Marriott Rewards

MRCC March Domestic

All sections content review

DOM - All Sections Version

AGOLD

Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points

APLAT

Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points

CTRL-B

Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points

CTRL-NEW

Subject Line:

Thank You for Joining Marriott Rewards -- Earn [BONUS_VALUE] Bonus Points

NON

Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points

RESERVE

Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points

STAYERS

Subject Line:

Thank You for Your Recent Stay -- Now Reward Yourself with [BONUS_VALUE] Bonus Points

SUPER

Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points

SUPERT

Subject Line:

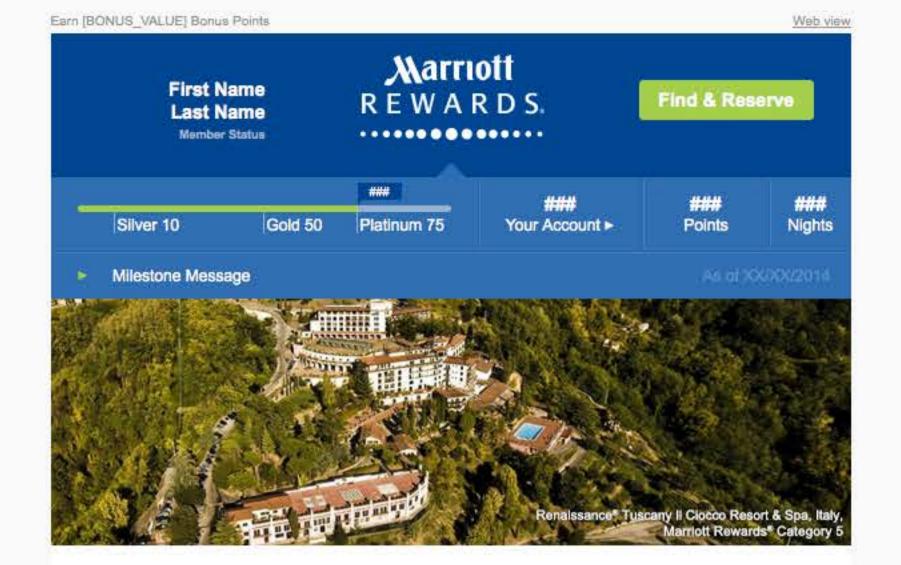
Reward Yourself with [BONUS_VALUE] Bonus Points

NONG (NONT, CTRL-BT)

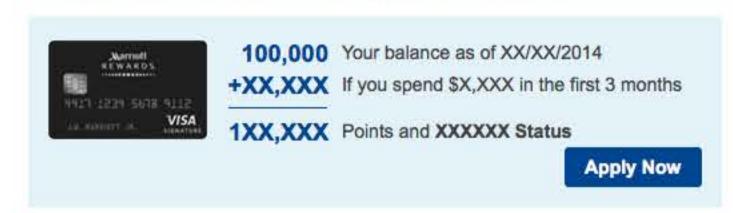
Subject Line:

Reward Yourself with [BONUS_VALUE] Bonus Points & \$100 Gift Card

Yesmail Interactive



Earn [ELITE_LEVEL] and X0,000 Bonus Points after you spend \$X,XXX in the first 3 months



First Name, as a valued member, it is our pleasure to offer you the Marriott Rewards® Premier Visa® Credit Card, featuring an exclusive limited time offer. Apply by Month XX, 2014, and you will earn:

1 FREE night stay* (Cat. 1-4) after account approval

1 FREE night stay (Cat. 1-5) every year after your account anniversary

X0,000 bonus points* after you spend \$X,000 in the first 3 months from account opening

Global acceptance with Chip and Signature, and no foreign transaction

Your points don't expire if you remain active in Marriott Rewards*

15 Credits toward your Elite membership annually after your account

1 additional Elite Credit for every \$3,000 you spend on card purchases*

You'll Also Receive:

fees†

5 POINTS per every \$1 spent at over 3,700 Marriott® properties7

per \$1 spent on airline tickets when purchased directly with the 2 POINTS airline, and at car rental agencies & restaurants7

per \$1 spent on purchases anywhere else the Marriott Rewards I POINT Premier Visa Card is accepted7

