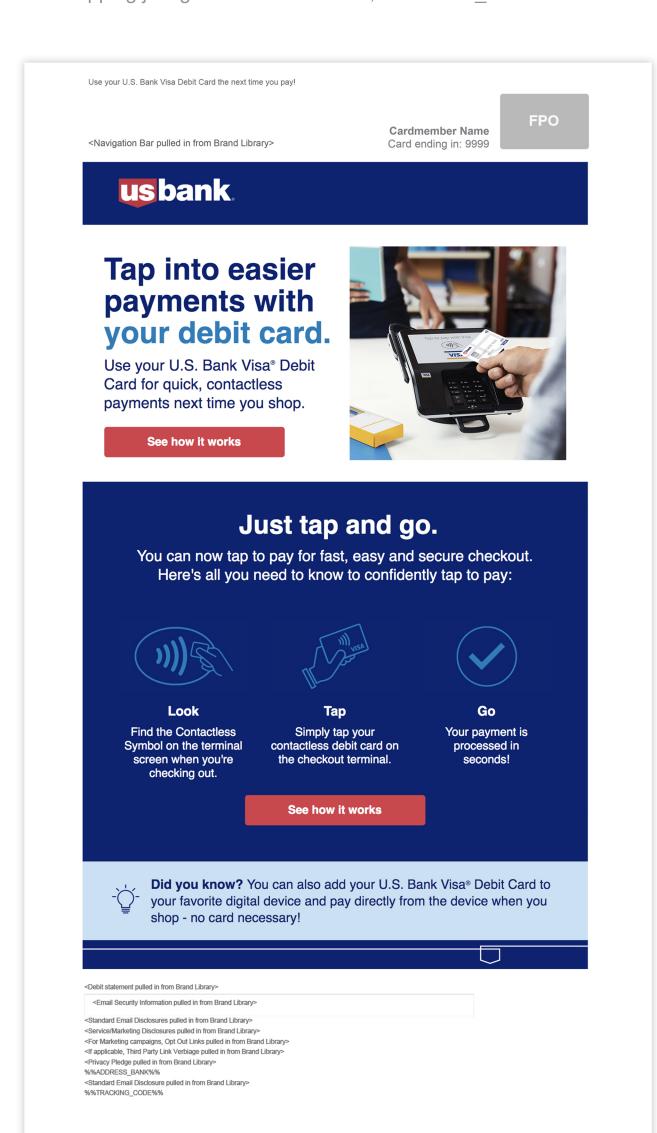
SL: Shopping just got a whole lot easier, %%FIRST NAME%%



Mobile

Tap into easier payments with your debit card.

Use your U.S. Bank Visa® Debit Card for quick, contactless payments next time you shop.

See how it works



2005 Debit Triggers – Contactless

http://preview.4at5.net/email_domains/usb/2005/usb_2005.html

Subject Lines

- #1
- SL: Shopping just got a whole lot easier, %%FIRST_NAME%%
- #2
- SL: Tap. Pay. Be on your way!
- #3
- o **SL:** Checking out is easy with contactless payment.

Preheader

• Use your U.S. Bank Visa Debit Card the next time you pay!

Additional Headline Options

- Tap into easier payments with your debit card.
- Make check out a breeze.
- Tap. Pay. Be on your way!

Additional CTA Options

- Find out how
- See how it works
- Tell me more

`

Additional Image Options

• #1



• #2



• #3



• #4



• #5



• #6

