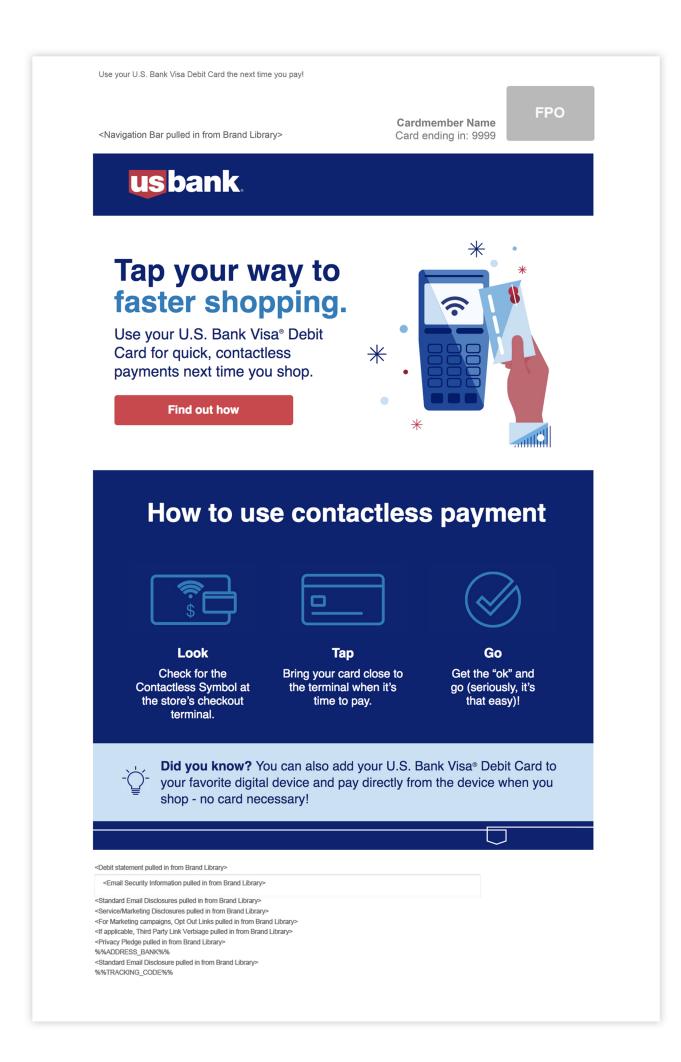
**SL:** Shopping just got a whole lot easier, %%FIRST\_NAME%%



# Tap your way to faster shopping. Use your U.S. Bank Visa® Debit Card for quick, contactless payments next time you shop. Find out how

# 2005 Debit Triggers – Contactless

http://preview.4at5.net/email\_domains/usb/2005/usb\_2005.html

### **Subject Lines**

- #1
- SL: Shopping just got a whole lot easier, %%FIRST NAME%%
- #2
- o **SL:** Tap. Pay. Be on your way!
- #3
- o **SL:** Checking out is easy with contactless payment.

### Preheader

• Use your U.S. Bank Visa Debit Card the next time you pay!

# **Additional Headline Options**

- Tap your way to faster shopping.
- Make check out a breeze.
- Tap. Pay. Be on your way!

## **Additional CTA Options**

- Find out how
- See how it works
- Tell me more

`

# Additional Image Options

# • #1



# • #2



# • #3



## • #4



# • #5