Apply today and \$0 introductory annual fee, then \$85!†

Invitation Code: [CDATA_1] Zip Code: [CDATA_2]

Apply Now

†No Foreign Transaction Fees/Annual Fee & Pricing: Please see Pricing and Terms

* OFFER DETAILS

Free Night Stay E-Certificate Points Required for a Free Night Stay Anniversary Free Night Stay E-Certificate [BONUS_VALUE] Bonus Points Points Don't Expire Earning Rewards Elite Status/Elite Credits Elite Credit for Spend

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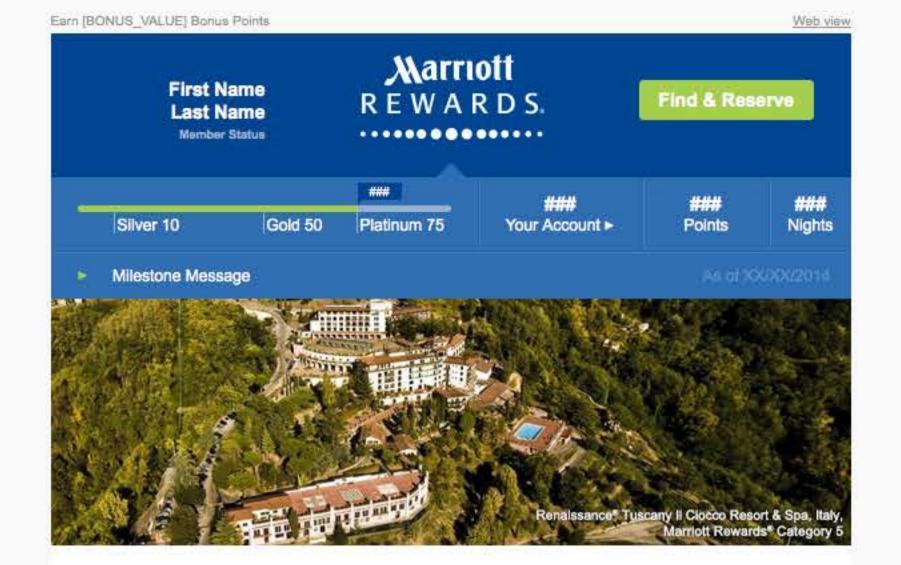
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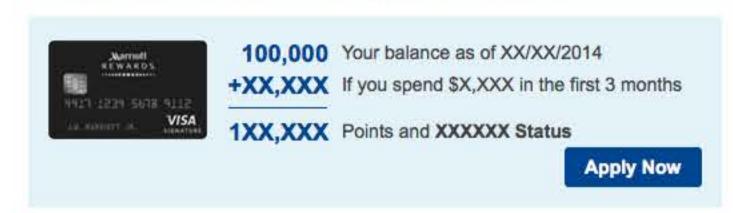
