FIND YOUR TRAVEL PERSONALITY

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What type of traveler were you this year?

Rock Star | Cover Band | Touring Act | Karaoke Star | Record Producer | Undiscovered Talent | DJ

TRAVELER TYPE

ROCK STAR

You don't need the red carpet rolled out when you arrive (not that you'd say no to one). But you're used to a luxurious life at the top of the charts – and this year you indulged well.

Travelers like you are more likely to...

Stay at a Ritz Carlton® or a JW Marriott®

Upgrade their room

Visit Europe more often

DID YOU KNOW? Your redemption stays now earn you credit toward Elite status.

BEST CITY FOR ROCK STARS

DUBAI

Life is so lavish here that police drive Ferraris and you can own an island shaped like your favorite country.

SEE
BURJ KHALIFA

EAT
HAUTE CUISINE

DO
SHOP

JW MARRIOTT

JW Marriott® Marquis® Dubai

Join the who's who of jetsetters at this towering luxury hotel with picture-perfect views.

Community 334
Sheikh Zayed Road
JW
Burj Khalifa
The Dubai Mall
Financial Center Road

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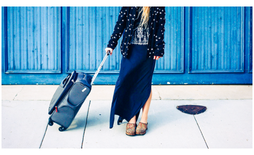
TRAVELER TYPE

COVER BAND

Your ears were tuned to the Top 40 deals chart this year. Once you found a hit, you milked it for all it was worth. When it came to getting the best value, you rocked 2015.

Travelers like you are more likely to...

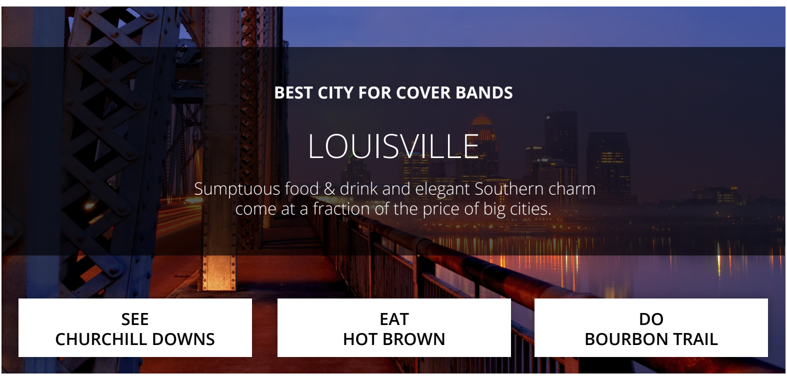
Save points for free nights



Travel last-minute for a good deal

Like road trips

DID YOU KNOW? Have you checked out eBreaks?



BEST CITY FOR COVER BANDS

LOUISVILLE

Sumptuous food & drink and elegant Southern charm come at a fraction of the price of big cities.

SEE
CHURCHILL DOWNS

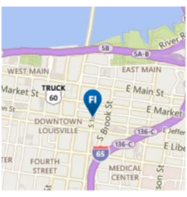
EAT
HOT BROWN

DO
BOURBON TRAIL

FAIRFIELD INN & SUITES Marriott

Fairfield Inn & Suites® Louisville Downtown

Get a great value – including free breakfast – in the heart of downtown.


WEST MAIN
EAST MAIN
Market St
E Main St
E Market
DOWNTOWN LOUISVILLE
FI
S Brook St
FOURTH STREET
MEDICAL CENTER

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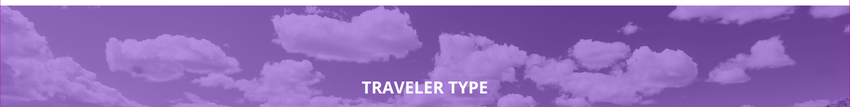
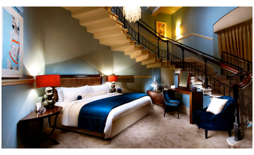


TRAVELER TYPE

TOURING ACT

This year you took your act on the road. You've logged so many miles you're not always sure what city you've woken up in. But touring suits you, and you've picked up a lot of fans along the way.

