

5 Ways IT Team Training Improves ROI

When it comes to taking care of their team, nearly 60% of leadership and development professionals make upskilling and reskilling a top priority¹.

And with good reason: it's one of the most effective ways to increase your company's return on investment.

Let's look at the top five ways empowering your people can help power your business.

1



Builds Company Culture

Employees today want an atmosphere they can thrive in – and they're not afraid to leave a company to find it. Team training can help give your staff a sense of community that increases their productivity.

65% of CEOs say advanced training improves productivity²

2



Reduces Staff Turnover

Simply put, it's cheaper to keep good employees than to hire new ones. Ongoing training helps reduce turnover by making employees feel valued and appreciated within your company.

93% of employees will stay longer with investment in their career development³

3

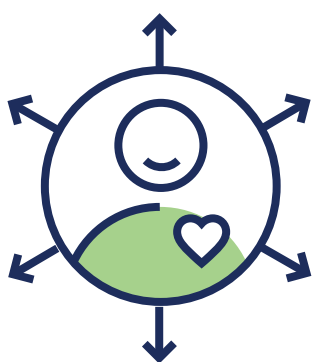


Increases Workplace Engagement

The last thing you want on your team are employees who are checked out. Regular assessments of their skillset and investment in their development prevents the kind of boredom and indifference that can drag down your ROI.

21% increase in profitability for companies with an engaged workforce⁴

4



Improves Soft Skills

Advanced learning isn't just about acquiring new technical skills. Team training also helps improve essential soft skills, such as communication, collaboration, flexibility and resilience – all of which are invaluable in today's workplace.

250% ROI from a workforce training program that includes soft skills⁵

5



Prepares Employees for More Responsibility

Keeping employees means giving them the opportunity to advance and grow within the company. Team training gives them the kind of upskilling and learning opportunities that will not only keep them satisfied but will help them work effectively for your business.

93% of millennials expect employers to provide learning opportunities⁶

Ready to start?

Talk to ISACA. We'll help create an expert-led team training program that fits your team's needs and your company's goals. [See what we can do for you.](#)

SOURCE:

1. LinkedIn
2. PWC
3. Forbes
4. Entrepreneur
5. Sumtotal
6. Indeed