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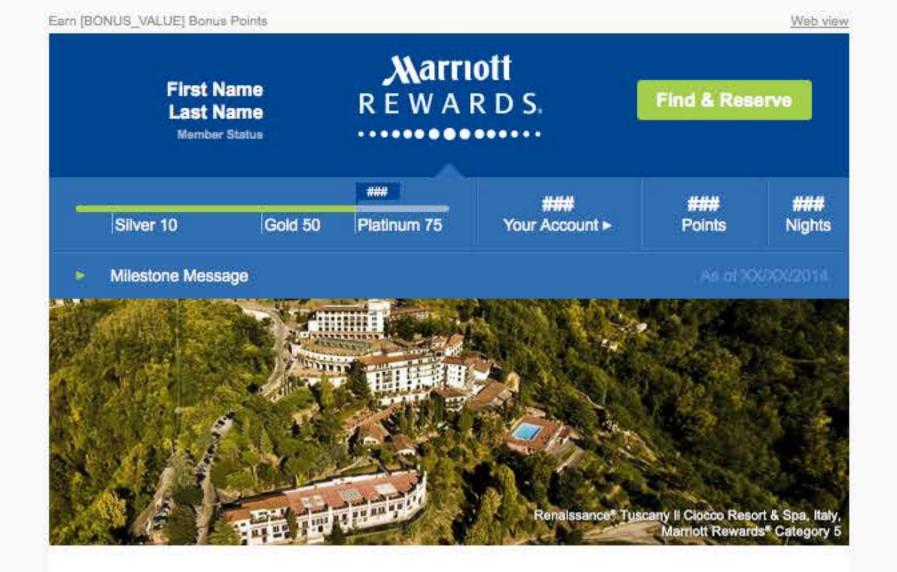
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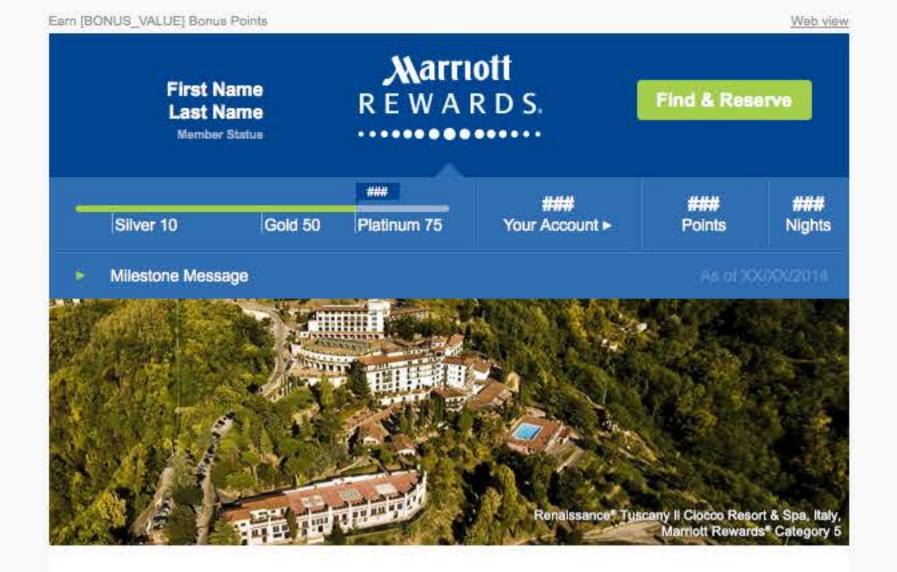
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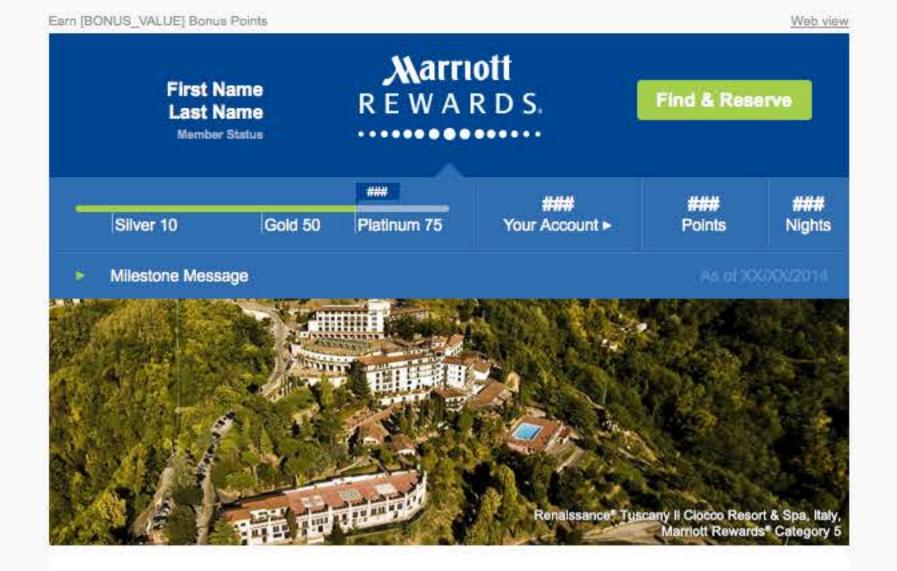
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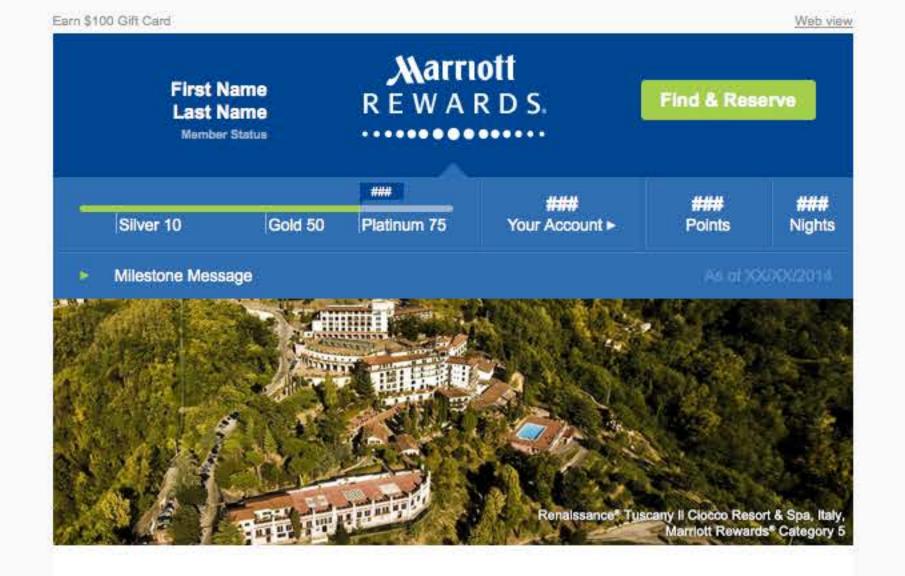
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Earn X0,000 Bonus Points after you spend \$X,000 in the first 3 months. Plus, Get a \$100 Marriott Gift Card after first purchase!