Travelers like you are more likely to…

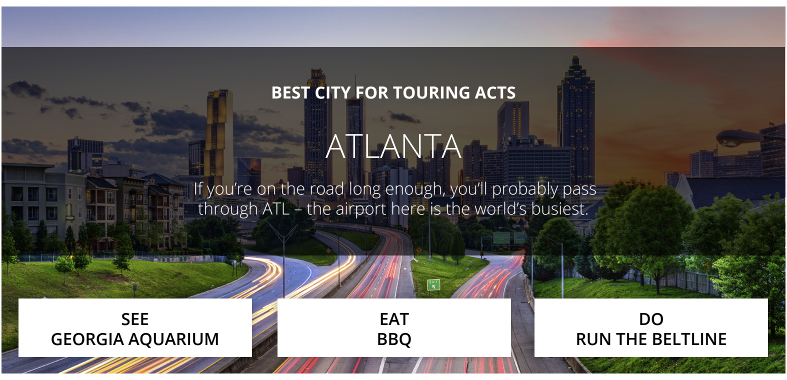


Stay in a suite

Hang at happy hour

Know the concierge by name

★ **DID YOU KNOW?** Convert points to miles at a discount with RewardsPlus.



BEST CITY FOR TOURING ACTS

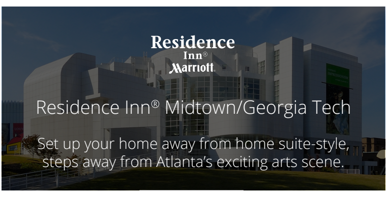
ATLANTA

If you're on the road long enough, you'll probably pass through ATL – the airport here is the world's busiest.

SEE
GEORGIA AQUARIUM

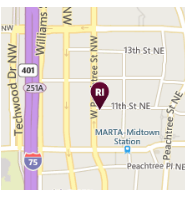
EAT
BBQ

DO
RUN THE BELTLINE



Residence Inn® Midtown/Georgia Tech

Set up your home away from home suite-style, steps away from Atlanta's exciting arts scene.


NW
Williams
NW
13th St NE
Techwood Dr NW
401
251A
RI
11th St NE
W Peachtree St NW
Peachtree St NE
MARTA-Midtown Station
75
Peachtree Pl NE

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TRAVELER TYPE

KARAOKE STAR

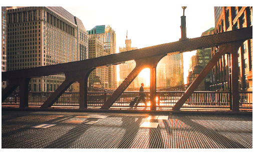
Some people sing for their supper; this year you did it purely for fun. Your ability to have a good time wherever you went was contagious. Think about doing an encore performance in 2016.

Travelers like you are more likely to…

M T W T F S S
HAWAII
NEW YORK
SAN FRANCISCO

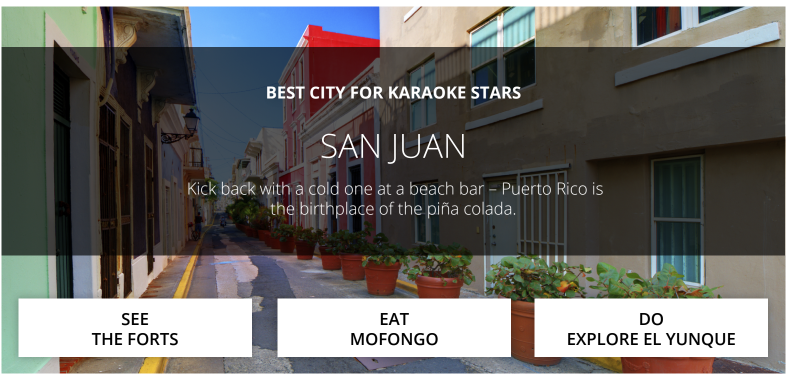
Use all vacation days

Travel to see friends



Take multi-city trips

★ **DID YOU KNOW?** Have you set up a dream trip in Dreamtracker?



BEST CITY FOR KARAOKE STARS

SAN JUAN

Kick back with a cold one at a beach bar – Puerto Rico is the birthplace of the piña colada.

SEE
THE FORTS

EAT
MOFONGO

DO
EXPLORE EL YUNQUE

La Concha Renaissance® San Juan Resort

Sink in for a swim in the upscale resort's beachfront infinity pool.

