

# VELOCITY

GOOD NEWS TRAVELS FAST



Harley-Davidson® Visa®



Dear @profile.DAS\_NAME @,

## REV UP YOUR POINTS

### And Your Chances to Win a New Ride

Don't let gas prices keep you off the open road this summer. Use your H-D™ Visa® card at the pump – and anywhere else the asphalt takes you – and earn one H-D™ Genuine Rewards point for every one dollar you spend. Once you rack up 2,500 points, call 800-699-2281 to redeem them for a \$25 Harley Chrome® Cash certificate.



Plus, every one dollar you spend with your H-D™ Visa card earns you one entry into the H-D™ Visa Free Ride Sweepstakes<sup>1</sup> – the ongoing sweepstakes that gives you chances to win a new H-D® motorcycle every month. For example, spend \$250 per month on gas, and receive 250 sweepstakes entries each month. Be sure to pay with your H-D™ Visa® card and rev it up!

Or enter by mail. See below for details.

### DID YOU KNOW?

**Account Alerts can catch you on the road!**

Set-up account alerts and we can email or text message important account activity to you.

[Learn more.](#)

### DID YOU KNOW?

**The H-D™ High Performance Visa Card helps protect you on the road!**

We've got you covered at home and when you're away.

[Learn more.](#)

Have an H-D™ Visa Chrome Card?

[Upgrade today!](#)

### DID YOU KNOW?

**We're here for you 24/7.**

Contact us at:  
800-699-2281

TDD: 800-846-2580

Outside the U.S.:  
701-461-0303

## CELEBRATE THE H-D® 105<sup>th</sup> ANNIVERSARY

### Hurry, Tickets Are Limited!

Use your H-D™ Visa® to purchase tickets to the 105th Anniversary Celebration Aug. 28-31 in Milwaukee. Make sure you get your separate tickets for the Foo Fighters and Three Days Grace, Aug. 29, and Bruce Springsteen and the E Street Band, Aug. 30.

Tickets are limited, so don't wait until it's too late!  
Visit [harley-davidson.com/105th](http://harley-davidson.com/105th) for ticket information.

*Tell us your story. Get points.*

Write us a letter and you'll get 2,500 BONUS H-D™ Genuine Rewards points<sup>2</sup> if it gets published. Mail to: H-D™ Visa® Stories, 36 E. Grand, 3rd Floor, Chicago, IL 60611

**Learn how a new ride led to an old love in the [Roadside News](#) !**

<sup>1</sup> No purchase necessary. A purchase will not increase your chance of winning. Sweepstakes ends 12/31/2008. Sponsored by Harley-Davidson Financial Services Inc. Open to legal residents of the 50 United States and D.C. 18 years and older. Void where prohibited. See [Official Rules](#) for complete prize details, restrictions and non-purchase method of entry.

<sup>2</sup> Points will be awarded only for stories that are published and related to H-D™ Visa® and/or Harley Chrome® Cash usage.

The creditor and issuer of the Harley-Davidson® Visa® Card is U.S. Bank National Association ND, P.O. Box 6339, Fargo, ND 58125-6339.

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