100,000 Your balance as of XX/XX/2014

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X0,000 bonus points* after you spend \$X,000 in the first 3 months from account opening



A \$100 Marriott Gift Card after your first purchase*



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Global acceptance with Chip and Signature, and no foreign transaction fees†



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Elite Credit for Spend

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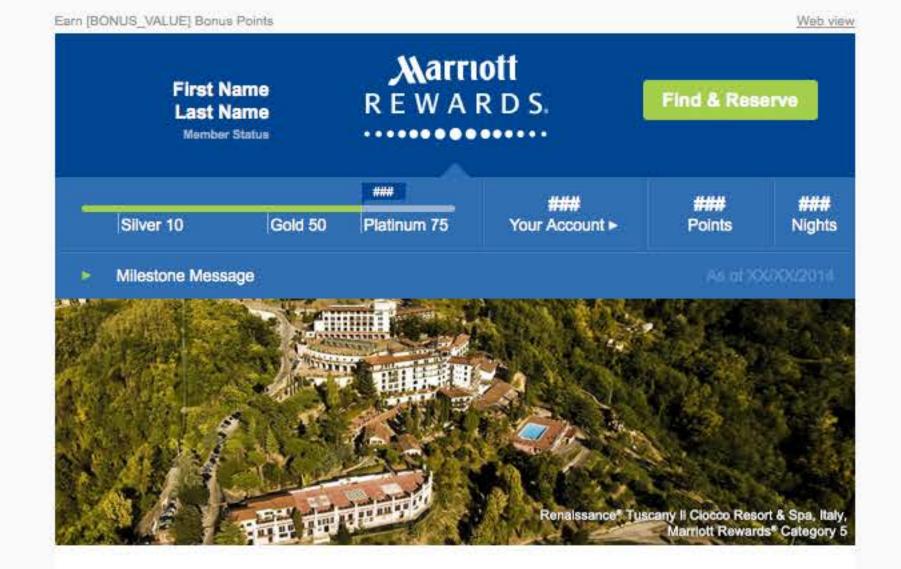