R
Avenida Ashford
Castro
Calle Luisa
Avenida Ma
Av
ALTO DEL CABRO
26
Calle

Return to top ↥

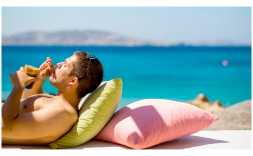
TRAVELER TYPE

RECORD PRODUCER

Booking new gigs, finding new talent. When things needed to get done this year, you're the one in charge. Efficiency is the name of your game: you keep things rolling wherever you happen to be.

Travelers like you are more likely to…

Fly with PreCheck



Expense it

Hit the gym

★ **DID YOU KNOW?** Have you used mobile check-in yet?

BEST CITY FOR RECORD PRODUCERS

NEW YORK

The stakes are high in NYC – and so are the opportunities to make big things happen.

SEE
THE FRICK COLLECTION

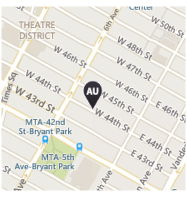
EAT
STEAK

DO
TAKE A HELICOPTER

AUTOGRAPH COLLECTION®
HOTELS

The Algonquin Hotel Times Square

A few blocks from Grand Central, this historic boutique hotel puts the city at your fingertips.


THEATRE DISTRICT
W 50th St
W 48th St
W 47th St
W 46th St
W 45th St
W 44th St
W 43rd St
Times Sq
6th Ave
AU
E 46th St
E 44th St
E 43rd St
MTA-42nd St-Bryant Park
MTA-5th Ave-Bryant Park

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TRAVELER TYPE

UNDISCOVERED TALENT

We can tell you have huge potential, but we didn't hear much from you this year. Was it stage fright? Did you sign with another label? Share a little more with us next year and we'll take you far.

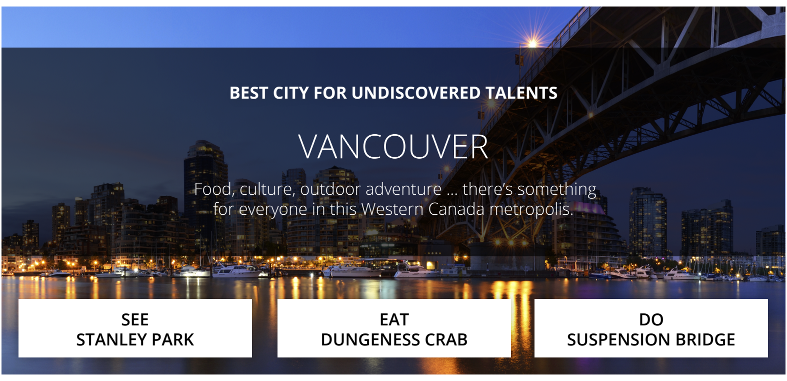
Travelers like you are more likely to...

Not play favorites

Try multiple hotel brands

Travel with us more next year!

★ **DID YOU KNOW?** Membership gets you into special events, like concerts.



BEST CITY FOR UNDISCOVERED TALENTS

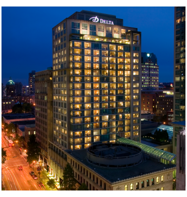
VANCOUVER

Food, culture, outdoor adventure ... there's something for everyone in this Western Canada metropolis.

SEE
STANLEY PARK

EAT
DUNGENESS CRAB

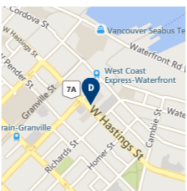
DO
SUSPENSION BRIDGE



DELTA
HOTELS AND RESORTS

Delta® Vancouver Suites

Spread out in a suite near the city's top attractions – hockey, food trucks and Stanley Park are all nearby.


