Image(s), including all rights of copyright, are owned by _____ (company name) because the image was created by its employee in the course of his/her employment, and I am authorized to make this certification on behalf of the photographer's employer.

Signature: _____ **Date:** _____
(Do not type signature)

Print Name: _____ **Position & Company:** _____

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Part 4: CHECKLIST!

Check to make sure you are providing all necessary information before you submit your hotel photography. *If any of the items are missing you will not advance into production.*

- ☐ All photography meets the standards and requirements as described in the [Marriott Global Source](#)
- ☐ The files sizes for still photos are at least 1,000 pixels wide at 72 dpi
- ☐ The files for 360 images have been saved as equirectangular jpegs, at least 350K but no larger than 400K
- ☐ Signed photographer's usage rights have been submitted for all photos
- ☐ Model releases have been provided for all images including people
- ☐ PART 2 of the submission form has been completed with image and marketing captions, as well as photographer's name and expiration date
- ☐ Save the Marriott.com Photography Request Form with your Marsha code in the title. Example: PhotographySubmissionForm_XXXXX
- ☐ When emailing your submission, please begin the subject line with your MARSHA code (ex: XXXXX Photo Submission)

Hotel submissions are released into production every Friday. To be included, your complete submission must be received by Thursday. The production time is five to ten business days.

International Marriott Hotel Web Sites

After photos have been posted on Marriott.com, they will also appear on the following Marriott International sites:

United Kingdom: marriott.co.uk

Australia: marriott.com.au

Germany: marriott.de (translated photo tour Image Captions and ALT Tags, and Metadata)

Latin America: latinoamerica.marriott.com (translated photo tour Image Captions and ALT Tags, and Metadata)

China: marriott.com.cn (translated photo tour Image Captions and ALT Tags, and translated Metadata)

GDS & eChannel Sites

After photos have been posted on the Marriott.com they will be updated on Marriott eChannel and GDS sites (if the usage rights include 3rd-party rights). This will take an additional 3 to 4 weeks, depending on the site.

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November 4, 2011

Residence Inn Atlanta Cumberland (ATLHG), Marriott International, and the ownership franchise, are granted unlimited print and internet usage rights of the images contained here.

Usage rights are also granted to third parties such as Hotels.com and Travelocity.com for the promotion of the property. Rights are granted upon receipt of payment in full by the photographer. Photographer retains the right to use the images for the purpose of self-promotion.

Mark O'Tyson

President

Mark O'Tyson Photography, Inc.



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