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+XX,XXX If you spend \$X,XXX in the first 3 months

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Free Night Stay E-Certificate
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Anniversary Free Night Stay E-Certificate
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Points Don't Expire
Earning Rewards
Elite Status/Elite Credits
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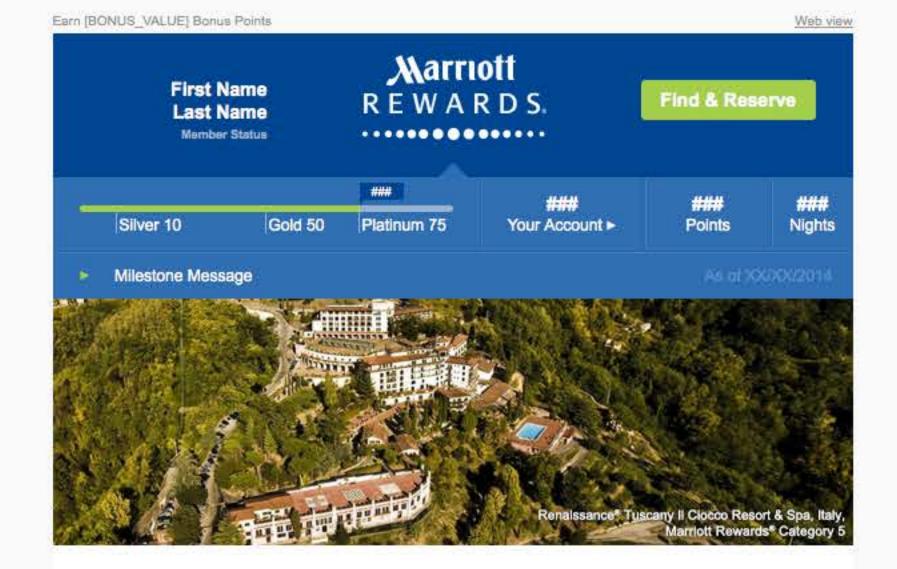
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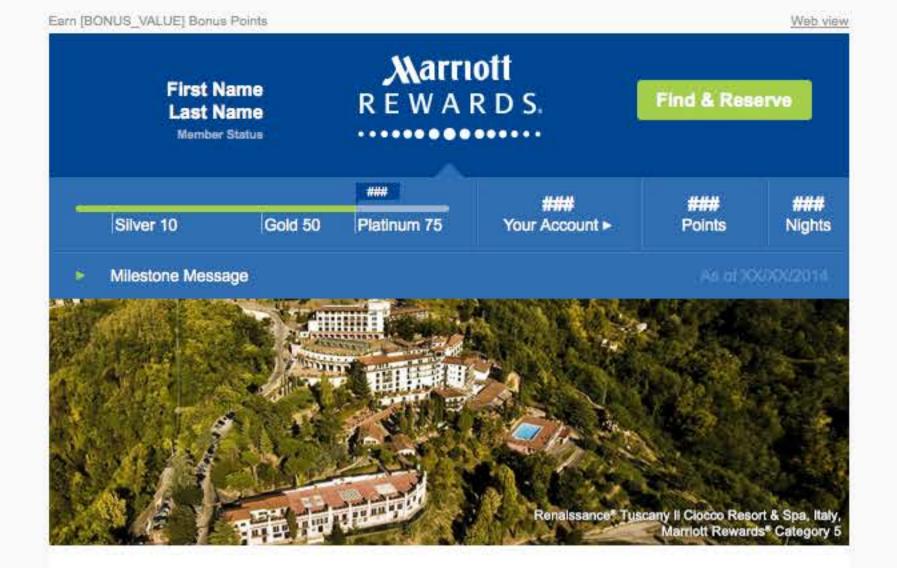