Cordova St
Vancouver Seabus Te
Waterfront Rd
W Hastings St
W Pender St
West Coast Express-Waterfront
7A
D
Granville St
rain-Granville
Richards St
Homer St
Cambie St
W Hastings St

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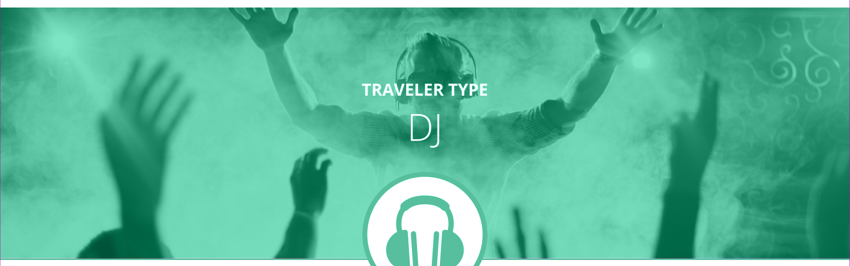


TRAVELER TYPE

DJ

You find your beat regardless of whether the music's in your mother tongue. Next year consider a new mix – and maybe some more stamps on your passport?

Travelers like you are more likely to...

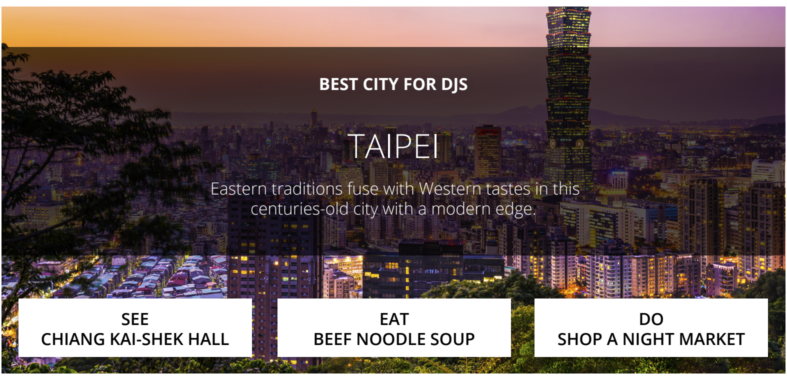
BONJOUR
HELLO
abcryüre
SHALOM

Speak multiple languages

Use a passport

Seek out local cuisine

★ **DID YOU KNOW?** You can also use points to buy electronics, jewelry and more.



BEST CITY FOR DJS

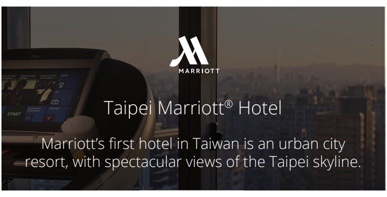
TAIPEI

Eastern traditions fuse with Western tastes in this centuries-old city with a modern edge.

SEE
CHIANG KAI-SHEK HALL

EAT
BEEF NOODLE SOUP

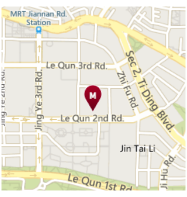
DO
SHOP A NIGHT MARKET



MARRIOTT

Taipei Marriott® Hotel

Marriott's first hotel in Taiwan is an urban city resort, with spectacular views of the Taipei skyline.


MRT Jiannan Rd. Station
Le Qun 3rd Rd.
Jing Ye 3rd Rd.
Sec 2, Ti Ding Blvd.
Zhi Fu Rd.
M
Le Qun 2nd Rd.
Jin Tai Li
Le Qun 1st Rd
Ji Hu Rd.

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Marriott

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Touring Act
Karaoke Star
Record Producer Producer
Undiscovered Talent
DJ

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BURJ KHALIFA

EAT
HAUTE CUISINE

DO
SHOP

JW MARRIOTT®

JW Marriott Marquis Dubai

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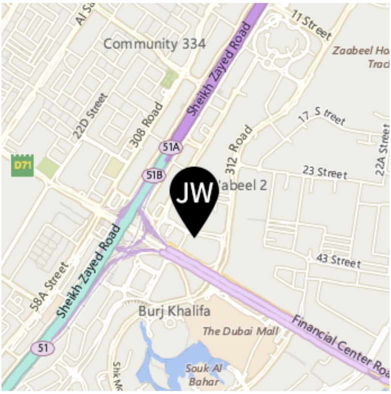
Community 334
Sheikh Zayed Road
11 Street
Zaabeel Ho
Trac
17 S treet
22D Street
308 Road
51A
51B
D71
312 Road
JW
'abeel 2
23 Street
22A Street
43 Street
58A Street
Sheikh Zayed Road
Burj Khalifa
The Dubai Mall
Financial Center Roa
51
Souk Al Bahar

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