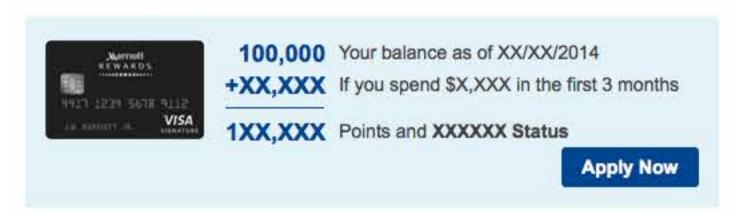
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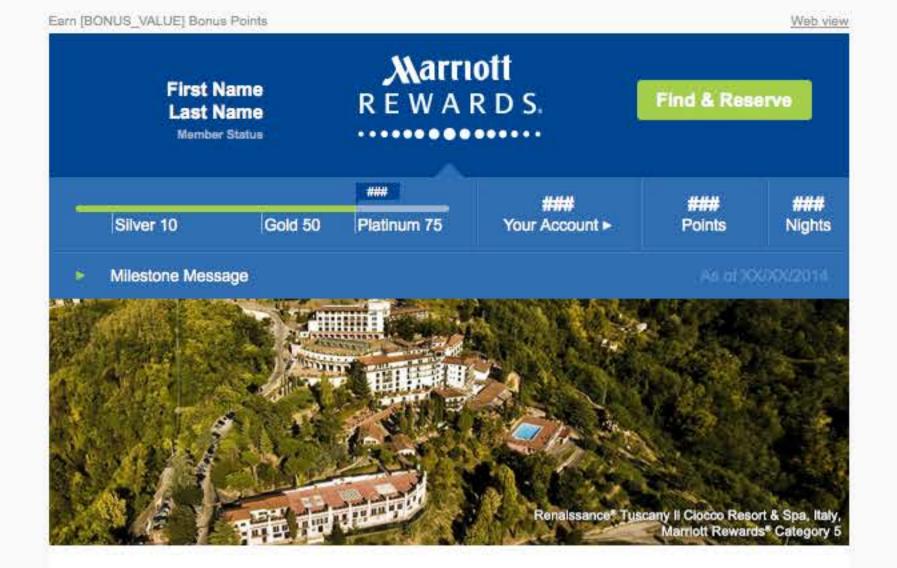
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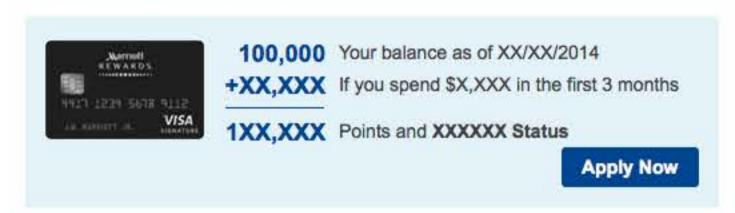
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Free night stay e-certificate² valid for 6 months at participating Category 1-4 hotels³ upon approval for first-time Cardmembers

t)

Anniversary free night stay e-certificate⁴ every year, valid for 6 months at participating Category 1-5 hotels³

6

No foreign currency transaction charges - only exchange rate applies⁵

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15 Elite Credits toward your Marriott Rewards Elite membership level every vear⁶

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5 POINTS per every \$1 spent at over 3,700 Marriott® properties⁷

2 POINTS

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100,000 Your balance as of XX/XX/2014 +XX,XXX First purchase bonus¹

1XX,XXX Points

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100,000 Your balance as of XX/XX/2014
+XX,XXX First purchase bonus¹

1XX,XXX Points

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15 Elite Credits toward your Marriott Rewards Elite membership level every

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100,000 Your balance as of XX/XX/2014
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First Name, with the Marriott Rewards® Premier Visa® Card*, exclusively for Canadian residents, you'll earn points faster than ever before and receive additional benefits just for being a Cardmember. Apply by Month XX, 2014, and you will earn:

X0,000 bonus points1 after your first card purchase

Free night stay e-certificate² valid for 6 months at participating Category 1-4 hotels3 upon approval for first-time Cardmembers

Anniversary free night stay e-certificate4 every year, valid for 6 months at participating Category 1-5 hotels3

No foreign currency transaction charges - only exchange rate applies⁵

15 Elite Credits toward your Marriott Rewards Elite membership level every year6

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5 POINTS per every \$1 spent at over 3,700 Marriott® properties7

2 POINTS

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I POINT

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Annual Interest rate is 19.99%. Annual fee of \$120 waived for the first year8. For more information on rates and fees see below.

*Important Information: The annual interest rate for purchases and cash advances is 19.99%. The annual fee of \$120 will be waived for the first year and charged annually thereafter (whether the card is activated or not) on your statement anniversary date. Other fees (to be charged on the day the transaction occurs, unless otherwise indicated): cash advance fee 1% of the advance amount, minimum \$5; \$25 dishonoured cheque fee; \$20fast card fee; \$25 over the credit limit fee; \$2 per each extra copy of your monthly statement; \$4/per item copy of sales draft (no charge if our error); credit balance administration fee is the lesser of \$25 or the amount of your credit balance. The credit balance administration fee will apply to accounts which have inactive credit balances for a period of at least 12 months and will be assessed annually thereafter. We will bill you in Canadian currency if you use your account to make a transaction in foreign currency. We will convert it into Canadian currency at the exchange rate set by Visa International in effect at the time we post the transaction to your account. This exchange rate may be different from the rate in effect on the transaction date. We will not charge you any additional foreign currency conversion charges. Subject to change without notice.

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[FIRST NAME], Get 10,000 points and Automatic Silver Elite Status in Marriott Rewards

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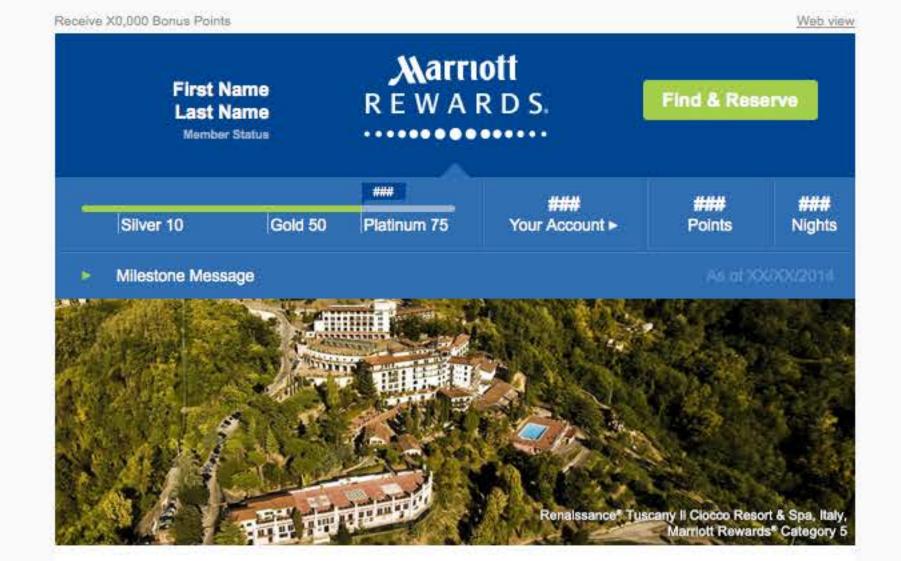
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100,000 Your balance as of XX/XX/2014 +XX,XXX If you spend £1,000 in the first 3 months

1XX,XXX Points and Silver Status

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Automatic 10 Elite Night credits1 each year to elevate your Elite status^



10,000 Marriott Rewards bonus points2 — spend £200 or more within the first 6 months



2,000 Marriott Rewards bonus points3 on your card anniversary each year



Marriott Rewards points4 for every purchase you make on your card

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Subject to status. Applicants for credit must be aged 18 or over and UK resident. Marriott Rewards Credit Cards are issued by Sygma Bank UK.

"You can Balance Transfer up to 90% of your available credit limit onto your Marriott Rewards Credit Card. A fee of 2.9% (minimum fee £3) applies to each Balance Transfer. Balance Transfers from existing storecard accounts and loans issued by Creation Financial Services Limited, Creation Consumer Finance Limited and credit cards issued by Sygma Bank UK, are not permitted. Minimum value for Balance Transfer is £50.

Points 1-4 above outlining cardholder benefits are detailed within the Marriott Rewards Credit Card Rewards Programme Terms and Conditions. "Elite Night Credits count towards your Elite Membership Level in Marriott Rewards, and are not complimentary night stays. With Elite membership, you'll step up to a new level of privileges and benefits to enhance your travels. Refer to MarriottRewards.co.uk for complete terms and conditions of the Marriott Rewards programme, including Elite Membership Requirements and Benefits of Silver, Gold and Platinum Elite Status.

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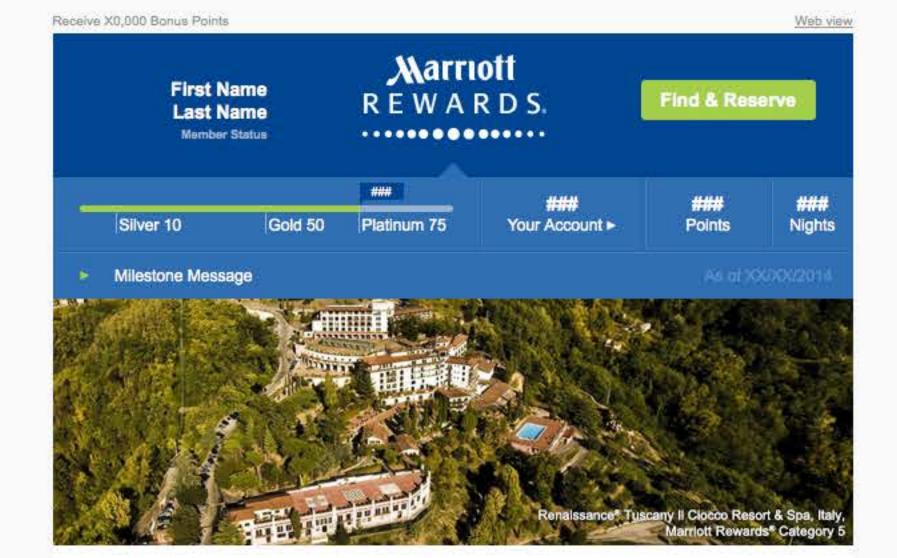
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Welcome to Marriott Rewards! Automatic Silver Elite Status^^ plus X0,000 Bonus Points could be yours.



100,000 Your balance as of XX/XX/2014

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1XX,XXX Points and Silver Status

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First name, as a new Marriott Rewards member, we want to welcome you to Marriott Rewards with an opportunity to earn more even faster with the Marriott Rewards Credit Card, exclusively for residents of the UK. As a cardholder, you will receive:



Automatic 10 Elite Night credits1 each year to elevate your Elite status^



10,000 Marriott Rewards bonus points2 — spend £200 or more within the first 6 months



2,000 Marriott Rewards bonus points3 on your card anniversary each year



Marriott Rewards points4 for every purchase you make on your card

Earn X0,000 bonus points. Click here to apply today or call 0871 410 0851* and reference the code CODEXX.

Plus, take advantage of our great Balance Transfer offer^.

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